

PRESBYTERIAN - ST. LUKE'S
FASHION SHOW
1965

The Fashion Show Committee
of
The Presbyterian-St. Luke's Hospital Woman's Board
cordially invites you to meet
The Collaborator
for their
Thirty-ninth Annual Fashion Show
from five to seven o'clock
Wednesday, the twenty-fourth of February
Cafe LaTour
Outer Drive East

Please reply
MI 2-6688

Society in Chicago

Fashion Show 'Angel' Repeats

BY PATRICIA MOORE

The view from the 40th floor Wednesday was white, white, white.

Inside, the view was of business suits, subdued cocktail dresses and a number of happy faces.

The scene was Cafe La Tour atop Outer Drive East, where the woman's board of Presbyterian-St. Luke's Hospital hosted a cocktail party. While the storm swirled outside the women announced who the collaborator of the 1965 fashion show will be. It was a low-keyed party and announcement so the presence of George B. Young in the receiving line was the only immediate indication that Field Enterprises, Inc., will sponsor the big fall fashion event.

Young is president of Field Enterprises, collaborators of the 1964 show. The association obviously is a happy one, not only because this marks the second year in the row that Field Enterprises has sponsored the show but because of personal ties. Young also is chairman of the board of directors of the hospital.

MAJOR TOPIC of conversation at the party was everyone's number one subject of the day: the weather. Robert Hixon Glore wondered aloud if his wife would make it into town from Lake Forest. (she did). Mrs. Robert T. Isham had Loomis I. Lincoln explain the complicated procedure that he and Mrs. Isham's husband had gone through before the party to park a car near the Chicago Stadium. The Ishams and Lincolns were going on to the Black Hawks-Detroit Red Wings game and would drive home after the game.

When hockey was brought into the conversation Lincoln told a bystander that Glore is "the Bobby Hull of the Winter Club." Glore is one of the regular players at the popular sports club in Lake Forest.

Bowen Blair, whose wife is chairman of the 1965 fashion show, had flown in from New York Wednesday afternoon and there had been some doubt

about whether the plane could land in Chicago.

PRESBYTERIAN-St. Luke's parties are often family affairs and this one was no exception. Most of the women's board members were accompanied by their husbands. Among them were the William S. Norths, the Paul W. Olivers (she is president of the board), the junior Bennet Harveys and the Richard Needhams.

A. B. Dick III came without his wife because he was going on to the men-only dinner meeting of the Commercial Club at which Robert A. Taft Jr. was speaking.

CHATTER...

Although today would hardly be the day for it, there's a house tour coming. The Francis W. Parker School women's board will sponsor its third Inurbia Tour May 8.

Among the 11 homes in the mid-north and near north area to be shown are those of Mrs. Kellogg Fairbank, the David Wards and painter Frank Hoffman and Mrs. Hoffman.

Mrs. Richard Latham is tour chairman. Proceeds will benefit the school's development fund.

A GROUP lunching at Sage's East in the Lake Shore Dr. Hotel Wednesday were convinced that spring was, on its way, even though Chicago was hit by the worst snow-storm of the season. Meeting were the planners of the seventh annual World Flower and Garden Show to run March 20 through 28 at McCormick Place.

At a cocktail gathering yesterday in Cafe Latour of the Outer Drive East it was announced that Field Enterprises will be the collaborator of the Presbyterian-St. Luke's Fashion show for the second year.

WHO WILL it be? The collaborator for the 39th annual fashion show put on by Presbyterian-St. Luke's Hospital woman's board will be introduced Feb. 24 at Cafe La Tour.



Mrs. John Q. Adams Jr. is in a happy mood as she chats with James Forgan Ott at a party Wednesday hosted by the woman's board of Presbyterian-St.

Luke's Hospital. Mrs. Adams has worked on the fall fashion show, staged by the board, for many years and has performed a variety of jobs for the benefit.



The 39th annual edition of the Presbyterian-St. Luke's Fashion Show is the topic of conversation between Mrs. James Ott (left) and Mrs. Bennet Harvey Jr. at Wednesday's party in Cafe La Tour.

#11700 1965-2

Society in Chicago

Prelude to a Fashion Show: Astro-Wives Put 'Em in Orbit

BY PATRICIA MOORE

Sixty hero worshippers were standing in the grassy courtyard of the Robert T. Ishams' home Wednesday afternoon when Mrs. James A. McDivitt Jr. and Mrs. Edward H. White stepped out of a limousine to join them.

The wives of the Gemini 4 astronauts have had heavy doses of public attention so they may not have been startled by the circles of gawkers and the jockeying for position among the society photographers but it was certainly something new for a Lake Forest luncheon.

THE ASTRONAUT wives came from Houston especially for the luncheon which Mr. and Mrs. Isham gave as a prelude to the Sept. 22 Presbyterian-St. Luke's fashion show. The show will have an outer space theme and 21 astronaut wives will be in attendance that day.

It was the younger women at the luncheon who appeared unabashedly thrilled to meet the visitors. Mrs. C. Carter Smith Jr. told Mrs. White that she had stood at the corner of Ohio St. and Michigan Av. with her children in mid-June to watch the space twins and their wives in a parade. "Why, that was nice of you to have come out to see us then," replied Mrs. White. "Thank you so much."

Mrs. White said it was impossible to describe her feelings during that happy, cheering parade. "We were two cars behind our husbands and Vice President Humphrey and it was just so strange to watch the crowds watching them."

The wives declared that this visit is a real switch in their families. "It's our husbands who are usually traveling while we stay home," said Pat McDivitt and Mrs. White added with a smile, "I think it's good for them—husbands and children—to have us away for a few days."

WHEN LUNCHEON was over the wives went to the Bowen Blairs' to relax and sunbathe around the pool. The Blairs gave a small dinner

Wednesday in their honor and invited members of the Presbyterian-St. Luke's "family," including George B. Young, who is chairman of the hospital trustees as well as president of Field Enterprises Inc., collaborator of the fashion show; Mrs. Paul W. Oliver, president of the woman's board and A. B. Dick III and John P. Bent, trustees of the hospital. All were accompanied by their respective spouses.

Mrs. Blair said upon leaving the luncheon, "I've never met two persons who won friends so quickly. Everyone loved them."

Thursday morning the wives were to tour the Sun-Times and Daily News Building, then spend the afternoon at Arlington Park and dine at the track with the Webb Everetts.

SEVERAL announcements about the Sept. 22 fashion show at Medinah Temple were made at the luncheon. Mrs. Marshall Field Jr. of New York City, daughter-in-law of the editor and publisher of the Sun-Times and Daily News, will be the bride in the wedding scene. Also coming from New York will be Mrs. William McCormick Blair Jr., wife of the U.S. ambassador to the Philippines. "Deeda" and Bill will be in this country on their annual vacation and she will fly in from the East just before the show. Later she and Blair will be in Chicago for a longer visit with friends and family.

Among the new models will be Mrs. A. G. Atwater, Margo Moss, Mrs. James Magin, Reed Buchanan, Mrs. Thomas C. Sheffield Jr. and Priscilla Wilson. Returnees to the runway after an absence of a few years will include Laura Armour (who appeared at Tuesday's luncheon wearing a dress similar to one worn by a fashion editor), Mrs. Silas Cathcart, Mrs. William O. Hunt Jr., Mrs. Ronald M. Melvin and Mrs. William B. McIlvaine Jr., who now lives in Montreal, Quebec.



Mrs. James McDivitt (left) turns on a broad Texas grin and Mrs. Robert T. Isham smiles back. Mrs. McDivitt and Mrs. Edward White, wives of the nation's Gemini space twins, lunched with models and committee members for the Sept. 22 Presbyterian-St. Luke's fashion show Wednesday at Mrs. Isham's Lake Forest home.



CHICAGO DAILY NEWS
*For and
about*
WOMEN

THURSDAY,
AUGUST 12, 1965

Here is Pat White (left) joining Mrs. Bowen Blair at the buffet table under the marquee on the Ishams' grounds. Mrs. Blair is chairman for the 1965 show, which will draw 21 astronauts' wives as guests. (Photos by Ray Burley)

SOCIAL
CHICAGO

All Aboard For Outer Space

By Miriam Willing

Two out-of-this-world women were guests of honor for luncheon Wednesday at the Crabtree Lane home of the Robert T. Ishams in Lake Forest. They were the attractive wives of James A. McDivitt and Edward H. White II, those two personable astronauts who splashed down their Gemini 4 capsule last June after making 62 revolutions of the earth in a four-day outer space flight. Mrs. Isham and Mrs. Gardner H. Stern were co-hostesses for the luncheon.

Pat McDivitt and Pat White were in Lake

Forest to herald the 39th annual Presbyterian-St. Luke's Fashion Show to be held on Sept. 22 at the Medinah Temple. This year's production, which has been titled "Out of This World," has Field Enterprises, Inc., as its collaborator.

IN KEEPING with the jet age aspect of the show, several models are making long trips especially to be in the show. The committee announced that Mrs. Marshall Field Jr. will be coming in from New York to be the bride in the 1965 show. The former Joan Connelly was married Sept. 5 in Rumson,

N.J., to the son of Marshall Field of Chicago, publisher of The Sun-Times and Daily News.

Others jetting in for the fabulous show will be Mrs. William McCormick Blair, wife of the U.S. ambassador to the Philippines; Mrs. Ralph E. Ellis, a former Chicagoan and long-time favorite on anybody's runway, who will be coming from Grand Rapids, Mich., where she and her family now make their home, and Mrs. Robert F. Williams, a striking blond, formerly of Lake Forest, who will be flying in from Birmingham, Mich.

OF THE 114 MANNEQUINS modeling in this year's show, the following are either new or are appearing on the runway for the first time in several years: Laura Schweppe Armour, Mrs. A. G. Atwater, Mrs. Constance W. Bates, Katherine Reed Buchanan, Mrs. Silas S. Cathcart, Mrs. James Magin, Mrs. John Montgomery III, Margo Moss, Mrs. Emery Smyth and Priscilla Wilson.

Mrs. McDivitt and Mrs. White were met at the airport Tuesday afternoon by Baily K. Howard, chairman of the board and chief executive officer of Field Enterprises Educational Corp. Howard was host Tuesday night at an informal welcome dinner at the Racquet Club of Chicago for the two astronauts' wives. About 30 members of the company's executive staff were invited to meet the two personable Pats.

Mrs. Bowen Blair is chairman of the 1965 Fashion Show. Her committee chairman are Mrs. George S. Chappell Jr., Mrs. Leith Johnston, Mrs. Robert W. Carton, Mrs. Rob-



MRS. MARSHALL FIELD JR.

ert Hixon Glore, Mrs. Richard H. Needham, Mrs. John Quincy Adams Jr., Mrs. Gardner H. Stern, Mrs. Loomis I. Lincoln, Mrs. Arnold Horween Jr., Mrs. Robert T. Isham, Mrs. Charles H. Morse Jr., Mrs. William S. North, Mrs. George S. Chappell III, Mrs. Theodore D. Tieken, Mrs. Thomas J. Coogan, Mrs. Earle Gray, Mrs. Halford Kittleman, Mrs. Samuel W. Bodman, Mrs. Beckwith Bronson, Mrs. Bennett B. Harvey Jr., Mrs. Charles V. Heck, Mrs. Paul A. Meredith, Mrs. Henry Bartholomay III, Mrs. Cecil Draa and Mrs. John T. Moss.

An Assist for Fashion Show

Welcome Astronauts' Wives

BY ELEANOR PAGE

(Pictures in section 2, page 3)

IF YOU THINK Chicago got a thrill out of welcoming Astronauts James McDivitt Jr. and Edward White a few weeks ago, you should hear their wives' reaction:



Eleanor Page

"I get goose pimples thinking about it!" said Mrs. White at a luncheon party yesterday in Lake Forest. "The people were so excited when our husbands went by, and then when we came along a couple of cars behind they all seemed to realize—Why there are their wives! We were overwhelmed by that parade in Chicago."

Mrs. White, a pretty blonde in a pink linen-like suit, and peppy Mrs. McDivitt, in an A line dress of yellow linen topped by a matching jacket with low slung belt, came to Chicago to help the Presbyterian-St. Luke's Fashion show committee plug its "Out of this World" fashion show Sept. 22 in Medinah temple. They and the wives of 19 other astronauts will be special guests at the show.

Fit for a Queen

They rolled up to the entrance of the Robert T. Ishams' U shaped house in a long, low limousine, their feet resting on a soft, gray mouton floor rug that cost a reported \$285.

"I'm disappointed," quipped



Mrs. Bowen Blair—composer executive.

Mr. Isham. "I thought you'd arrive by helicopter."

Between the cameraman snapping pictures and the guests eager to meet them, the two attractive women had little respite before luncheon was served under a marquee in the rear garden. Their friendliness and poise were much admired, as they chatted with one and all and sipped gingerale.

No, for those who live in Houston, the Chicago sun is not too hot—"It was 95 there yesterday," said Mrs. White. She looked forward to a day at the races at Arlington Park today—she loves horse racing. "I've never seen a horse race!" said Mrs. McDivitt.

"We're limiting her to \$5 per race, and Dr. [James] Campbell is going to pick up the losses," joked Bailey K. Howard. Dr. Campbell is president of the hospital.

Unique Bracelet

Mrs. White's unique gold

charm bracelet has a replica of her husband's rocket, a disc engraved with the dates of the take-off and recovery and the men's initials, and another disc from "G. T. 3"—"Gus Grissom and his crew," she said.

In welcoming the wives and the new models and those returning to the runway, Mrs. Bowen Blair, show chairman, remarked that "while many elegant costumes will be shown Sept. 22, none will equal the \$28,000 suit Mrs. White's husband wore for his walk in space."

The role of the bride will be taken by Mrs. Marshall Field Jr., of New York City. Mrs. Blair's sister-in-law, Mrs. William McCormick Blair Jr., whose husband is ambassador to the Philippines, will be among those jetting here to take part.

The Gardner H. Sterns were luncheon co-hosts, and the wives dined at the Blairs' last night.

The Buzz

There's a peninsula in Michigan, a favorite summer spot with Chicagoans and other middle westerners, for which classifications in homeowners have been evolved over the years. Those who live along the eastern side of the point are known as the "sin and gin set," or "the frustrated 40s." The western half was settled earlier, the residents are older, tho no less gay, but are spoken of irreverently as "the paunch and pants" group, or "the sexless 60s."



Committee member Mrs. John Quincy Adams Jr. wore a striking Italian silk print to the party honoring the new models for the 1965 show. It will be held Sept. 22 at the Medinah Temple. (Sun-Times Photos by Charles Gekler)

THOSE WOMAN'S board members of Presbyterian-St. Luke's Hospital are sharp saleswomen. They've already sold all 160 boxes for the mammoth fashion show Sept. 22 at Medinah Temple to benefit the hospital. Their goal is to sell approximately 4,000 seats.

Box seats for the show have been reserved by Mrs. Philip K. Wrigley, Mrs. Philip D. Armour, Mrs. Clive Runnells, Mrs. John G. Searle and Mrs. Robert E. Wood. Sharing a box will be Mrs. Dexter Cummings and Mrs. T. Philip Swift. Mrs. Solomon A. Smith and Mrs. Solomon B. Smith and A. Watson Armour III also are box holders.

Mrs. William McCormick Blair has taken a box to see her daughter-in-law, Mrs. Blair Jr., model, and another daughter-in-law, Mrs. Bowen Blair, direct the benefit.

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Astronauts Wives Steal The Show H-24 At Fashionable Garden Luncheon

"Fly Me To The Moon" was the accordionist's selection as Mrs. James McDivitt and Mrs. Edward White entered the Robert T. Isham's Lake Forest garden for luncheon last week. The wives of

by Shirley Gordon

the two astronauts who made the sensational four day flight into space last June were honored guests of the Fashion Show Committee of Presbyterian-St. Luke's Hospital, along with the new and returning models who will grace the runway of Medinah Temple Sept. 22 for the 39th annual Fashion Show, titled — of course, "Out Of This World."

Mr. and Mrs. Robert T. Isham and Mr. and Mrs. Gardner H. Stern co-hosted the afternoon party which was perfect in each story book detail, from the lovely sculptured lawns with white picket-fence border; French blue linen cloths and napkins covering tables setup under a blue and white marquee, and floral centerpieces of blue bachelor buttons and white daisies. White wine was served with the lobster salad and creamed chicken with artichokes and dessert was a moon, created of orange sherbet and coffee ice cream.

Marshall Field Enterprises, co-sponsors of the show again this year, was well represented at the luncheon, particularly in the presence of George B. Young who gazed about the garden party and said, "You know, we men like to believe that women do this sort of thing every day."

But no matter how exciting was the list of models — which includes Mrs. Marshall Field Jr. as the bride; no matter how awe-inspir-

ing the news that the jet age theme would be carried out by models arriving from such points as the Philippine Islands, New York City and Grand Rapids, Mich.; no matter how thrilling to learn that the other 19 astronauts' wives would be in Chicago for the big event Sept. 22; the high spot of the afternoon could only be the personalities of the two Pats — McDivitt and White.

Arriving fresh and unwrinkled in summery linen costumes, the women exhibited poise and charm, but above all, friendliness. Whether they were discussing their whirlwind trip to Paris, or what Lady Bird Johnson said; whether they were talking about the heat "back home" or what clothes they found packed and wore better for their many personal appearances since being cast into the public eye by their husbands, the women never lost their smiles nor ceased to seem interested in the conversation around them. Barraged by reporters and cameramen, posing in the hot sun, these two remarkable women made friends of all. If "Fly Me To The Moon" has long since ceased to be a tune they care to hear again; if weak jokes about "out-of-this-world husbands" are no longer funny — the two Pats kept this a secret.

Their presence, along with the wives of the other astronauts, will be as much an addition to the 39th Annual Fashion Show, as will be the fashionable ensemble worn by select group of mannequins.



STARS OF THE AFTERNOON were Mrs. James A. McDivitt Jr. (second from left) and Mrs. Edward H. White (second from right), charming wives of the Gemini 4 astronauts, when they attended the luncheon honoring models for the 39th Annual Presbyterian-St. Luke's Fashion Show. They were welcomed by Mr. and Mrs. Robert Isham in whose gardens the luncheon took place. Fashion show, set for Sept. 22, will have an outer space theme and the two "Pats" along with the 19 other astronaut's wives will fly back to Chicago for the event. Mr. and Mrs. Gardner Stern co-hosted the gay garden party.

FASHION SHOW TALK—Mrs. John Montgomery III (left), Winnetka, Mrs. Herbert DeYoung (center), Kenilworth, and Mrs. Samuel Bodman, Winnetka, discuss things from "Out of This World," the Sept. 22 Presbyterian-St. Luke's Fashion Show. Mrs. Montgomery will make her debut as a model and the other women will be active behind the scenes of the show. (Guthman photos)

#471060 1965-5



FASHION FOR LUNCH

ABOVE: Laura Armour, Mrs. George S. Chappell III and Mrs. Carter Smith Jr. (l. to r.), all committee members of the annual Presbyterian-St. Luke's Fashion Show, find the linen sheath a perfect costume for large luncheon parties. (Sun-Times Photos by Charles Gekler)

LEFT: You can't fool us—that's Mrs. Arnold Horween Jr., Mrs. Emery T. Smyth and Mrs. James F. Ott (l. to r.) behind those dark glasses. Mrs. Ott and Mrs. Smyth are fashion runway favorites for the Presbyterian-St. Luke's Show. Mrs. Horween is mannequin chairman.

AUG 13 1965



SPECIAL GUESTS — Mrs. James McDivitt, left, and Mrs. Edward White, center, wives of the famed astronauts, are welcomed to a party in Lake Forest heralding the Sept. 22 Presbyterian-St. Luke's Fashion Show by the hostess, Mrs.

Robert T. Isham. Mrs. McDivitt, Mrs. White, and the wives of 19 other astronauts will be special guests at the fashion show in Chicago's Medinah Temple. Appropriately, the presentation is titled "Out of this World."

#47106 1965-6

CHICAGO DAILY NEWS
*For and
about*
WOMEN

TUESDAY,
MARCH 2, 1965
SECTION TWO
★PAGE 19

Youth Sets Fashion for A Benefit

BY PEG ZWECKER
Daily News Fashion Editor

New young ways!

This could well be the mood of Chicago's biggest and best-known fashion show. The message rings straight and clear the minute you meet Joan (Mrs. Bowen) Blair. She is the youngest chairman chosen to head the annual Presbyterian-St. Luke's show which involves a year's work.

Very chic in her deep green cocktail dress by Trigere and blond satin pumps, the 1965 generalissimo was bombarded with congratulations as she stood in the receiving line at Cafe La Tour.

"I'm too young to die," quipped the personality girl with merry hazel eyes. She's also very talented.

"Joan has written the words and music for two songs," proudly confided her young husband who had caught a plane from New York to attend the party. "They're sort of Cole Porter and we hope they will be published soon."

The gathering was held primarily to announce that Field Enterprises will be the angel for the 1965 show, marking the second year in a row it has collaborated for the benefit.



PEG ZWECKER

"Yes, the mood will be different," admitted Chicago-born Archie Lang who will be the producer of the fall show for the fifth time. The date is Sept. 22 in Medinah Temple.

"The key will be color" (nothing is younger than color—remember last year it was very Victorian pastel a la Chicago's Fair Lady!).

As I glanced around the room noticing so many shorter, straighter and younger hairdos among the members of the woman's board, I also noticed a number of short skirts.

WITH SUCH a roomful of fashion-in-action socialites and their spouses, I decided to skirt the issue and get a few more opinions.

"I think they're great," answered Mrs. John Q. Adams Jr. in her short Courreges-inspired white wool. "Skirts should come to the knees—longer, they seem dreary."

"Gracious," answered A. B. Dick III, also in the receiving line. "I think there's a tendency to overdo the shortness."

"I'm crazy about them," admitted Martha Needham. Her young husband, Richard, added, "It depends on the attractiveness of a woman's legs," as he looked approvingly at her short-short white wool shift by Jacques Tiffeau.

"They're too short," emphasized Mrs. Bennet Harvey Jr. "I think they should be about mid-knee" and pointed to her red crepe of Cardin design she had her dressmaker whip up.

"I think it depends on the girl," Bowen Blair said. "I saw the first really short dress today on a girl in the Field Building—she was young."

"They're not for me," admitted Mrs. James Ott. "I'm afraid I'm a terrible stickler for what I like."

"I think they're difficult . . . a girl has to get into a stance if she wants to look attractive," thoughtfully commented Archie Lang. "A girl will have to do a lot of posing and that's not good. It's either posing or exposing."

Show . . . Presbyterian - St. Luke's Hospital woman's board fashion show committee to introduce collaborator for the 39th annual show, at Cafe La Tour . . . Junior League of Evanston tea for provisionals at Dawes House, Evanston.



The casual, easy-care coiffures of Janys (Mrs. Bennet Jr.) Harvey, left, and Gwen (Mrs. Loomis I.) Lincoln give them more time to work on plans for next fall's big show—the Presbyterian-St. Luke's fashion show for which Field Enterprises will again be the "angel."



Right — Much of Joan (Mrs. Bowen) Blair's time will be taken up with making plans for this fall's big fashion show — Presbyterian-St. Luke's. But here she takes time for an evening out with her husband.



PLANS LAUNCHED — Plans for the 39th annual Presbyterian-St. Luke's Fashion Show took shape at a recent party in Chicago, where it was announced that Field Enterprises, Inc., for the second year will collaborate with Presbyterian-St. Luke's Hospital Woman's Board in staging the show. Leafing through encyclopedias published by the firm are from left,

Laurence T. Knott of Field Enterprises, Inc., Mrs. William S. North and Mrs. John Q. Adams Jr. of Lake Forest, members of the 1965 fashion show committee, and George Young of Field Enterprises, Inc., who also is chairman of the hospital's board of trustees. (Gutman Photo)



HOSPITAL FRIENDS — Two Lake Foresters share an interest in the 1965 Presbyterian-St. Luke's Fashion Show to be held at 2:30 p.m. Sept. 22 in Medinah Temple, Chicago. They are Mrs. Loomis I. Lincoln, who is a co-chairman on the make-up committee, and George S. Chappell Jr., whose wife is a co-chairman of the box committee. (Guthman Photo)

About People on the North Shore

TUESDAY, MARCH 2, 1965



ALL SMILES . . . are Mrs. William S. North, Mrs. John Q. Adams Jr. and Mrs. George S. Chappell Jr. over the announcement that Field Enterprises, incorporated are again collaborating with the Presbyterian-St. Luke's Fashion Show committee to present its 39th annual show Sept. 22 at Medinah

Mrs. Paul W. Oliver rated a corsage of carnations at the party—a symbol that she is president of the hospital's woman's board. The party was held at Cafe La Tour.



#471010 1965-8

SOCIAL
CHICAGO

Fashion Show Angel Back At Work

By Jane Gregory

Literally and figuratively, the Fashion Show Committee of the Presbyterian-St. Luke's Hospital Woman's Board was sitting on top of the world Wednesday afternoon.

A crowd of about 100 members, spouses and friends were gathered in Cafe La Tour atop

the Outer Drive East at the cocktail hour. The setting 40 stories above the city was an appropriately festive one because the party was given in honor of the collaborator for the 1965 Presbyterian - St. Luke's Fashion Show on Sept. 22 in Medinah Temple.

The invitations read "to

meet the collaborator," but actually it was more a case of renewing old friendships. The 1965 angel is Field Enterprises, Inc., the same organization that served as collaborator for last year's record-breaking show in Medinah Temple. The partnership produced a benefit that made a total of \$68,630 for the hospital.

On Wednesday the news was out as soon as guests arrived at the party and passed through the receiving line. They were greeted by Mrs. Paul W. Oliver, the president of the woman's board; Mrs. Bowen Blair, the chairman of the 1965 fashion show; Albert B. Dick III, representing the hospital's board of trustees; and George B. Young, the president of Field Enterprises, Inc.

THE COLLABORATION is a particularly significant one for several reasons. In addition to his executive duties with Field Enterprises, Young is chairman of the board of trustees of Presbyterian - St. Luke's Hospital. Marshall Field, chairman of the board of Field Enterprises, Inc., also serves on the hospital board. Edward McCormick Blair provides still another tie. He, too, is a member of both boards.

His sister-in-law, Joan Blair, is the chairman and generalissimo of the corps of 100 or so women who are producing the city's most prodigious fashion show benefit. She's been hard at it since October, preparing the groundwork for the big fall effort.

In a few weeks she will take time out for her annual visit with her mother, Mrs. H. Halpine Smith, in Palm Beach. When she returns to Lake For-



The 39th annual edition of the Presbyterian - St. Luke's Fashion Show is the topic of conversation between Mrs. James Ott (left) and Mrs. Bennet Harvey Jr. at Wednesday's party in Cafe La Tour.

est, she will dig into her job again. Running the fashion show is virtually a full-time occupation.

Gardeners' Plan

EARLIER in the day, half-a-hundred gardening enthusiasts were bubbling over with plans for the Chicago World Flower and Garden Show on March 20 through 28 at McCormick Place. Representatives of three participating organizations converged on Sage's restaurant in the Lake Shore Drive Hotel to unfurl their roles in the annual effort.

Under the direction of Mrs.

Lawrence F. McClure, the Midwest section of the Garden Club of America will be operating in the show's "Little Theater," presenting a series of programs on conservation, horticulture and design on three consecutive days. Mrs. Suzette Morton Zurcher, architect-designer Harper Richards and landscape architect Philip E. DeTurk will be among the speakers.

Mrs. Edwin S. Hewitt and her Garden Club of Illinois members, meanwhile, are working out plans for displays of table arrangements.

The Woman's Board of the

Chicago Horticultural Society, the third arm of the luncheon gathering, is concentrating its efforts on an educational garden. Mrs. John Clayton heads the committee.

HIGH SPOT of the show's social program will come on March 19 when Mr. and Mrs. William A. P. Pullman and the trustees of the Horticultural Society give their annual preview dinner. After the black-tie party in the Crystal Ballroom of the Sheraton-Blackstone Hotel, buses will take the guests to the show.

CHICAGO SUN-TIMES, Thurs., Feb. 25, 1965



Mrs. Paul W. Oliver rated a corsage of carnations at the party—a symbol that she is president of the hospital's woman's board. The party was held at Cafe La Tour.

Left—Martha (Mrs. Richard) Needham had a new "do"—so very young-at-heart—at the "announcement party" for the Presbyterian - St. Luke's show.

#47166 1965-9



Taking a break from their duties in the receiving line are (l. to r.) George B. Young, Mrs. Bowen Blair, Albert B. Dick III and Mrs. Paul W. Oliver. Young is president

of Field Enterprises, Inc., the collaborator for the 1965 benefit fashion show on Sept. 22 at Medinah Temple. (Sun-Times Photos by Carmen Reporto)



George B. Young and Mrs. Bowen Blair share a joke while standing in the receiving line. A few minutes later, it was announced that Field Enterprises

Inc., of which Young is president, will sponsor the Presbyterian-St. Luke's fashion show, of which Mrs. Blair is chairman. (Photos by Edmund Jarecki)



Mrs. John Q. Adams Jr. is in a happy mood as she chats with James Forgan Ott at a party Wednesday hosted by the woman's board of Presbyterian-St.

Luke's Hospital. Mrs. Adams has worked on the fall fashion show, staged by the board, for many years and has performed a variety of jobs for the benefit.

CHICAGO DAILY NEWS
For and about **WOMEN**

THURSDAY, FEBRUARY 25, 1965
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#4766 1965-10



PLANS LAUNCHED — Plans for the 39th annual Presbyterian-St. Luke's Fashion Show took shape at a recent party in Chicago, where it was announced that Field Enterprises, Inc., for the second year will collaborate with Presbyterian-St. Luke's Hospital Woman's Board in staging the show. Leafing through encyclopedias published by the firm are from left,

Laurence T. Knott of Field Enterprises, Inc., Mrs. William S. North and Mrs. John Q. Adams Jr. of Lake Forest, members of the 1965 fashion show committee, and George Young of Field Enterprises, Inc., who also is chairman of the hospital's board of trustees. (Gutman Photo)

SOCIAL CHICAGO

They're Off To Near East With Mission

By Mary Dougherty

Their many personal friends, as well as their professional associates and members of the men's and women's boards of Presbyterian-St. Luke's Hospital, are fascinated by the decision of Dr. and Mrs. Egbert H. Fell to go out to Kuwait where Dr. Fell is to be a medical missionary. Those close to Dr. Fell in the medical world were astonished that he would take a leave from the hospital at this time when he has just had the satisfaction of seeing installed in the hospital a million-dollar hyperbaric pressure chamber which is expected to be extremely valuable in the treatment of cardiac conditions, polio and many other grave diseases including the condition described in the vernacular as the blue baby.

DR. FELL, WHO IS NOW a distinguished heart surgeon, at one time specialized in operating on blue babies. The new chamber, which is expected to be of incalculable help in research, was acquired by the hospital largely through the efforts of Dr. and Mrs. Fell who, through their personal solicitations, raised most of the money necessary for its purchase and installation.

It now develops that Dr. Fell and his wife have long cherished a desire to do missionary work, but it took an interesting turn of fate to help them decide to do so at this time.

Dr. Lewis Scudder, a man distinguished in the missionary field in the Near East, was recently flown here from Kuwait for treatment at Presbyterian-St. Luke's Hospital for a cardiac ailment. Dr. Fell took care of him and, in the course of their association as physician and patient, Dr. Scudder convinced Dr. Fell that he could make a great contribution to

progress in Kuwait if he went there and brought to the American Mission Hospital staff his knowledge and skill. He even offered Dr. Fell his air-conditioned house.

DR. AND MRS. FELL have sold their apartment and are leaving in a few days to go to Florida to see their son Dr. Jack Fell receive his Ph.D. in Marine biology from the University of Miami. Dr. Jack plans to go to the Near East in the not-too-distant future to do research in the Black Sea and in the eastern end of the Mediterranean. Their other son, Dr. Thomas Fell, is in the Navy doing medical service in the Pacific.

SOCIAL CHICAGO

Recipes Begged And Stolen

By Miriam Willing

"Hurry over. We are going to try another one." The message was from Mrs. Edward A. Cudahy to her friend and wintertime neighbor in Phoenix, Mrs. Loyal Davis.

It meant that Eleanor Cudahy and her cook, Claire Swanstrom, were busy in the kitchen testing a recipe. Depending on the results, it would end up in Mrs. Cudahy's recently published cookbook, "Begged, Borrowed and Stolen."

THANK-YOUs, at the end of each recipe, went to Clare Boothe Luce for her Fruits aux Sept Liqueurs, to Mrs. Frank Hibbard for her cream-cheese balls and to the chefs at the Ritz of Barcelona, to the chef at the Arizona Biltmore and to Andre Krohn.

Krohn was the chef at the Arizona Biltmore and is presently chef for the Rockefeller family. Also listed is a low-calorie French dressing "stolen from Arizona Maine Chance." This is Elizabeth Arden's famous health spa near Phoenix.

This small, 102-page, cookbook was the chief topic of conversation Monday at the Casino club over teacups. At the invitation of Mrs. Davis, friends of Mrs. Cudahy gathered to pick up their copy and, hopefully, to see Mrs. Cudahy. Unfortunately, the health of her husband didn't allow the trip from Phoenix at this time.

MRS. CUDAHY has often

appeared on best-dressed lists, including that of The Sun-Times; she is famous for her fashion sense and flair. She loves dashing hats for daytime.

The food she served in her Lakeview Av. apartment was

always very special. Not only for her friends, but many times for the former St. Luke's Fashion Show Committee, she opened her apartment for teas, receptions and cocktail parties.

MRS. HOWARD Linn,

Mrs. Frank Hibbard and Mrs. Alden Swift were among Mrs. Cudahy's friends at the Casino on Monday.

BARGAIN BEAT: Mark down Nov. 10 as the date of the Presbyterian-St. Luke's annual Christmas sale. It will be from 10 a. m. to 4 p. m. and be held in the Winnetka homes of Mrs. F. Chaloner McNair and Mrs. Emory Williams. Luncheon is by reservation.

Chartered buses will leave from the near north side. For reservations, call the Presbyterian-St. Luke's gift shop. On sale will be Christmas gifts designed and made by women of Fourth Presbyterian and St. Chrysostom's churches.

Nov. 10 is the date of the Presbyterian-St. Luke's hospital Christmas sale to be held at the Winnetka homes of Mrs. F. Chaloner McNair and Mrs. Emory Williams. Gifts were designed and made by women of the Fourth Presbyterian and St. Chrysostom's churches, and by the Oak Park-River Forest and Winnetka auxiliaries of the woman's board.

CHICAGO DAILY NEWS, Wednesday, Oct. 28, 1964

FASHIONABLY SPEAKING

Presbyterian-St. Luke's Christmas Sale Shapes Up

BY PEG ZWECKER

Daily News Fashion Editor

Anyone bored with crystal-gazing or poll taking should have dropped in for a quiet coffee hour Tuesday morning at Lorene (Mrs. Allin) Ingalls'. Christmas had arrived at her sprawling home in River Forest.

The rooms were filled with hand made gifts as a preview

for Presbyterian-St. Luke's annual Christmas sale to be held on Nov. 10 at the Winnetka home of Mrs. F. Chaloner McNair. Busiest of the board members and bound to put you in the holiday mood was Faye (Mrs. Hays) MacFarland. Dressed in a navy Hattie Carnegie suit and sable boa to match the brown stacked heels of her reptile pumps and matching purse. She was still sewing beads on a tiny green felt Christmas tree to complete the the real "piece de resistance" of all the gifts she's made to benefit the hospital.



PEG ZWECKER

It's a fabulous 72-inch Christmas tree skirt of white felt decorated with songs of Christmas — all executed in colored felt, and real works of art. "I got most of the figures from Christmas song books," offered the talented Faye MacFarland. "Yesterday I worked 15 hours on it alone."

"Away In a Manger," "We Three Kings of Orient Are," "O Tannenbaum," "Little Town of Bethlehem," "Joy To the World," "Jingle Bells" are all embroidered in bright felt. Raffle tickets will be sold on it to benefit the hospital where it will be on display.

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Webster 9-5497

Lyons Citizen
Lyons, Illinois

Weekly Circ. 1,700

OCT 29 1964

Collect Cuddley Toys

The Morning Forum of Riverside Presbyterian Church, spearheaded by Mrs. Allen King, was responsible for col-

lecting many new and like-new dolls, animals and toys for the pediatric ward of Presbyterian-St. Luke's hospital.

Just a hint of the need for toys for sick children in this hospital and at this time brought the cooperative effort which makes it possible for these many items to find worthy and purposeful usage.

The Morning Forum is made up of young wives and mothers of the Riverside Presbyterian church and meets monthly for Bible study and discussion. Busy as they are, they find time to assist with the annual Children's Benefit League Tag Day, proceeds for their collection being designated to the Children's Free Bed Fund at Presbyterian-St. Luke's hospital, and other projects such as providing needs of the Church's Nursery department.

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Webster 9-5497

Lake County Star
Lake Forest, Ill.

Weekly Circ.

OCT 29 1964

SOME OF THE SO-CALLED "UNTAPPED WOMAN POWER" IS GOING INTO POLITICS IN LAKE COUNTY and Illinois. Two women are running for county

offices and seven are candidates for the state legislature.

STEPHANIE SULTHIN (R) is seeking re-election as circuit court clerk. JULIA CHONIS (D) president of the Fox Lake Hills Property Owners Ass'n. who operates an accounting service, is running for county auditor. FRANCES DAWSON (R) of Evanston, and ESTHER SAPERSTEIN (D) of Chicago, are seeking re-election to the state legislature.

On the "blue ribbon" list of Republicans making a bid for seats in the legislature are: MRS. ROBERT (MARJORIE) PEBWORTH, of Riverdale, immediate past president of the Illinois League of Women Voters; MRS. MARY MEANY, former president of the Chicago region of the PTA; and MRS. BROOKS McCORMICK, of Chicago, who serves as a director of the Chicago Public Schools Art Society, and on the boards of Recording for the Blind, Illinois Children's Home and Aid, women's board of the Presbyterian-St. Luke's hospital, and Art Institute. "Blue ribbon" Democrats seeking election to the legislature are: MRS. EUGENIA S. CHAPMAN, a former Chicago public school teacher and past president of the Arlington Heights League of Women Voters; and MRS. DORAH GROW, of Quincy, a college teacher.

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Webster 9-5497

Lake Forester-News
Lake Forest, Ill.

Weekly Circ. 3,670

OCT 22 1964

Hospital Woman's Board To Stage Thanksgiving Tea

Members of the woman's board of Presbyterian-St. Luke's hospital and their friends will be attending the annual Thanksgiving Tea to be held Oct. 28 at the home of Mrs. William S. Covington of 3000 Melody road on Route 59-A. The hours will be from 3 to 5 p.m.

Guest speaker for the occasion will be Dr. Frances E. Knock of the hospital's surgical staff who is scheduled to speak at 3:30 p.m.

Attending

Among the local board women who are expected to attend are Mrs. Robert T. Isham, Mrs. Frank P. Hixon, Mrs. Albert B. Dick Jr., Mrs. Gordon Adamson, Mrs. Kenneth J. Ward, Mrs. C. Radford Van Ness, Mrs. Calvin D. Trowbridge, Mrs. George S. Chappell Jr. and Mrs. Charles H. Morse. All Lake Forest women and their friends are invited to attend.

#4766 1965-12

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, WEbster 9-5497

North Town News Chicago, Ill.

Weekly Circ. 11,704

OCT 16 1963



MRS. ALEX E. NELSON, 7423 N. Winchester, has been honored for more than 25 years service to the Woman's Board of Presbyterian-St. Luke's hospital. Herbert P. Sedwick, hospital president, presented Mrs. Nelson a certificate at the board's meeting recently.

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, WEbster 9-5497

Oak Leaves Oak Park, Ill.

Weekly Circ. 25,000

OCT 22 1964

OFFICERS of the newly reorganized Oak Park and River Forest auxiliary of Presbyterian-St. Luke's hospital met at the home of Mrs. E. Howard Teichen to discuss plans for the months ahead.

Two important events will soon be coming up. A coffee and Christmas preview will be held at the home of Mrs. Allin K. Ingalls, October 27,

at 9:30 a.m. when exciting Christmas items made by the famous "Glitter Girls" will be shown, and orders taken.

Also at this coffee, Mrs. Herbert F. McLaughlin of Lake Forest, chairman of the volunteer committee of the woman's board, will speak about volunteer service. Mrs. William M. Angus of Lake Shore drive, chairman of the board's gift shop committee, will also speak on interesting facts and functions of the shop; she will be accompanied by Mrs. Cecil Draa of the shop committee.

This meeting is in preview of the hospital Christmas sale in Winnetka November 10, which will be given by the Oak Park and River Forest and Winnetka auxiliaries.

New officers of the auxiliary are Mrs. E. Howard Teichen, president; Mrs. Robert L. Boyd, vice president; Mrs. Norbert Schink, treasurer; Mrs. George Butler, secretary; and Mrs. R. Lincoln Kesler, chairman of volunteer service.

Fashion Group

BY ELEANOR

THIS IS THE SEASON of the "little fashion show." Hats, a roving "swami," and some clever jingles to identify with leading hat designers occupied the attention of Fashion Group members and guests at luncheon and a showing of spring millinery yesterday in the Crystal ballroom of the Sheraton-Blackstone hotel.

Today it will be imports from Paris right off a jet that will capture the attention of the woman's board of the Chicago Boys clubs and their guests at luncheon in Maxim's de Paris.

Mrs. Gardner H. Stern, past chairman of the Presbyterian-St. Luke's fashion show, has a starring role in each... she's chairman of today's fashion event, and she was singled out of the crowd yesterday by the "swami" [Robert Bruce Johnson, former State Street Council president] who opened the



Mrs. David Bramson and "Swami" Robert B. Johnson.

show in a little act purported to be an analysis of women and why they wear the hats they do. His analysis of Mrs. Stern, however, was limited to "How are you, Snowball?" prompted by the little white ball of a hat she wore with a gray tweed Dior suit.

Eddie Aims Camera at Life of Ease

BY AN ADMIRER

A face that will be missing from the social scene in 1965 is one that has been familiar to it for nearly 40 years. It's the round one with balding hairline, often with cigar, which has been behind the camera Edward B. McGill, veteran TRIBUNE photographer, has pointed at social happenings, benefits, debutantes, brides, babies, homes, clubs and, preferably, pretty women, in his daily rounds.

Eddie's been the recipient of many a confidence: "My engagement's to be announced" or news or feature story tip.

"Wait 'til you see the doll baby I photographed today," is the statement that brings him to the society desk wreathed in smiles.

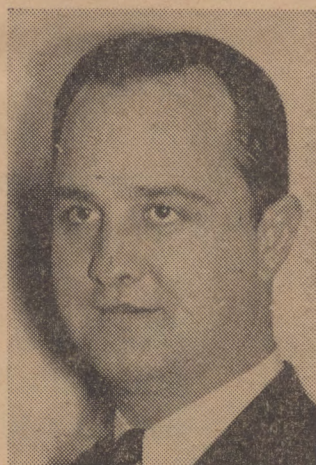
"Miss Page, I waited at the party for two hours, and there wasn't a face to photograph," is cause for a glum expression. "Why doesn't Eddie like me? He never photographs me any more!" has been heard from women on Eddie's beat.

"There's a lot more to taking a picture of a woman than just snapping a shutter. You've got to watch her ankles, her posture, her hands — never let her arms just be hanging down the sides—her expression, her eyes..."

Many a subject willingly has



See what photographing society does to a man. Mr. McGill (left) today—and in 1933.



changed clothes to suit Eddie's artistic taste. And he's done more, perhaps, than any other cameraman to educate women not to wear black if they are posing for news photograph.

Eddie's state of mind on social events changes with the seasons. In the spring he grumbles that after he is cremated he wants his ashes scattered on the Easter parade. In the fall his target is the Presbyterian-St. Luke's Fashion show, and during the Christmas holidays, it's the Passavant Debutante Cotillion he'd like to see sprinkled.

There's been a noticeable mellowing of the McGill phil-

osophy as retirement time closed in however. Witness the start of his following farewell poem:

"TO

"All the beautiful brides
"Debutantes and little girls
"That I have photographed thru
the years..."

It ends:

"So now I must say 'Cheerio' to
you all."

Cheerio to you, Eddie, and happy listening to your classical records, your TV set, and good reading, the delights you say you intend to enjoy from this day on. If you change your mind about those ashes, let us know.

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, WEbster 9-5497

North Shore Life Waukegan, Ill.

Daily Circ. 3,889

OCT 26 1964

Presbyterian-St. Luke's

Annual Silver Tea To Benefit Hospital

LAKE FOREST — Mrs. William S. Covington's home, 3000 Melody Road, will be the setting from 3 to 5 p.m. Wednesday for the annual Thanksgiving Silver Tea, given to benefit Presbyterian St. Luke's Hospital by its Woman's Board.

Dr. Frances E. Knock, assistant attending surgeon at the Chicago hospital, will speak. Her topic will be "Surgical Chemical Therapy of Cancer."

The "silver" in the title of the team means donations in the tea means donations in checks that guests drop into a silver bowl when they attend the event.

Silver teas have been given in Chicago and the North Shore during the past. They draw women of the Presbyterian and Episcopal churches who gather to promote their church-affiliated hospital.

Mrs. George S. Chappell Jr. of Lake Forest is president of the hospital's woman's board.

Mrs. Paul Oliver to Head Hospital Board

BY ELEANOR PAGE

THE AFFAIRS of the woman's board of Presbyterian-St. Luke's hospital will be guided for the next year by an attractive brunette who hates to cook, loves to clean, and who is, according to her husband, "a model of efficiency."

She is Mrs. Paul W. Oliver, a hard working board member for several years. The Olivers and their three children live in an old house in Winnetka—part of it was considered to be one of the earliest farmhouses there—which they about doubled in size by additions. It is furnished in heirlooms, primarily French provincial.

Mrs. Oliver, a daughter of Mrs. Edwin P. Dewes of The Whitehall, is a golfer in the summer time, plays paddle tennis in cold weather. She'll have plenty of time to devote to board business because the children are not at home. Miss Betsy Oliver is a senior at Wells college [her mother went to Bryn Mawr]; Paul Jr., who spent a year in France after being graduated from Yale university, has enrolled at the University of Chicago business school and is sharing an apart-

ment with George Covington, and Jimmy is a sophomore at Yale.

At the annual meeting yesterday in the nurses' home where Mrs. Oliver took up the gavel, it was decided also that Mrs. Bowen Blair, who did the continuity for the group's recent fashion show, will be chairman of next year's. Other officers elected yesterday include Mrs. Jeffrey R. Short Jr. and Mrs. Thomas R. Coyne as assistants to the president for co-ordinating and finance; Mrs. Herbert C. De Young, first vice president, and Mrs. William F. Drews, Mrs. Halford H. Kittleman, Mrs. E. Howard Teichen, and Mrs. Clarence N. Wright, vice presidents.

CHATTER . . .

The final tally isn't in yet from the Presbyterian-St. Luke's Fashion Show held 10 days ago but already the sponsors are looking to next year.

The woman's board of the hospital met Monday morning to name Mrs. Bowen Blair as chairman of the 1965 show. Joan Blair has been a member of the woman's board for a number of years and has served on a variety of committees. She was in charge of continuity for the immediate past show.

At the same time that this

announcement was made, the woman's board elected Mrs. Paul W. Oliver as president of the board to succeed Mrs. George S. Chappell Jr., who has served the usual two-year term. Mrs. Oliver moves up from first vice president and will be replaced in that post by Mrs. Herbert C. De Young.

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, WEster 9-5497

Review
Evanston, Ill.
Weekly Circ. 23,045

APR 29 1965

Announcements Glenview, Ill.

Weekly

Circ. 3,870

OCT 8 1964



HAVE FIRST GLIMPSE—From left are Mrs. William A. Pope, Kenilworth, and Mrs. Kenneth Andersen and Mrs. William Edens, Winnetka, previewing a Christmas tree made by the Winnetka Auxiliary of Presbyterian-St. Luke's Hospital for the Christmas Sale Nov. 10. (Booty photo)

Silver Tea to Aid Hospital



W. B. Nickerson Photo

James Wolnick and John Handley, on laps of their mothers—Mrs. M. F. Wolnick (left) and Mrs. J. A. Handley—are eager to help Miss Mabel Vollmar with details for annual silver tea to be held Thursday, May 6, by women of the First Presbyterian Church.

Mrs. Thomas G. Murdough, 2825 Lincoln street, will open her home for the annual spring event, which will benefit Presbyterian-St. Luke's Hospital. Proceeds are earmarked for the children's free-care fund there.

Dr. Ormand C. Julian of Winnetka, cardio-vascular surgeon at the hospital, will appear at the tea to discuss recent developments in his field of surgery.

Clara Mae Enright, a lyric soprano, will sing, accompanied by her husband, Dr. Richard C., organist and choir director of the church.

Assisting with plans for the

benefit are Mrs. Eben W. Erikson, Mrs. Daniel L. Stormont, Mrs. Charles H. Albers, Mrs. James Dillie, Mrs. John G. Terhune and Mrs. Barnes Wisecarver.

Honorary patronesses with Mrs. Murdough for the tea are the wives of the church's ministerial staff, including Mrs. Harold Blake Walker, Mrs. David A. Donovan, Mrs. James A. Guyer, Mrs. William Janssen and Mrs. Newland C. Roy.

Christmas Sale for Hospital Will Climax Months of Work

Months of hard work will pay off from 10 a.m. until 4 p.m. Nov. 10 when the Winnetka Auxiliary of Presbyterian-St. Luke's Hospital will be joined by the Oak Park-River Forest Auxiliary for a Christmas sale to benefit the hospital.

For nearly a year, dedicated workers have been meeting in workshops in Winnetka, Oak Park, and River Forest to sew and paint useful and decorative items for the sale. This year the two groups will be joined by a Chicago group that has been meeting weekly at the Women's Athletic Club. The Winnetka homes of Mrs. William Edens, Mrs. Walter Tinsley, Mrs. Richard Bleloch, and Mrs. Kenneth B. Andersen, and Mrs. William Pope's home in Kenilworth have been used as workshops.

The sale will be held in the home of Mrs. F. Chaloner McNair, 740 Ardsley road, with luncheon served at Mrs. Emory Williams' home, 735 Ardsley road.

Mrs. Pope is sale chairman. Assisting her is Mrs. Arthur Sawers of Winnetka. Other Winnetkans, Mrs. E. Hall Taylor and Mrs. Burton Hales, are making arrangements for the luncheon, and Mrs. William Lang is in charge of invitations which were addressed recently in the home of Mrs. William Hodgson in Kenilworth.

#4766 1965-14

MIDWEST NEWSCLIP, INC.
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Star
Northbrook, Ill.
Weekly Circ. 4,100

APR 29 1965



Howard Fochler photo

REVIEW PARTY PLANS—The "Afternoon in May" party of the Winnetka Auxiliary of the Woman's Board of Presbyterian-St. Luke's Hospital will be held Wednesday in the John Schweppe home in Winnetka. Making final plans for the benefit are (from left) Mrs. Walter Kuehnle, Mrs. Arlindo Cate, Mrs. Richard Frey, all of Winnetka, and Mrs. Ernest Staub, Glencoe.

May Benefit Will Aid Presbyterian-St. Luke's

"An Afternoon in May," the annual spring benefit on the calendar for Wednesday, will bring members and guests of the Winnetka Auxiliary of the Woman's Board of Presbyterian-St. Luke's Hospital to the home of Mrs. John S. Schweppe, 30 Indian Hill road, Winnetka.

FASHION SHOWS aren't the only means used by the Presbyterian-St. Luke's woman's board to raise money for the hospital. The old-fashioned "silver" tea, to which guests bring contributions of silver (or green stuff or cheques) is another means. The board inherited the teas from the old Presbyterian Hospital woman's board. The next one will be held May 17 in the home of Mrs. Charles C. Shedd. Dr. James Campbell, president of Presbyterian-St. Luke's, will speak.

A 12:30 p.m. May luncheon will be followed by the feature of the afternoon, Dr. Friedrich Deinhardt, who will speak on "Viruses and Cancer." The speaker is the chairman of the microbiology department at Presbyterian-St. Luke's Hospital and an associate professor at the University of Illinois medical school.

Dr. Deinhardt has traveled extensively in conjunction with his medical research. He will inform the audience of many incidents in connection with his travels. He recently returned from a trip to the Amazon in time to appear at the May afternoon benefit.

Mrs. Arlindo Cate and Mrs. Walter Kuehnle, both of Winnetka, are chairmen of the benefit. Mrs. Ernest Staub, Glencoe, is president of the auxiliary.

Among other members assisting the chairmen are Mrs. Kenneth B. Andersen, Mrs. John Post, Mrs. Clyde Fitzpatrick, Mrs. Andrews Murchison, Mrs. Henry Gardner Jr., Mrs. Arthur R. Sawers, Mrs. Richard Frey, and Mrs. F. Chalonor McNair, all of Winnetka.

Proceeds from the benefit will be given to Presbyterian-St. Luke's Hospital to provide free care for children.

Many of the auxiliary members will be entertaining at pre-luncheon parties in their homes. Mrs. Staub and Mrs. Gardner Jr. will entertain a large number of guests including Dr. Deinhardt in the Gardners' home. Mrs. Lawrence O. Holmberg will be hostess to friends in her Wilmette residence.

Among the Winnetka members who are giving parties are Mrs. Bernard Smith, Mrs. Burton W. Hales, Mrs. Richard Bleloch, and Mrs. Sawers.

MIDWEST NEWSCLIP, INC.
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Tribune
Chicago, Ill.
Morning Circ. 827,192

MAY 21 1965

Decorator to Tell of Some Romantic Rooms in Fiction

BY ELEANOR PAGE

"IT'S FUNNY how many good writers don't notice rooms; but when they do, they really set the stage for their characters," says Miss Cornelia Conger, who, as an interior designer, has her own way of criticizing authors. "I criticize rooms in books as I do real ones," she adds.

Some romantic rooms that have been created for famous and familiar heroines from the 16th century to modern, will be described by her at 4 p. m. today in the Arts club where the American Institute of Interior Designers is feting her on her 50th year in the business.

"Louis Bromfield wrote charming descriptions of rooms," says Miss Conger. "So did Edna Ferber. The best modern descriptions are by Margaret Ayer Barnes."

'Taste and Ideas'

As for herself, she likes to do rooms "for people of good taste with interesting and amusing ideas," she says. "It's more fun to do a room for a person with decided tastes than one just swayed by fashion. I don't like rooms about which people walk in and say, 'You must have had Cornelia do it.' I like to have my clients hear friends say: 'My dear, it looks just like you!'"

A fellow of the institute and past first vice president of the national board, Miss Conger has headed the furnishings committee of Presbyterian St. Luke's hospital for many years. In her talk this afternoon she also will describe outstanding real rooms she has known.

Real Rooms

They are in the homes of Hazel Trudeau Lavery in London, Anna Gould deTalleyrand in Paris, Contessa Morosini in Venice, and a home in Lake Forest—"but I'm not saying whose, except that it is a house by David Adler." This house is not on the Lake Forest Garden club walk today and tomorrow, the Miss Conger "hoped it would be."

To Miss Conger, David Adler was "the greatest residential architect in the United States for years. He never failed in the sense of proportion. He had an exquisite eye. There was never a fireplace too big for the room, paneling too heavy, or furniture out of scale. It was a great gift, but also it was the



Mrs. Edison Dick

result of meticulous study and care."

Children's Ward Gets Painting of Christmas Tree

The hall of the children's ward at Presbyterian-St. Luke's hospital has a new painting—a colorful, modern Christmas tree painted by Alexander Maley. It seems Mr. Maley, who is retired and took up painting in his spare time, placed his painting on the mantle in the lobby of the building where he lives, and Miss Cornelia Conger, who also lives in the building, happened to see it. She remarked to a friend that she would like to have it for the children's ward at the hospital. The next thing she knew, Mr. Maley was knocking on her door with the painting in hand.

"It was so thoughtful of him to give it to the hospital. We're going to leave it up in the children's ward the year around, even if it is a Christmas tree," said Miss Conger.

* *

#4766 1965-15

The successful 1964 edition of Presbyterian-St. Luke's Fashion show featured costumes from *My Fair Lady*.

Fashion Flowers Bring \$ Showers



On September 22, the curtain will rise on the 39th Presbyterian-St. Luke's Fashion Show, the largest amateur show of its type in the country. This annual benefit, sponsored by the Woman's Board, was started in 1927 and to date, has raised more than \$1,500,000 for the hospital.

The Woman's Board began its fund-raising projects in 1864 holding such events as charity balls,

bicycle teas, bazaars and fairs. In the spring of 1927 during a trip abroad, two board members, Mrs. Frank Hibbard and Mrs. Walter Wolf, conceived the idea of a fashion show. While they were in Paris they saw a similar charity performance and brought the idea back with them.

To take on such a project meant months of hard work and active participation of all 75 board mem-

bers. The idea was eagerly accepted and on Oct. 27, 1927, the first St. Luke's Fashion Show was held in the ballroom of the former Stevens Hotel. Mrs. John W. Gary served as Fashion Show chairman and her vice chairmen were Mrs. Walter Wolf, Mrs. John C. Pitcher and Mrs. Stanley Keith.

Two performances were given—an afternoon show followed by tea, and a dinner show. With 30 shops

exhibiting and 70 mannequins modeling, the board netted more than \$32,000. In 1964, with one performance, the Woman's Board netted \$68,000.

IN ADDITION to the Stevens Hotel, the Fashion Show has been presented in the Civic Opera, Orchestra Hall and since 1946 in the Medinah Temple. Chicago's finest stores and shops have exhibited in the shows; three having participated in every show since 1927 are Marshall Field & Co., Spaulding & Co. and Charles A. Stevens & Co. For the past 20 years, the Fashion Show has had a collaborator who finances the cost of the set and production.

Marshall Field & Co. was the first collaborator; others include United Air Lines, Santa Fe Railroad, Admiral Corp., Packard Dealers, Ambassador Hotels, Cities Service and Pure Oil companies, The Northern Trust Company, The Cunard Steam Ship Co., Allstate Insurance Co. and Pepsi-Cola Bottlers. This year, for the second time, the collaborator is Field Enterprises Inc.

The Fashion Show has grown in size and scope to a production requiring more than 400 persons to produce. The back stage activity is similar to that of a Broadway musical, requiring choreographers, script writers, stage hands and many others whose precise movements keep the show on a split-

second time schedule.

OVER THE years, many of Chicago's loveliest ladies have modeled in the Fashion Show. Today it is not unusual to see daughters and granddaughters of some of the original mannequins as models. Perhaps the most difficult assignment is the selection of amateur models because so many young ladies are anxious to participate in this parade of fashion. Seventy models were featured in the first Fashion Show. Today between 110 and 135 mannequins are seen wearing the fabulous creations designed especially for the show.

The day of the show begins at 8:00 a.m. From then until curtain time at 2:30 there is much to be done. The models are met by 25 makeup artists and hair stylists who must groom each mannequin. Clothes, furs and accessories arrive and must be pressed, co-ordinated and delivered to the right mannequin. At noon a box lunch is provided—donated by the Fred Harvey Co. since 1950.

The highlight of all 39 shows has been when the orchestra plays "Strike Up The Band" and 60 student nurses from the Presbyterian-St. Luke's School of Nursing march onto the stage, fresh and crisp in their familiar uniforms. They represent the purpose for which the Woman's Board has worked so hard for so long.



Asparagus Apollo
Solar Sauce

Crepes Aurora Borealis
Sauce Polaris

Globular Clusters
Galaxy Pears

Moon Mousse
Sauce a la Copernicus

Crispy Craters

Jupiter Java

#4766 1965-17

HANCHEN (Mrs. Gardner) Stern flew back from Europe Tuesday night specifically to attend the Presbyterian-St. Luke's luncheon Wednesday at the Casino. Dressed in her new navy Dior suit headlined with Balmain's white Breton (both of which she bought in Paris), she quipped, "Guess who I bumped into at Balenciaga's? Cecil Beaton."

EXHIBITORS WHO will take part in the Presbyterian-St. Luke's Hospital Woman's Board fashion show in the fall have been invited to a luncheon April 28 at the Casino.

Meanwhile, her sister-in-law, Mrs. Bowen Blair, was winning plaudits at luncheon at the Casino where her rhymed introduction of those who will exhibit in this year's Presbyterian-St. Luke's fashion show Sept. 22 brought down the house. Mrs. Blair is chairman; the exhibitors were present, and "Out of This World" is the theme of the show, she announced. The former Benjamin Leslie Behr mansion in Stratford

Society in Chicago

A Flood of Activity at Parker School

BY PATRICIA MOORE

While more than 40 women were gathered Wednesday morning to plan for a house tour that will benefit Francis W. Parker School, an equal number of Parker students were building dikes on the Mississippi River.

A group of high school seniors at the school expressed an interest in helping the stricken communities along the flooding Mississippi. The school responded to their interest and at a pre-dawn hour Wednesday a busload of students, accompanied by two faculty members and a staff member, departed for Rock Island.

Meanwhile, back on dry land, the women meeting over coffee cups at Mrs. Paul L. Rosenbluth's learned from Mrs. Robert L. Farwell what their hostess duties will be May 8 when 11 North Side homes are opened to the public.

The tour is appropriately called "Inurbia Tour." Almost every house or apartment to be viewed is an old one that dedicated city dwellers took over and remodeled.

The David Harris Wards' narrow town house on Scott St. is one, the Marshall Leafs' Victorian vintage, 16-room brownstone on Dearborn is another. One of the most interesting will be Mrs. Evans Mueller's residence on Wisconsin Av. in Old Town. The house had been allowed to deteriorate and extensive remodeling is now under way. Ticket buyers on the tour will see the

house in the state of partial restoration.

The Graham Foundation, located in the old Madleher house at State and Burton, is the only non-residence on the tour.

Mrs. Richard Latham, chairman of the tour, announced that tickets at \$5 a person can be obtained in advance of May 8 through the Parker Development office.

CHATTER...

"Our children were our source of information," Mrs. Robert Carton was saying Wednesday as she surveyed the planetary decorations in the ballroom of the Casino.

She and Mrs. Robert Hixon Glore were assigned the task of demonstrating the theme of the 1965 Presbyterian-St. Luke's fashion show. Mrs. Carton confessed that the women's knowledge of outer space pales beside that of their school age children.

In addition to table centerpieces and mobiles, the mesdames Carton and Glore dreamed up a menu that included "Crispy Craters," actually the Casino's familiar macaroons, that were served with a lime sherbet and whipped cream concoction dubbed "Moon Mousse."

Mrs. Bowen Blair, chairman of the Sept. 22 fashion show, wore an outer space hat designed especially for the occasion by Bes-Ben.

The hat designer was just one of many of the fashion show exhibitors honored at the luncheon. Another was Mrs.

Hanna, as the gray haired proprietor of N. A. Hanna in Wilmette is known to hundreds of North Shore brides.

Mrs. Hanna "did" the former Martha Singleton's wedding 12 years ago and we noted Martha (Mrs. Richard Needham) in animated conversation with her at the luncheon.

Tish Baldrige had a honor place at the main table and it was announced that she will comment on the fashion show.

Tish (Mrs. Robert Hollensteiner) and her husband are awaiting the arrival of Clare Boothe Luce, who is coming to town this weekend for the christening of their new daughter, named for Mrs. Luce. The ceremony Sunday will be at Immaculate Conception Church on North Park Av.

Mrs. Philip K. Wrigley is hosting a dinner Saturday for Mrs. Luce, who will be staying at the Wrigleys' home.

MR. AND MRS. Franklin A. Dick of Saddle River, N.J., formerly Win-



MARJORIE DICK

netka residents, announced the engagement of their daughter Marjorie MacQueen to George Cooper IV. The couple will wed in August. Marjorie was graduated from Briarcliff College and now attends the Tobecoburn School in New York City. Her fiance, son of Dr. and Mrs. George Cooper Jr. of Memphis, formerly of Charlottesville, Va., is an alumnus of Williams College. He is



RIGHT — Mrs. Richard H. Needham, chairman of the exhibitors, tries to get a scoop about the fashions to be shown from Stanley Korshak. Martha Needham looked fashionable wearing a spring cap and frock to the luncheon at the Casino.

LEFT — It's no secret that the Presbyterian-St. Luke's fashion show is Sept. 22, but the seating arrangement for a luncheon Wednesday for the show's exhibitors prompts this conference between Mrs. Bennet Harvey Jr. (right) and Mrs. Mary Kay Freel, who is a secretary for the fashion parade.



studying at Cornell University Medical College.

BILL BLASS will show the children's clothes he has added to his collection at the Gold Coast Fashion Show May 5 in the Conrad Hilton Hotel's International Ballroom. This will be the 10th anniversary show for Chicago Maternity Center's Extension Board.

THE SHOUTS and whistles heard Wednesday during the cocktail hour at the Guildhall were those of Michael Lefas, first dancer of the Dancing Fighters of Crete. The 16-man

troupe performed folk dances for the first time in Chicago at a party ballyhooing Wing Ding VIII, subtitled "Grecian Gala." The benefit June 26 will be sponsored by the woman's auxiliary of Evanston Hospital.

"They are the finest friends and the worst enemies," said Gerassimos Gigantes speaking about the dancing warriors. Gigantes, Greek minister plenipotentiary to the U.S. embassy, arranged to bring the dancers here.

Christopher Janus, consul general of Greece and Mrs.

John Tsoussis and the Louis E. Tildens were among guests who also saw fashions of Greek couturier George Stavropolis. Mrs. James L. Isham is chairman of the dance to be given in the north mall of Old Orchard in Skokie.

MRS. EDWARD Benninghoven is opening her Barrington home May 6 to fellow members on the Woman's College Board of Chicago for a planning session. Among other representatives of the 31 colleges in the group will be Mrs. Charles E. Zeitlin, who heads the board this year.

#4706 1965-18

SOCIAL CHICAGO

She Reports In Verse

By Jane Gregory

The Presbyterian-St. Luke's Fashion Show Committee has quite a prize package in Mrs. Bowen Blair, the chairman of its annual production on Sept. 22 in Medinah Temple. In addition to all the necessary qualifications of efficiency, tact, imagination and patience, she has a refreshing philosophy about speeches. She's a woman of few words—and poetic words at that.

On Wednesday the committee gave a luncheon in the Casino honoring this year's fashion show exhibitors. After a brief introduction, Joan Blair shifted into verse she had written in honor of the occasion. While it will never take a Pulitzer Prize for poetry, it was nonetheless a tour de force which encompassed not only the vital facts and figures on the 39th annual fashion show but also incorporated the name of every one of the 23 exhibitors taking part in the effort.

SHE ANNOUNCED THE THEME of the show with the lines,

*With happenings topical we aim to keep pace,
What better theme now than outer space?
"Out of This World" is the title we've picked
And the best show ever I hereby predict.
An orbital flight without any flukes
Will be undertaken by Pres - St. Luke's.
The word's gotten out—we're the biggest and best,
So our galactic friends wish to give us a test.*

Mrs. Blair modestly said that writing a poem was easier for her than giving a formal speech. This could very well be because she is a woman of many talents, not the least of which are the ability to whip off words and music to a creditable ballad, write fashion show commentary and play jazz on the accordion.

asparagus Apollo with solar
with sauce Polaris, globular
ousse with sauce a la Coper-
java.

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Itasca, Ill.

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MAY 13 1965



STAR GAZING with Archie Lang of Bensenville, producer of Presbyterian-St. Luke's fashion show, "Out of This World," are Mrs. P. W. Oliver, president of women's board, and Mrs. B. Blair, show chairman. The trio was among committee members discussing

the late summer show at a recent luncheon in Chicago's Loop. Exhibitors include Michigan Avenue shops — Saks, Blum's Vogue, Bonwit Teller, Millie B. Oppenheimer, Bramson's and Bes Ben bonnets. (SD



A just-for-fun rocket hat was a significant part of Mrs. Bowen Blair's luncheon costume on Wednesday. Mrs. Bennet Harvey Jr. tries space-age sunglasses.

BY PEG ZWECKER

Daily News Fashion Editor

Little does C. Virgil Martin conventioning at White Sul-

phur Springs' Green Brier know what he's missing at home. A bikini-clad mannequin stopped traffic at the First National Bank Wednesday as she dived into \$500,000 worth of diamonds as a fashionable gimmick for



PEG ZWECKER

the May luncheon at which Martin, the president of Carson Pirie Scott & Co., will be keynote speaker.

Natalie Press, the scene stealer, made quite a splash wearing summer's most provocative beach look—a white hipster bikini with fishnet coverup.

She got across her message that diamonds are Israel's, as well as a girl's best friend. Diamonds are the largest export of Israel and fashions, including swim-wear, are second.

The diamonds will be on display at the May 11 luncheon in the Conrad Hilton during the American-Israel Chamber of Commerce and Industry's FIRST executive Roundtable and Import Display.

A LOAF OF soap and thou— with the current upsurge in the men's toiletry market, Faberge is coming out with a \$10 soap in the shape of a loaf. It will be served on its own walnut cutting board complete with saw.

HANCHEN (Mrs. Gardner) Stern flew back from Europe Tuesday night specifically to attend the Presbyterian-St. Luke's luncheon Wednesday at the Casino. Dressed in her new navy Dior suit headlined with Balmain's white Breton (both of which she bought in Paris), she quipped, "Guess who I bumped into at Balenciaga's? Cecil Beaton."

IT'S ABOUT TIME! Word has it that McCall's is planning a feature on the feminization of men's wear.

BUSY YOUNG fur exec Dave Meltzer took off Monday on his second jaunt to Europe this spring. The president of Evans told us, "I will head first for Germany and the Frankfurt Fur Fair and then on to Madrid to work with Mitzou" (she's the young leather and suede designer whose collection Evans carries exclusively here).

CHICAGO'S Walter Holmes is designing the costumes the Kim Sisters will wear on Ed Sullivan's show May 9. They're kimono costumes . . . a black satin coat reversing to shocking pink over black wool jeweled culottes. Sue, the oldest of the singing sisters, will model for the designer's show May 5 given for the La Grange Infant Welfare.

SALLY VICTOR finally has a daughter! Her son, Richard, took Chicagoan Joan Phyllis Berg for his wife Thursday in New York. Her bridal headpiece, a Sally original of course, was an enchanting

HANCHEN (Mrs. Gardner) Stern flew back from Europe Tuesday night specifically to attend the Presbyterian-St. Luke's luncheon Wednesday at the Casino. Dressed in her new navy Dior suit headlined with Balmain's white Breton (both of which she bought in Paris), she quipped, "Guess who I bumped into at Balenciaga's? Cecil Beaton."

And still another, is the party the Fashion Show Committee of the Presbyterian St. Luke's Hospital Woman's Board is giving next Wednesday in the Casino to honor this year's exhibitors. The theme for the 1965 show will also be revealed at the luncheon.

ST. LUKE'S BEAT: The exhibitors providing clothes for next fall's glamorous Presbyterian-St. Luke's fashion show will be honored guests at a luncheon show chairman Mrs. Bowen Blair and her committee will give in the Casino next Wednesday.

EXHIBITORS WHO will take part in the Presbyterian-St. Luke's Hospital Woman's Board fashion show in the fall have been invited to a luncheon April 28 at the Casino.

#4766 1965-19



Mrs. Paul W. Oliver, president of the Presbyterian-St. Luke's Hospital woman's board and Mrs. Bowen Blair, chairman of the fashion show committee and wearing a Bes-Ben hat "Out Of This World" creation, discuss the forthcoming Fashion Show to be held September 22nd at Medinah Temple.

Moffett Studios

#4766 1965-20

#4766 1945-21



MAY 10 1965



COMMENTS — Letitia Baldrige (Mrs. Robert Holenstein), former social secretary to Mrs. John F. Kennedy, will be commentator at the 39th annual show, entitled "Out of This World."

1965 Show

Fashions Predicted 'Out Of The World'

By DONNA RAMSEY
Staff Writer

"With happenings topical we aim to keep pace, What better theme now than outer space?"

"Out of this World" is the title we've picked And the best show ever I hereby predict."

The flamboyant creativity of Mrs. Bowen Blair inspired her to write this piece of prose to comment on this year's Presbyterian-St. Luke's Fashion Show.

The Lake Forester, who lives at 3 S. Green Bay Road, is chairman of the 39th annual presentation to be held at 2:30 p.m. Sept. 22 in Medinah Temple, Chicago.

Because the showing has been heralded the "best on earth," the

Woman's Board of Presbyterian-St. Luke's Hospital, sponsors of the event, will exhibit fashions this year in "outer space."

Women from the ranks of the North Shore and Chicagoland will be seen wearing creations by top fashion designers.

For the second consecutive year, Field Enterprises, Inc., is collaborator with the woman's board.

Commentator

Letitia Baldrige, former social secretary for Mrs. John F. Kennedy, will be commentator.

As usual a host of Lake Forest matrons are working on the show's production, and many will be seen on the runway. Others will be found the day of the show behind stage.

Mrs. Robert Hixon Glore is a co-chairman of the decorations committee, and Mrs. Richard H. Needham is in charge of exhibitors.

Directing the fashion continuity is Mrs. John Q. Adams Jr., and Mrs. Loomis I. Lincoln is supervising makeup which again this year will be donated by Estee Lauder.

One of the co-chairmen of the models' committee is Mrs. Robert T. Isham, who was co-chairman of last year's show.

Another former show chairman, Mrs. William S. North, is in charge of the nurses committee. She is responsible for the parade of nurses on stage from the hospital during the show's intermission.

Mrs. George S. Chappell III of Libertyville is working on production, and Mrs. Beckwith Bronson on properties.



CHAIRMAN — Mrs. Bowen Blair, whose creativity flair ranges from music to writing, is chairman of this year's Presbyterian-St. Luke's Fashion Show. She lives in Lake Forest.



REFLECTIVE MOMENT — Even the men become involved when the Woman's Board of Presbyterian-St. Luke's Hospital stages its fashion show. The one is this case is Albert B. Dick III. One of the hospital's

trustees, he talks "show business" with Mrs. Robert Hixon Glore, left, and Mrs. Richard H. Needham, all of Lake Forest. (All Guthman Studios Photos)

Meanwhile, her sister-in-law, Mrs. Bowen Blair, was winning plaudits at luncheon at the Casino where her rhymed introduction of those who will exhibit in this year's Presbyterian-St. Luke's fashion show Sept. 22 brought down the house. Mrs. Blair is chairman; the exhibitors were present, and "Out of This World" is the theme of the show, she announced.

The former Benjamin Leslie Behr mansion in Stratford place, which will be the setting for a dance May 15 to raise funds for the Hull House association's Film center project, also will be the center's headquarters, it was told at a committee meeting yesterday in the home of Mrs. David P. Earle III. William S. Doan, full-time volunteer director of the center, spoke.



PROFIT

Chic Mrs. Robert T. Isham, on The Sun-Times best-dressed list, is a board member of the Extension Board of the Chicago Maternity Center. She is also a worker for the Presbyterian-St. Luke's Fashion Show Sept. 22. (Sun-Times Photos)

#471010 1965-22

Collaborator Honored By Fashion Committee

Despite a record-making blizzard last month, the energetic members of the Presbyterian-St. Luke's Fashion Committee warmly greeted guests at a cocktail party honoring their collaborator for the 39th annual fashion show.

Cafe LeTour, Chicago, was the setting for the surprising news that Field Enterprises, Inc., again will be the sponsors for the 1965 show Sept. 22 in Medinah Temple. They were also last year's collaborators.

Mrs. Paul W. Oliver, Winnetka,

president of the woman's board of the hospital, stood in the receiving line, as did Mrs. Jeffrey Short Jr., also Winnetka, chairman of the Fashion Show policy committee.

Mrs. Herbert De Young, Kenilworth, another board member, added to the festivity of the party. Missing from the gathering was Mrs. Samuel Bodman, Winnetka, cochairman of properties for the show. She was among vacationers, and returned home later with a Honolulu suntan.



Guthman photo

REVEALS EXCITING NEWS— Mrs. Paul Oliver, president of the Presbyterian-St. Luke's Woman's Board, announces that Field Enterprises, Inc., will collaborate for the second time around.



Guthman photo

FASHION SCOOP 1965— Mr. and Mrs. Jeffrey Short, Winnetka, enjoy a gala moment when the Presbyterian-St. Luke's Fashion Show Committee revealed its 1965 sponsor.

MIDWEST NEWSCLIP, INC.
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Lake Forester-News
Lake Forest, Ill.

Weekly Circ. 3,670

MAY 13 1965



Bill Fashion Show As 'Out Of This World'

By Shirley Laffey

"Out of this World" is the way members of the Presbyterian-St. Luke's Fashion Show committee are describing this year's presentation. And if plans go off as scheduled, and they always do, the blast off of fashions should rock Medinah Temple on the afternoon of Sept. 22.

Chicago's most renowned fashion show is shooting for the moon and beyond, it was announced by Mrs.

Bowen Blair, chairman, at a luncheon meeting held last week in the Casino. Mrs. Blair, who incidentally looked quite fetching in a powder blue space bonnet designed by Bes-Ben, also revealed that "Tish" Baldrige (Mrs. Robert Hollenstainer) will be the commentator.

The menu that afternoon included such astronomical tidbits as Asparagus Apollo, Crepes Aurora Borealis and Moon Mousse. On the back of the bill of fare an interplanetary weight chart was printed. Heaven help us all if we lived on the sun. Anyone weighing a svelte 120 pounds on earth would weigh in at 3,347 pounds out there!

Lake Foresters working on the show this year, in addition to Mrs. Blair, are Mrs. George S. Chappell Jr., boxes; Mrs. Robert W. Carton and Mrs. Robert Hixon Glore, decorations; Mrs. Richard H. Needham, exhibitors; Mrs. John Q. Adams Jr., fashion continuity; Mrs. Loomis I. Lincoln, make-up; Mrs. Robert T. Isham, mannequins; Mrs. Charles H. Morse Jr. and Mrs. William S. North, nurses; Mrs. George S. Chappell III, production; and Mrs. Beckwith R. Bronson, properties.

FASHIONS AND SPACE . . . were in the limelight at the recent luncheon held at the Casino by the Presbyterian-St. Luke's Fashion Show Committee. The show date has been set for Sept. 22 in Medinah Temple. Attending the event are (seated) Mrs. Robert Hixon Glore and Mrs. Bowen Blair, benefit chairman. Back row are Albert B. Dick III and Mrs. Richard Needham.

Dean Kermit C. Morrissee of Brandeis University spoke to the Women's Committee North Shore Chapter at their annual installation of officers luncheon . . . while in another room at the Villa The Emblem Club held their luncheon fashion show "Summer Witchery" . . . in Chicago's very swank Casino, the Presbyterian-St. Luke's Fashion Show, exhibitors were honored at luncheon. . . . Seven Countries in Wheeling was the setting for B'nai B'rith women, Highland Park Chapter, who gathered to lunch,

MIDWEST NEWSCLIP, INC.
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North Shore Life
Waukegan, Ill.

Daily Circ. 3,889

APR 9 1965

Luncheon To Honor Style Show Exhibitors

CHICAGO — The Fashion Show Committee of the Presbyterian-St. Luke's Hospital Woman's Board will give a luncheon at noon April 28 to honor exhibitors for its fall fashion show.

The setting will be in the Casino, Chicago. Mrs. Bowen Blair of Lake Forest is this season's benefit chairman.

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, WEBster 9-5497

Vernon Review
Deerfield, Illinois

Weekly Circ. 400

MAY 13 1965

Presbyterian-St. Luke's Fashion Show committee announced that Letitia Baldrige would be the commentator for their 39th annual show, which has an "Out of This World" theme.

On the Calendar

The Winnetka auxiliary of the Woman's board of Presbyterian-St. Luke's hospital will give its annual spring benefit, "An Afternoon in May," at 12:30 p. m. today in the home of Mrs. John S. Schweppe. Dr. Friedrich Deinhardt, chairman of the department of microbiology at the hospital, will discuss "Viruses and Cancer." Proceeds will go to the hospital's free care for children program.

#4766 1965-23

Society Women Choose 'Careers'

By Lois Baur

"WHAT WOULD I DO if I had to earn my keep?" announced Mrs. Lester Armour at a Presbyterian-St. Luke's fashion show committee luncheon. "Why I'd be a soda jerk!"

An Armour soda jerk? Of course, explained Mrs. Armour. "I run the tea room in Presbyterian-St. Luke's hospital and I adore making sodas. I don't like to eat them. I just like to make them. I was even offered a paid job there!"

A soda-jerking Armour, especially one who was born a Russian princess [Princess Alexandra Galitzine], and lives in one of the most beautiful mansions in Lake Bluff isn't so strange when you consider this particular Armour once went to work selling dresses on State street and for years owned an exclusive near north side dress shop.

The question—"What would you do if you had to earn

your own keep?"—is one we put to members of this fashion show committee.

IT IS composed of one of the city's most affluent groups—women who live in luxury and practice the art of serenity. They have time to be serene because in each household some one else worries about the problems of housekeeping, marketing, cooking, childtending, and gardening.

Many of the women in this set, unlike Aleka Armour, never have had to earn a living. They've gone directly from prep school into a glamorous deb year, from there to



MRS. LESTER ARMOUR
... a soda jerk?

volunteer work in a hospital and a stint as a provisional junior leaguer. From there to marriage.



MRS. R. H. GLORE
... an architect?

As Mrs. John Quincy Adams put it: "I never have worked, but if I did I'd work in a flower shop." [Anne Adams happens to be one of the Lake Forest Garden club's top amateur gardeners.]

Both Mrs. Samuel Bodman and Mrs. Leith Johnston decided their talents would best be suited to baby sitting. Mrs. Charles F. Glore, who said she has a regular job "putting the knees back in her grandson's pants," said she could be a sewer and a mender.

THOUGHTS OF a career aren't too remote for Mrs. Henry Bartholomay, who had 3 years in Vassar before her marriage. She's planning to go to Lake Forest college next year and collect enough credits to teach English and languages in a private school.

Mrs. Robert Hixon Glore, who majored in architecture when she went to Scripps college in Claremont, Cal., worked in engineering and designing at Pratt and Whitney Aircraft Inc. in Kansas City while her husband was occupied with World War II.

"I was working on the jet engine, but I didn't know it then," she commented.

IF SHE had to earn a living again, she'd return to her school love: architecture.

Mrs. Richard H. Needham, chairman of exhibitors par-



MRS. BENNET HARVEY JR.
... a magazine scout.

ticipating in the Presbyterian-St. Luke's classic next September, has been a clothes horse since her days on the college board at Marshall Field & Company. If she had to earn her keep, she'd go into the retail business.

Mrs. Bennet B. Harvey Jr.'s answer to the career question was: "I'd do just what I'm doing now. I'm a real estate saleswoman on the near north side and I'm a scout for the decorating editor of the Ladies Home Journal."

POST TIME TRAUMA: Friday's fete is the Arthritis Foundation's day at the races. The Post & Paddock club will be opened for the benefit goers. Two traumas tho. It seems many of the guests [nonracing fans] think post time means cocktail hour. "Please set them straight," asks Mrs. Lloyd Yoder. Post time means the start of the races, at 3:40 p. m. Dancing

[Continued on Next Page]

ADD GOLD COAST: Today's Gold Coast Fashion award luncheon in the Hilton's International ballroom is attracting such a crowd of fashionables the table list looks like the Chicago Social Register.

Mrs. Champ Carry will be hostess at a Lake Forest table including Mesdames T. Philip Swift, Robert Hixon, Farwell Winston, James A. Cathcart, and Thomas A. Connors.

Mrs. Lester Armour and Mrs. George F. Chappell Jr. will be at a Presbyterian-St. Luke's hospital woman's board table and Mrs. T. Stanton Armour will be among those at a Children's Memorial hospital table.

SOCIAL CHATTERBOX

Swans Fly Off With A Hat

By Miriam Willing

Mrs. Robert Hixon Glore had a freak accident while driving in California this March. The family was on the west coast for the wedding of Glore's niece, Bes-Ben, Chicago's mad hatter, had made Zibbie Glore a florid hat to wear to the wedding. Somehow, while driving, the hat blew out of the car window.

Bes-Ben (Benjamin Greenfield) heard the sad tale over luncheon at the Presbyterian-St. Luke's Hospital fashion show press party last week in the Casino club. "Oh well," sighed Zibbie Glore, "someone has a lovely hat." Quipped Greenfield, "They probably thought what the hell is THAT!" The hat was decorated with a flotilla of swans.

Another guest asked Ben how many Buddhas he currently had in his collection. "Over 400," he replied. "Good heavens! What do you do with so many?" asked Zibbie Glore. Ben's answer: "I play with them every night."

Ben Greenfield designed the hat Mrs. Bowen Blair, chairman of the 1965 Presbyterian-St. Luke's show, wore to the luncheon. It was a zany creation of celestial blue straw decorated with stars, miniature rockets and flying saucers. Ben reports that he shopped all

By Jane Gregory

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SHE ANNOUNCED THE THEME of the show with the lines,

*Out of This World is the title we've picked,
And the best show ever I hereby predict.*

An orbital flight without any flukes

Will be undertaken by Presbyterian-St. Luke's.

Mrs. Blair modestly said that writing a poem was easier for her than giving a formal speech. This could very well be because she is a woman of many talents, not the least of which is the ability to whip off words and music to a creditable ballad.

If Wednesday's luncheon is a forecast of things to come, this year's fashion show theme will be ethereal rather than avant-garde space a la Courreges jump suit school of design. The centerpieces for the luncheon were distinctly celestial but pretty, with plastic and silver stars teamed with flowers.

Presbyterian-St. Luke's to Fete Fashion Exhibitors

News from the Fashion Show exhibitors. The date is noon Apr. 28 Committee of the Presbyterian-St. Luke's Hospital Woman's Board announces a luncheon for its 1965 ex-

hibitors. The date is noon Apr. 28 in the Casino. Guests will hear about the annual show, to be held Sept. 22 in Medinah Temple.

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Waukegan, Ill.

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APR 9 1965

Luncheon To Honor Style Show Exhibitors

CHICAGO — The Fashion Show Committee of the Presbyterian-St. Luke's Hospital Woman's Board will give a luncheon at noon April 28 to honor exhibitors for its fall fashion show. The setting will be in the

Casino, Chicago. Mrs. Bowen Blair of Lake Forest is this season's benefit chairman.

Ravinia Festival Assn., luncheon, noon, home of Mr. and Mrs. Edward Hall Taylor, Winnetka.

Mid-America Chapter of the American National Red Cross, annual meeting, noon, Assembly Hall, Prudential Plaza.

Woman's Board of Presbyterian-St. Luke's Hospital, spring benefit, 12:30 p.m., home of Mrs. John S. Schweppe, Winnetka.

Episcopal Charities' Bishop's Dinner, Gala du Printemps, reception, p.m., Sheraton-Chicago

\$500 Dress Royally Irks Rebel

BY PEG ZWECKER
Daily News Fashion Editor

"Any women who pays more than \$500 for a dress is crazy," contends Luis Estevez. The Cuban-born rebel, whose very soul is royalist, believes women should put their money in stocks, land or exciting trips.

He also believes that most women on the best dressed list allow their clothes "to wear them."

Chicago plays a big part in the life of Estevez. He is backed by Chicago paper tycoon and sportsman Paul Butler whose daughter-in-law, Loyce (Mrs. Michael), adores Estevez' clothes (he even made his first maternity clothes exclusively for her) and has the flair to wear them.

In Palm Beach and getting more glamorous by the minute, Loyce Butler has promised to return in time to model Saturday in Estevez' fashion show for Providentia in the International Ballroom of the Conrad Hilton Hotel. The accessories and co-ordination are being furnished by Bramson.

Estevez is a two-time winner of Chicago's only award, The Gold Coast (his first was at the award's debut in 1956 and his second at a return engage-



PEG ZWECKER

ment in 1963). Bill Blass, this year's winner, is one of his best friends. "He has a fabulous flair—putting his stamp on clothes," says Estevez.

Estevez has always yearned to design bathing suits. Now that he has moved to California, the doors are wide open.

The designer will remain in Chicago over the weekend so he can personally show his collection at Bramson's Oak Park shop May 10 and 11. When you see his designs — with every stitch offering allure and every line aimed at richness, shape, subtlety — it will be easy to understand why it isn't necessary to spend \$500 for a gown.

NOW THAT fashion has newly American arts, Joan (Mrs. Bowen) Blair is going in for poetry to honor the stores and shops participating in the annual Presbyterian-St. Luke's Fashion Show.

She has worked in reference to 23 exhibitors at one time —and happily—and we say "Bravo" to this Blair rhyme.

With happenings topical we aim to keep pace, What better theme now than outer space?

"Out of this World" is the title we've picked And the best show ever I hereby predict.

An orbital flight without any flukes

Will be undertaken by Pres-St. Lukes.

The word's gotten out—we're the biggest and best,

So our galactic friends wish to give us a test.

We've been invited this 39th year

To exhibit our fashions in the atmosphere.

While successfully fulfilling this special mission,

The world will observe us on stellar-vision.

Our prestige will soar to a high echelon

With exhibits more lovely than tomorrow's dawn.

Flowers by Miss Anna make a heavenly garden

In which to model costumes by Elizabeth Arden.

Furs from McElroy and Bes Ben bonnets

Will surely inspire celestial sonnets;

Marshall Field's wedding charm-laden and tender,

Melting all Martians—they'll gladly surrender.

Millie B. Oppenheimer it seems to me,

Should cause more than a ripple in Tranquility's sea,

And then there is Saks of Fifth Avenue fame,

Destined for interplanetary acclaim.

I wonder if Bramson and Couture would blanch

At the prospect of opening a lunar branch?

A cosmic collection from Carson Pirie Scott

Scores two direct hits—the target and spot.

Rosenthal furs and Heffernan gowns

Create new sensations in these asteroidal towns.

Paul Blome bouquets and dream designs by Korshak

Produce an effect akin to aphrodisiac.

Several new stars are slated for the sky,

Spaulding and Company plan to send a bright supply,

Charles Stevens will be there—also Bonwit Teller

Showing outfits that are chic, dashing and stellar.

Doris Scott and Blum's Vogue clothes

Provide excitement—our audience knows;

Mannequins from Robertson's and a Holmes named Walter

Will tread the Milky Way with nary a falter.

Lake Forest Sports Shop and N. A. Hanna

Are true representatives of earth Americana.

With fashions such as these all will remember,

The blast off of beauty on twenty-two September.

The author was dressed in a pale blue suit by Ben Zuckerman topped with a nuclear chapeau by Bes-Ben that looked as if it was ready to take off for the luncheon at the Casino. Tish Baldrige Hollensteiner will be the fashion commentator and Field Enterprises, the "angel."

THE Oak Park and River Forest Infant Welfare Circle 22 will hold their 13th annual "Festival of Fashions" Friday at the Nineteenth Century Club. Stores of the largest-village-in-the-world will present their latest.

JACQUELINE Kennedy is flying to London on May 14 to meet with Queen Elizabeth. A memorial to the late President John F. Kennedy will be dedicated at Runnymede (important since 1215 when King John accepted and signed the Magna Carta). What will the fashionable Jackie pack for festivities at Buckingham Palace as well as those when her sister Lee and others entertain for her? So far she says she is taking a double-breasted Balenciaga coat in navy ribbed wool to be worn over a Balmain dress, simply cut in white linen-like silk, a long Patou evening costume — a pale pink Alaskine coat with tulle cuffs embroidered in pale sea-foam green embroidery to match her empire gown.



RIGHT — Mrs. Richard H. Needham, chairman of the exhibitors, tries to get a scoop about the fashions to be shown from Stanley Korshak. Martha Needham looked fashionable wearing a spring cap and frock to the luncheon at the Casino.

LEFT — It's no secret that the Presbyterian-St. Luke's fashion show is Sept. 22, but the seating arrangement for a luncheon Wednesday for the show's exhibitors prompts this conference between Mrs. Bennet Harvey Jr. (right) and Mrs. Mary Kay Freel, who is a secretary for the fashion parade.



Guthman photo
REVEALS EXCITING NEWS—Mrs. Paul Oliver, president of the Presbyterian-St. Luke's Woman's Board, announces that Field Enterprises, Inc., will collaborate for the second time around.



Guthman photo
FASHION SCOOP 1965—Mr. and Mrs. Jeffrey Short, Winnetka, enjoy a gala moment when the Presbyterian-St. Luke's Fashion Show Committee revealed its 1965 sponsor.

Astronauts' Wives Will Be Guests at St. Luke's Events

BY ELEANOR PAGE

VOICES OF members of the Presbyterian-St. Luke's Fashion show committee are a bit breathless and tinged with excitement—and who can blame them?

"We're having the wives of the two astronauts now in the sky as guests at our luncheon in Lake Forest Aug. 11," Mrs. Bennet B. Harvey Jr., telephoned to say, "and we'll have more—maybe six or eight wives—at the show itself!"

"With the theme, 'Out of This World,' what could be more suitable?" asked Mrs. Bowen Blair, show chairman, when reached at the side of her swimming pool yesterday. [It was "too cold for comfort" to be sunning, she confessed].

Hosts to Mrs. James A. McDivitt and Mrs. Edward H. White II on the 11th will be the Robert Ishams, in whose Lake Forest home the luncheon will be held, and the Gardner H. Sterns.

ST. LUKE'S BEAT: Mrs. Bennet Harvey Jr. tells of a

coup for the Presbyterian-St. Luke's woman's board. The group will have Mrs. Edward H. White and Mrs. James A. McDivitt, wives of the astronauts, as guests at a luncheon Aug. 11.

The party will be held in the home of the Robert T. Ishams in Lake Forest and Mrs. Gardner Stern serves as

Astronauts' Wives to Visit Here

The woman's board of Presbyterian-St. Luke's Hospital is all but in orbit about the news that the wives of the Gemini twins now circling the Earth will be at the board's Aug. 11 luncheon in Lake Forest.

Mrs. Edward H. White II and Mrs. James A. McDivitt Jr. will be honored guests at the Robert T. Ishams' home when the Ishams and the Gardner Sterns entertain new models for the board's Sept. 22 fashion show at Medinah Temple.

Several astronauts' wives have also been invited to come to town for the style parade in September, the city's most important one. Mrs. Bowen Blair is this year's chairman.

co-host of the luncheon. Theme of this year's Presbyterian-St. Luke's fashion show is "Out of this World," which is the reason the astronauts' wives are coming to town.

Twin Hits

PLAYING HOST to Mrs. James A. McDivitt Jr. and Mrs. Edward H. White II, wives of the famed astronauts, was a happy adventure for Bailey K. Howard last week. When he presented them at the luncheon of the Presbyterian-St. Luke's fashion committee in Lake Forest, he was delighted at the manner in which they joined in the gaiety of the occasion. Far from being self-conscious about their catapult into the social spotlight, the girls were spontaneously gay and unaffected in their enjoyment of the hospitality of their hosts.

When Bailey took them to



FULFILLING MISSION — Among woman's board members endeavoring to make this year's presentation "the biggest and best," are from left Mrs. Bennet Harvey Jr.

of Chicago, who is publicity chairman; Mrs. George S. Chappell III of Libertyville and Mrs. Robert Isham of Lake Forest.

#47166 1965-26



COMMENTS — Letitia Baldrige (Mrs. Robert Holensteiner), former social secretary to Mrs. John F. Kennedy, will be commentator at the 39th annual show, entitled "Out of This World."

1965 Show

Fashions Predicted 'Out Of The World'

By DONNA RAMSEY
Staff Writer

"With happenings topical we aim to keep pace, What better theme now than outer space?"

"Out of this World" is the title we've picked

And the best show ever I hereby predict."

The flamboyant creativity of Mrs. Bowen Blair inspired her to write this piece of prose to comment on this year's Presbyterian-St. Luke's Fashion Show.

The Lake Forester, who lives at 3 S. Green Bay Road, is chairman of the 39th annual presentation to be held at 2:30 p.m. Sept. 22 in Medinah Temple, Chicago.

Because the showing has been heralded the "best on earth," the

Woman's Board of Presbyterian-St. Luke's Hospital, sponsors of the event, will exhibit fashions this year in "outer space."

Women from the ranks of the North Shore and Chicagoland will be seen wearing creations by top fashion designers.

For the second consecutive year, Field Enterprises, Inc., is collaborator with the woman's board.

Commentator

Letitia Baldrige, former social secretary for Mrs. John F. Kennedy, will be commentator.

As usual a host of Lake Forest matrons are working on the show's production, and many will be seen on the runway. Others will be found the day of the show behind stage.

Mrs. Robert Hixon Glore is a co-chairman of the decorations committee, and Mrs. Richard H. Needham is in charge of exhibitors.

Directing the fashion continuity is Mrs. John Q. Adams Jr., and Mrs. Loomis I. Lincoln is supervising makeup which again this year will be donated by Estee Lauder.

One of the co-chairmen of the models' committee is Mrs. Robert T. Isham, who was co-chairman of last year's show.

Another former show chairman, Mrs. William S. North, is in charge of the nurses committee. She is responsible for the parade of nurses on stage from the hospital during the show's intermission.

Mrs. George S. Chappell III of Libertyville is working on production, and Mrs. Beckwith Bronson on properties.



CHAIRMAN — Mrs. Bowen Blair, whose creativity flair ranges from music to writing, is chairman of this year's Presbyterian-St. Luke's Fashion Show. She lives in Lake Forest.

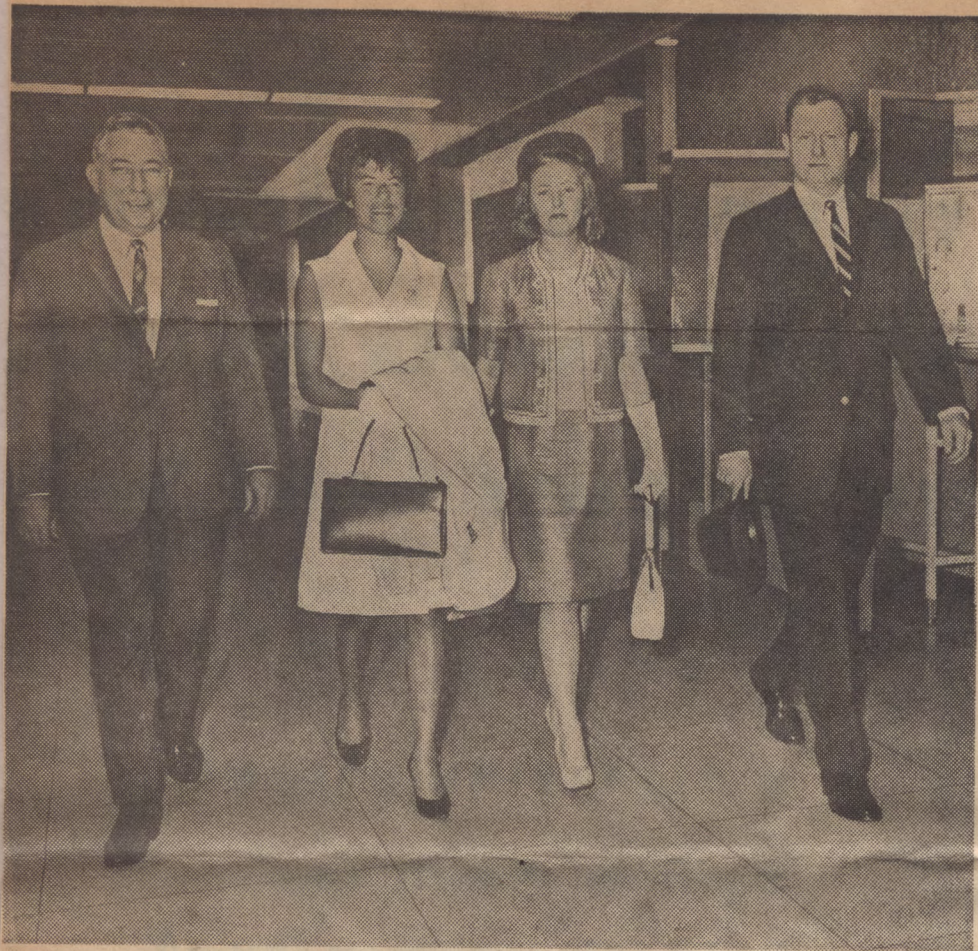


REFLECTIVE MOMENT — Even the men become involved when the Woman's Board of Presbyterian-St. Luke's Hospital stages its fashion show. The one is this case is Albert B. Dick III. One of the hospital's

trustees, he talks "show business" with Mrs. Robert Hixon Glore, left, and Mrs. Richard H. Needham, all of Lake Forest. (All Guthman Studios Photos)

#4766 1965-27

news Aug 11, 1965



Astronauts' Wives in Chicago

Mrs. James A. McDivitt Jr. (second from left) and Mrs. Edward H. White, wives of the Gemini 4 space twins, are greeted at O'Hare Airport by Bailey K. Howard (left), president of Field Enterprises Educational Corp., and George B. Young, president of Field Enterprises Inc., after their arrival from Houston. The astronauts' wives were here to attend a luncheon with members of the Presbyterian-St.

Luke's fashion show committee at the home of the Robert T. Ishams in Lake Forest. Wives of 21 astronauts have been invited to attend the fashion show at Medinah Temple on Sept. 22 and will be guests of Field Enterprises Inc., the "angel" of the fashion show. Mrs. McDivitt and Mrs. White were here in June for the triumphal welcome after their husbands' spectacular 4-day orbit.

Something For the Girls!

Society editor Patricia Moore writes of the luncheon given for two astronauts wives, Mrs. James A. McDivitt and Mrs. Edward H. White, a prelude to the Presbyterian-St. Luke's fashion show Sept. 22. . . . "A Better Look with Glasses," by Nancy McKinney, another Daily News Glamor Clinic special. . . . Fashion editor Peg Zwecker, writing from Barcelona, tells of the Spanish lady's life of leisure. All on Page 21.

A 12-page Food Section features some interesting menu ideas built around the summertime tomato, dished up by Isabel DuBois, Daily News home economics editor. Starting on Page 29.

day's party will be post debs Laura Armour, Margo Moss, and Reid Buchanan.

MISS PRISCILLA Wilson, who soon will become the bride of Thomas Wells IV, also will model.

Highlight of today's party will be the presence of Mrs. Edward H. White and Mrs. James A. McDivitt, wives of the astronauts who made history with their Gemini 4 orbiting. They've been invited to tie in with the "out of this world" theme of the show.

All of the other astronauts' wives have been invited to attend the fashion classic Sept. 22 at Medinah temple.

The "out of this world" script will be written by Mrs. Sally Taylor Bartholomay who has a reputation among her Lake Forest friends for her clever pen. Mrs. Gardner Stern and Mrs. John Quincy Adams will do the fashion part of the script.

Hosts for today's luncheon for 80 are the Ishams and the Sterns.

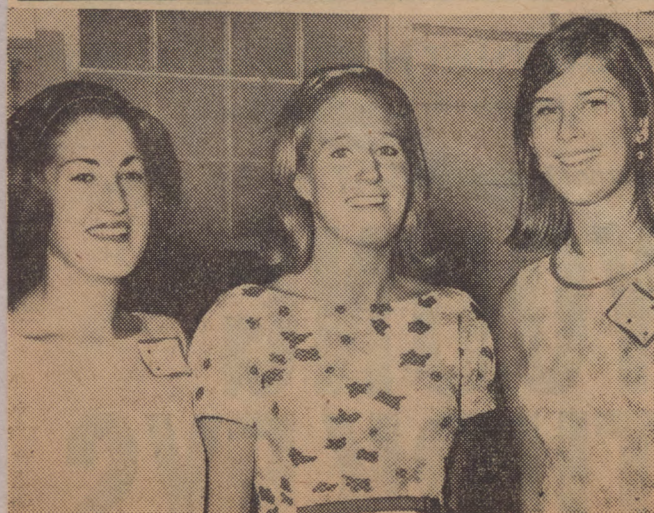
OUT OF THIS WORLD:

Several new models making their bows in this year's Presbyterian-St. Luke's fashion show, will attend today's luncheon in Lake Forest. It's being given at the Robert T. Ishams' rambling white frame house.

In the new mannequin lineup are such stunning women as Mrs. John Montgomery III, Mrs. James Magin, Mrs. Constance W. Bates, and Mrs. A. G. Atwater. Donna Atwater was the wow of last Friday's sellout Lake Geneva flower and fashion show in a \$1,800 ball gown sheath studded in golden beads top to toe.

Other new models at to-

THEY WERE THERE



Miss Margo Moss (from left), Miss Patricia Wilson, and Miss Reed Buchanan, new Presbyterian-St. Luke's fashion show models, at luncheon. (Story in Sec. 2, page 1).



Mrs. James McDivitt Jr. (from left), Mrs. Bowen Blair, Mrs. Edward White, Mrs. Paul Oliver and Dr. James Campbell. Mrs. McDivitt and Mrs. White are wives of astronauts.

#4766 1965-28

Mr. and Mrs. Robert T. Isham
Mr. and Mrs. Gardner H. Stern
and
The Fashion Show Committee
of
Presbyterian-St. Luke's Hospital
request the pleasure of your company
at luncheon
Wednesday, the eleventh of August
at twelve o'clock
540 East Crab Tree Lane
Lake Forest

Please reply
Michigan 2-6688

#4766 1965-29

Society in Chicago

21 Astronaut Wives Fashion Show Guests

BY PATRICIA MOORE

The Presbyterian-St. Luke's fashion show will pull off a coup hard to top. The wives of 21—count 'em, 21—astronauts will attend the show.

The women, wives of America's heroes-of-the-times, will arrive from Houston, Tex., where the National Aeronautics and Space Administration headquarters are located. All of the astronauts in the NASA program have their homes in the Houston area.

The women were invited to the Sept. 22 fashion show at Medinah Temple because the show will have an outer space theme. A committee member had the idea to invite the astronaut wives to add, not only authenticity, but the unbeatable lure of celebrity "names."

The wives will be honor guests in the audience and there are no plans at this time to have them appear in the fashion show.

THE WOMEN are the wives of M. Scott Carpenter, Walter M. Schirra Jr., Alan B. Shepard Jr., Virgil Grissom, John W. Young, William A. Anders, Neil A. Armstrong, Alan L. Bean, Frank Borman, Eugene A. Cernan, Roger B. Chaffee, R. Walter Cunningham, Charles Conrad, Donn F. Eisele, Richard F. Gordon Jr., James A. Lovell Jr., Russell L. Schweickart, David R. Scott, Thomas P. Stafford, James A. McDivitt and Edward H. White II.

Mrs. McDivitt and Mrs. White visited Chicago with their husbands for a triumphant welcome last month following McDivitt's and White's spectacular 4-day orbit in Gemini 4. They will return here in August for a luncheon



MRS. MCDIVITT



MRS. WHITE

with members of the fashion show committee. During that visit and at the time of the fashion show all the astronaut wives will be guests of Field Enterprises Inc., the "angel" of the fashion show.

The fashion show luncheon Aug. 11 will be given at the Robert T. Ishams' home in Lake Forest and the Gardner Sterns will be co-hosts. Bleeker Isham is co-chairman of the mannequin committee with Mrs. Arnold Horween Jr., and Hanchen Stern is working on the fashion show continuity.

A number of the fashionable women who will model in the Sept. 22 show have been invited to the luncheon.

The Social World...

Calories Count (and How) on Social Beat

By Lois Baur

THERE'S a certain young matron on the north shore who each summer from the 4th of July to Aug. 1 lives it up foodwise. She eats everything, mashed potatoes, pizza, pies, cake, ice cream—everything goes from a size 8 to a large 10.

Then, beginning Aug. 1 and for one month thereafter, she goes on a crash diet to slim down to the skinny size 8 she shows off for the Presbyterian-St. Luke's and Cradle shows in which she is one of the amateur models.

It's lucky for her she's not a member of the "Social World" staff. Its latest member gained 9 pounds in 4 weeks—all because of the rich living this serious type of reporting entails. You can get your best story when everyone's relaxed and sitting over a cigaret and coffee.

From a cursory rundown on the week's social eating, it seems the highest on the hog living is Saturday night in Northfield. Sirloins for everyone! Only snag is you have to be a male, a college



MRS W. N. STUCKSLAGER
...pouring for the Cradle.



Summer is the favorite season for entertaining in Lake Forest and that means eating on the lawn under a marquee. This was the scene at a luncheon recently at the Robert T. Ishams' home. (Photos by Ray Burley and Hartland Klotz)

#47106 1965-30



TALENT DUO—Mrs. Henry Bartholomay III (left), the writer of the script for the 1965 Presbyterian-St. Luke's Fashion Show, and Miss Priscilla Wilson, a new model, both of Winnetka, enjoy the party previewing show news.

Luncheon Honors Models

"Out of This World," the theme of this year's Presbyterian-St. Luke's Fashion Show on Sept. 22, was previewed Aug. 11 in a fashion apropos to the title of the coming performance.

Luncheon, buffet style, on the grounds of the Robert T. Isham home in Lake Forest, honored the new models for the 38th annual show. Among the new participants introduced at the noon party were Miss Priscilla Wilson and Mrs. John Montgomery III, both of Winnetka.

To Marry and Model

Miss Wilson, daughter of the Christopher Wilsons, has an unusually busy late summer calendar. Preceding her role as a mannequin she has a wedding date with Thomas E. Wells IV, Lake Forest, on Saturday and at show time she will be officially listed on the program as Mrs. Wells.

Special guests at the luncheon, here especially for the event, were Mrs. James McDivitt and Mrs. Edward White, the wives of the astronauts of Gemini 4 fame. The two young women came from Houston, Tex., for the party.

The visiting guests were most symbolic of the style show theme, and they will return on Sept. 22 when they and 19 other astronauts' wives will be honor guests.

Active in Show Plans

Mrs. Paul Oliver of Winnetka is president of the Woman's Board of Presbyterian-St. Luke's Hospital and Mrs. Bowen Blair of Lake Forest is chairman of this year's fashion show.

Mrs. Henry Bartholomay III of Winnetka is chairman of the 1965 show script and Mrs. Samuel Bodman, also a Winnetkan, is in charge of properties for the event.

Mrs. Herbert DeYoung, Kenilworth, was among the active members of the woman's board enjoying the luncheon and the excitement created by the special guests.

"Out of This World," will be seen at Medinah Temple at 2:30 p.m. Sept. 22.



STARS OF THE DAY—Mrs. Paul Oliver (left), Winnetka, greets special guests, Mrs. James McDivitt (center) and Mrs. Edward White, wives of the Gemini 4 astronauts. The young women, honor guests at the Presbyterian-St. Luke's Fashion Show preview party, gave an authentic note to the jet age theme of the show.

Star
Northbrook, Ill.
Weekly Circ. 4,356

JUL 29 1965

Fashion Committee to Give Luncheon

A note in the mail bring news from the Fashion Show Committee of Presbyterian-St. Luke's Hospital.

Mr. and Mrs. Robert T. Isham, the Gardner H. Sterns of Chicago, and the committee will entertain at luncheon Aug. 11 in the Lake Forest home of the Ishams.

Party talk will revolve around the annual fall fashion show Sept. 22 in the Medinah Temple. "Out of This World" is the theme for this year's production.

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, WEBster 9-5497

Northwest Side Pres.
Chicago, Ill.
Weekly Comb. Circ. 22,210

JUN 2 1965

MRS. RALPH BURNETT, 6822 Northwest hwy., was recently awarded a volunteer service pin with three ruby insets for her contribution of more than 1,500 hours of service to Presbyterian-St. Luke's Hospital.

Oak Leaves
Oak Park, Ill.
Weekly Circ. 25,000

JUL 29 1965

THE FALL social season is shaping up fast. This week's mail brought announcements of two important luncheons, one to honor models of the Elizabeth Arden fashion show and another to host the fashion show committee of Presbyterian-St. Luke's hospital.

The Arden event will be held August 3 at the Cradle in Evanston and the hospital's planning luncheon will be hosted in Lake Forest.

Here and There

Latest flash from Presbyterian-St. Luke's fashion show committee—all the \$5 and \$7 seats for the show Sept. 22 in Medinah temple are gone.

Western dress will be worn to the western barbecue the United States Polo association will hold for participants in the national open polo tournament at 7:30 p. m. today at the Oak Brook Polo club.

Discotheque costumes are in order for the opening of the Disc de Maxim's at 10:30 tonight in the Astor Tower hotel. Walking shoes will be worn by those taking the English Speaking Union juniors' backstage tour of the Civic Opera from 5:30 to 7:30 p. m. today with a reception and cash bar afterward.

THOSE WOMAN'S

board members of Presbyterian-St. Luke's Hospital are sharp saleswomen. They've already sold all 160 boxes for the mammoth fashion show Sept. 22 at Medinah Temple to benefit the hospital. Their goal is to sell approximately 4,000 seats.

Box seats for the show have been reserved by Mrs. Philip K. Wrigley, Mrs. Philip D. Armour, Mrs. Clive Runnells, Mrs. John G. Searle and Mrs. Robert E. Wood. Sharing a box will be Mrs. Dexter Cummings and Mrs. T. Philip Swift. Mrs. Solomon A. Smith and Mrs. Solomon B. Smith and A. Watson Armour III also are box holders.

Mrs. William McCormick Blair has taken a box to see her daughter-in-law, Mrs. Blair Jr., model, and another daughter-in-law, Mrs. Bowen Blair, direct the benefit.

MR. AND Mrs. John P. Wilson Jr. are leaving Tuesday for the Chicago Club, a resort in Charlevoix, Mich., for a vacation through Labor Day.

#4766 1965-31

MIDWEST NEWSCLIP, INC.
Box 1359, Chicago 90, Webster 9-5497

**American
Chicago, Ill.**
Evening Circ. 450,243

AUG 17 1965

The Social World... **Calories Count (and How) on Social Beat**

By Lois Baur

THERE'S a certain young matron on the north shore who each summer from the 4th of July to Aug. 1 lives it up foodwise. She eats everything, mashed potatoes, pizza, pies, cake, ice cream—everything goes from a size 8 to a large 10.

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From a cursory rundown on the week's social eating, it seems the highest on the hog living is Saturday night in Northfield. Sirloins for everyone! Only snag is you have to be a male, a college sophomore, and an invitee to that evening's Beautillion.

OTHERWISE the week's menu is as follows:

Today coffee and Danish in Lincoln Park Zoo with Chicago fashion Group.

Luncheon—chicken salad fruit and brownies—in the Winnetka home of Mrs. George Slight with Northwestern University Settlement benefit board.

Tomorrow, more chicken rolled in thin pancakes—in Lake Forest at the T. Philip Swift home in aid of Children's Memorial hospital planning its September Pauline Trigere fashion show.

In the p. m.: Roast beef in the Tavern club at the Service club's "Sky High" party.



MRS. W. N. STUCKSLAGER
pouring for the Cradle.



MRS. J. R. KAYSER
... eating for I. C. H. A. S.



FULFILLING MISSION — Among woman's board members endeavoring to make this year's presentation "the biggest and best," are from left Mrs. Bennet Harvey Jr.

of Chicago, who is publicity chairman; Mrs. George S. Chappell III of Libertyville and Mrs. Robert Isham of Lake Forest.



FASHION SHOW TALK—Mrs. John Montgomery III (left), Winnetka, Mrs. Herbert DeYoung (center), Kenilworth, and Mrs. Samuel Bodman, Winnetka, discuss things from "Out of This World," the Sept. 22 Presbyterian-St. Luke's Fashion Show. Mrs. Montgomery will make her debut as a model and the other women will be active behind the scenes of the show. (Guthman photos)

August 26, 1965

#471010 19105-22



Astronauts' Wives in Chicago

Mrs. James A. McDivitt Jr. (second from left) and Mrs. Edward H. White, wives of the Gemini 4 space twins, are greeted at O'Hare Airport by Bailey K. Howard (left), president of Field Enterprises Educational Corp., and George B. Young, president of Field Enterprises Inc., after their arrival from Houston. The astronauts' wives were here to attend a luncheon with members of the Presbyterian-St.

Luke's fashion show committee at the home of the Robert T. Ishams in Lake Forest. Wives of 21 astronauts have been invited to attend the fashion show at Medinah Temple on Sept. 22 and will be guests of Field Enterprises Inc., the "angel" of the fashion show. Mrs. McDivitt and Mrs. White were here in June for the triumphal welcome after their husbands' spectacular 4-day orbit.

Grand Prize

DECISIONS, decisions, decisions. The big program prize for this year's Presbyterian-St. Luke's Fashion Show on Sept. 22 will be \$1,000's worth of credit at the store of the winner's choice. The only provision is that the shopping must be done at one of the establishments which exhibit in the annual benefit extravaganza in Medinah Temple. Since there are 24 stores in the lineup that can scarcely be classed as a hardship.



Mrs. Robert T. Isham escorts Mrs. James A. McDivitt and Mrs. Edward H. White II (l. to r.) through the front gate of her Lake Forest home. Mrs. McDivitt, in yellow, and Mrs. White, in pink, wives of the astronauts, were luncheon guests of the Presbyterian-St. Luke's Fashion Show Committee Wednesday at the Ishams' home.



Writer and Model: Which Is Which?

A new face on the Presbyterian-St. Luke's Fashion show runway Sept. 22 in Medinah temple will be that of Mrs. James Magin (left). Her companion, Mrs. Henry Bartholomay III, is writing the script for the annual society event.

On the Calendar

Vice chairmen, group chairmen, and team and unit chairmen of the Women's special gifts division of the Crusade of Mercy will meet with the chairman, Mrs. Noel M. Seeburg Jr., at 11:45 a. m. tomorrow at 1300 Lake Shore dr., to launch their part in the fall campaign for the Community Fund and Red Cross.

Stanley Korshak II will give a champagne and sherry party at 3 p. m. tomorrow in his North Michigan avenue salon for chairmen of the committees for the Presbyterian-St. Luke's fashion show to be held Sept. 22 in Medinah temple. Mrs. James W. Alsdorf, Mrs. A. G. Atwater, and Mrs. Robert Elson, who will be mannequins in the show, will model Dior fall ensembles that Mr. Korshak has flown in from New York City.

THEY WERE THERE



Mrs. Bennet B. Harvey Jr. models fall hat and coat at recent champagne party for Presbyterian-St. Luke's fashion show committee chairmen in Stanley Korshak's salon.



Mrs. James Alsdorf (from left), Mrs. A. G. Atwater, and Miss Randy Sampsell will be mannequins in show Sept. 22 in Medinah temple.



Mrs. Robert Elson glances in mirror while women in background chat about show which is entitled, "Out of This World." Mrs. Bowen Blair is general chairman of event.

[TRIBUNE Staff Photos by Hardy Wietling]

Style Show Countdown Under Way

BY STEPHANIE FULLER

The North Michigan avenue salon of Stanley Korshak II definitely does not resemble a launching pad, but that is where members of the Presbyterian-St. Luke's fashion show met this week to begin the final countdown for their annual fashion show to be held Sept. 22 in Medinah temple.

Mrs. Bowen Blair, chairman, and committee heads sat in the lush beige showroom, sipped champagne, and discussed the show entitled, "Out of This World."

"I was afraid the outer space theme would lead to a stage decorated with rockets, moon maids, and odd geometric designs," Mrs. Richard Needham confessed. "However, the production manager has designed the sets so that they do not distract from the clothing. In fact, they make it the highlight."

"Another interesting aspect is that some stores are choosing individual designers and showing only his or her clothing. Mr. Korshak will have the Dior line, Bonwit Teller's will show ensembles by George Stavropoulos, etc. Other stores are coordinating colors and will feature black and white creations or beige tones and so forth."

The women admired ensembles modeled by Mrs. James W. Alsdorf, Mrs. Bennett Harvey Jr., Mrs. A. G. Atwater, and Mrs. Robert Elson, who also will be mannequins in the Sept. 22 show.

Seated in casual poses on comfortable couches were Mrs. Gardner H. Stern, wearing a bright red suit, Mrs. Robert T. Isham, who wore a dark suit and bright print scarf, and Mrs. William S. North, whose silver hair was offset by a handsome salt-and-pepper knit suit.



BONING UP FOR THE BENEFIT

Mrs. Richard H. Needham (left) and Mrs. Bowen Blair, fashion show committee members for the Presbyterian-St. Luke's benefit, sip their champagne and admire a suit modeled by Mrs. A. G. Atwater. The women were guests of Stanley Korshak in his Michigan Av. shop to preview his fall collection. (Sun-Times Photo by Carmen Reporto)

"MY FEET are still bandaged," quipped Martha (Mrs. Richard) Needham who is back in Lake Forest after scouting the New York market for Presbyterian-St. Luke's September show.

"Knees are very much in evidence—and several designers mentioned they would be showing things which please them greatly; please me too," she said.

All Boxes Sold

The Presbyterian-St. Luke's Fashion show committee sends the good news that all boxes have been sold for the show Sept. 22 in Medinah temple when wives of the astronauts will be present. "We're further ahead in ticket sales than ever," says Mrs. Bennet B. Harvey Jr., "with only some \$3, \$5, and \$7.50 tickets left."

THOSE WOMAN'S board members of Presbyterian-St. Luke's Hospital are sharp saleswomen. They've already sold all 160 boxes for the mammoth fashion show Sept. 22 at Medinah Temple to benefit the hospital. Their goal is to sell approximately 4,000 seats.

Box seats for the show have been reserved by Mrs. Philip K. Wrigley, Mrs. Philip D. Armour, Mrs. Clive Runnells, Mrs. John G. Searle and Mrs. Robert E. Wood. Sharing a box will be Mrs. Dexter Cummings and Mrs. T. Philip Swift. Mrs. Solomon A. Smith and Mrs. Solomon B. Smith and A. Watson Armour III also are box holders.

Mrs. William McCormick Blair has taken a box to see her daughter-in-law, Mrs. Blair Jr., model, and another daughter-in-law, Mrs. Bowen Blair, direct the benefit.

After Labor Day, We Face—

Sept 7th

Some Big, and Costly, Benefits

BY ELEANOR PAGE

THIS is it. The Labor day week-end is over. Everyone is rested [?] and fit [!] for what lies ahead: Getting the children off to school; the final round of physical exams, glasses, braces ["Of course we want insurance on Junior." "Of course we want the tuition refund plan!"]; the putting away of summer cottons and the search for autumn clothing ["Have you left my blue suit at the cleaner's all summer?"]; and the plunge into the round of social activity which September always brings.

This is the time for Father to dig deep into his bank account. There's tuition, travel expenses, and wardrobe. And members of charity groups have plans for him, too. Below is a little summary of what it will cost on the charity circuit for just the next few weeks:

Benefit Costs

Children's Memorial hospital luncheon and Trigrere fashion show at noon tomorrow in the Guildhall, a contribution of goods for the White Elephant shop and.....\$10.

Illinois Opera Guild "Opera Fashion Festival" dinner and fashion show at 7 p. m. tomorrow at the Drake hotel. Per person.....\$15.

Illinois Children's Home and Aid society September ball, a dinner dance and Sophie fashion show at 7 p. m. Friday, Drake hotel. Per person.....\$50.

And at 11 p. m. that night if you're still awakel a showing of the next Hull House theater play, "A Slight Ache," and dinner at midnight, The Bakery restaurant.....\$25.

Chicago Arden Shore committee members will open new season in Camellia House Thursday night. Dinner and dancing.....\$10.

More and More

Chicago Youth Centers Railroad party Saturday at the Elliott Donnelleys' Lake Forest estate. Minimum contribution [good for up to five tickets] \$25.

Northwestern University Settlement luncheon and fashion show Sept. 14 in Winnetka. Minimum contribution per person.....\$12.50.

Cuneo hospital luncheon and Roxane fashion show Sept. 15, Hilton hotel. Per person.....\$10.

Planned Parenthood committee of Kenilworth, cocktails, petit buffet Sept. 18 at the Kenneth F. Wrights' home. Minimum donation.....\$15.

Presbyterian-St. Luke's Fashion show Sept. 26, 2:30 p. m., Medinah temple. All boxes sold but seats available at.....\$20, \$15, \$7, \$5, and \$3. [See more on this show on another page of this section.]

In addition, thousands of good citizens will save something for the Crusade of Mercy. But if one billionaire wants to do it himself, the tab is.....\$20,937,000.

The Social World . . .

Astronauts' Wives Prefer Terra Firma

By Betsy Bliss

WOULD YOU like to live on the moon or on Mars?

The Gemini 4 astronauts' wives replied unhesitatingly: "No, No, No!" "How could I get there?" asked perky Pat McDivitt. "I hate any kind of flying," she said, confessing that she has to get "doped up on dramamine" before each airplane flight.

Pat White, wife of astronaut Ed, said she has "utterly no desire to travel in space."

"One out-of-the-world person per family is enough," she quipped.

Besides the Mesdames astronauts, we queried other luncheon guests at the fashionable Lake Forest home of Mrs. Robert T. Isham. They conformed to the proverbial North Shore conservatism—almost all said they would rather stay where they were.

But a few hedged from a flat refusal to go into orbit. "I'm no pioneer," said Mrs. Bowen Blair. "I'll let more adventurous souls be the first settlers. Then when they throw a MAD party on the moon, I'll go."

"I'd go if I were 20 years younger," said Mrs. William J. Carney. "O, I might go

right now if I could get away from the kids," said her dinner partner, Mrs. Arnold Horween Jr.

Mesdames Samuel W. Bodman and Herbert C. DeYoung tentatively consented to be moon-maids, "but only if we can go together."

Yet all these cautious replies came from the guests and planners of an annual gala that is "out of this world." In fact, that's the title for their project, the annual Presbyterian-St. Luke's hospital fashion show. This year's classic, Sept. 22, will be at Medinah temple. Guests of honor will be Pat McDivitt and Pat White along with the 19 other astronauts' wives.

FOR THE handicapped members of the Chicago Homebound project of the Na-

tional Recreation association, one of the highlights of every year is a dip in the B. Edward Bensingers' pool. The Bensingers will be hosts Wednesday for another of the annual poolside picnics at their Highland Park home.

Besides the eager swimmers there will also be instructors from Great Lakes naval training station to help the handicapped in the pool.

CIRCLE THE date, announces a pink-rimmed card of a little girl dressed up in Mommy's clothes. "Sept. 15—Cuneo Hospital auxiliary luncheon and fashion show."

SPARKLER BEAT: A new diamond is sparkling on the third finger, left hand of Miss Sharon Smith, daughter of Mr. and Mrs. Harry M. Smith



PAT WHITE AND PAT McDIVITT
They refuse to go into orbit.

of Northfield. Her engagement to William James Henderson III of Winnetka was announced last night at a small family party given by the Smiths at their home.

The bridegroom-to-be is the son of Mr. and Mrs. William J. Henderson of Winnetka. He

graduated in June from Yale university and will enter the University of Chicago business school this fall. Miss Smith is a June graduate of Denison university.

The couple will be married during the Thanksgiving holidays.

TODAY'S
LIVING

Chicago's AMERICAN
FASHION • FOOD • SOCIETY

MONDAY, AUGUST 16, 1965

SECTION 2

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AUG

1965

SOCIETY NOTES

M⁴²⁴R. and Mrs. Robert T. Isham, Mr. and Mrs. Gardner H. Stern and the Fashion Show Committee of Presbyterian-St. Luke's Hospital hosted a luncheon earlier this month at the Lake Forest home of the Ishams'. Collaborator for the 39th Annual Fashion Show is once again Field Enterprises, Inc. This is the second year in a row that Field Enterprises, Inc. have offered to collaborate because of the interest of gentlemen in the Welfare of the Hospital. Mr. George B. Young is Chairman of the Board of the Hospital Board of Trustees, Mr. Marshall Field, Jr. and Mr. Edward McCormick Blair are members of the Board of Trustees. Mrs. Paul W. Oliver is President of the Woman's Board of Presbyterian-St. Luke's and Mrs. Bowen Blair is Chairman of The Fashion Show which will be held on September 22nd at Medinah Temple.

The astronauts' wives, MRS. JAMES A. McDIVITT JR. and MRS. EDWARD H. WHITE made quite a social hit when they helped to launch plans for the Sept. 22 Presbyterian-St. Luke's fashion show at a luncheon at the home of MRS. ROBERT T. ISHAM, Lake Forest, this week. MRS. BOWEN BLAIR, to whose pool the party convened after the lunch, said of the two ladies, "I've never met two persons who won friends so quickly. Everyone loved them." Golly, let's send these two good will charmers to the moon next time.

#4766 1965-35

Society in Chicago

Blairs Take it Easy On Trip from Islands

BY PATRICIA MOORE

Our ambassador to the Philippines, William McCormick Blair Jr., and his wife are taking a leisurely and somewhat circuitous trip to Chicago on their annual vacation.

The Blairs were to be in Rome Tuesday after spending several days in the south of France with their good friend, Mrs. Albert Lasker of New York City. Paris will be the next stop, then New York, Washington and finally Chicago.

They will be seeing friends in all those cities but the Washington stop will be primarily business for Ambassador Blair. He will report to the State Department on affairs in the Philippines.

Bill and "Deeda" will arrive here Sept. 26 but Mrs. Blair will be in town four days earlier to model in the Presbyterian-St. Luke's fashion show Sept. 22 at Medinah Temple.

The handsome Mrs. Blair is a returnee to the Presbyterian-St. Luke's runway and it's easy to see how she happened to make it back this year. Her sister-in-law, Mrs. Bowen Blair, is chairman of the show. When Joan Blair learned that

"Deeda" would be coming home about the time of the fashion show, the suggestion was made to ask the ambassador's wife to model.

"Deeda" agreed to fly in the evening before the show and return East as soon as she'd taken her turn on the runway. She is scheduled to model an evening dress for Saks Fifth Avenue and, if any alteration on the gown is required, it will have to be done quickly the morning of the show.

It was announced Tuesday that a \$1,000 gift certificate will be awarded to some lucky woman in the fashion show audience. The certificate will be good at any of the 24 stores and shops whose clothes appear in the show. It was donated to the fashion show committee by Field Enterprises Inc., collaborator in the benefit.

JOAN Blair, who has done little but eat, sleep and think

"fashion show" for the last few months (the Presbyterian-St. Luke's show is the most ambitious of any Chicago fashion show) took time off just for fun last weekend. She and her husband gave a Sunday evening supper party.

Their Lake Forest home boasts a lovely pool house and pool and they had planned it as an outdoor party. The weather was so cold and threatening Sunday evening, however, that the 50 guests were moved into the main house for dinner.

"It was a bit snug," commented Mrs. Blair who had planned her guest list according to the expansive space on the lawn.



Mrs. David Ward (left) and Mrs. George S. Chappell III were out of this world when they met at Adler Planetarium this week and they'll be in outer space again next Wednesday at the Presbyterian-St. Luke's Fashion Show.

SOCIAL CHICAGO

All Aboard For Outer Space

By Jane Gregory

The wives of 17 astronauts will go into an orbit of their own Tuesday afternoon when they touch down in Chicago for a three-day visit. The women are coming to town to see the 39th annual presentation of the Presbyterian-St. Luke's Fashion Show on Wednesday at Medinah Temple. Appropriately enough, the theme of this year's show is "Out of This World." The visitors will be here under the auspices of Field Enterprises, Inc., the collaborator for the hospital benefit.

After they've had a chance to drop their bags at the Palmer House, the space-age wives will go to the Racquet Club, where they will be guests of honor at an informal reception and dinner. Bailey K. Howard, chairman of the board of Field Enterprises Educational Corp., will be host for the evening.

ON WEDNESDAY THE VISITORS will start their day with a tour of Field Enterprises Educational Corp. offices at the Merchandise Mart. From there they'll go to the University Club for a luncheon. Paul W. Oliver and Bowen Blair will host. Their wives are president of the Woman's Board of Presbyterian-St. Luke's Hospital and chairman of the fashion show committee respectively.

After the show at Medinah, the visitors will be honored again at a small reception George B. Young will give at the Palmer House. He is president of Field Enterprises, Inc., and chairman of the board of Presbyterian-St. Luke's Hospital. They'll round out the evening in the Empire Room, where they'll see Ray Bolger's show and have dinner.

THEIR SCHEDULE for Thursday morning has been left open to give them a chance to catch their breath. At noon they are due at Marshall Field & Co. for luncheon and a tour of the store before they take off for Texas and home.

Meanwhile, back on the fashion show front, there is already rejoicing in the air. On Friday the committee broke all records with the sale of the very last ticket for the benefit. This is the first time in history the show has been sold out this far in advance.

#4766 1965-36

SOCIAL CHICAGO

Experience Is The Best Teacher



By Jane Gregory



Mrs. T. Clifford Rodman helped launch the benefit in 1927 in the Stevens Hotel.

When the curtain goes up on the 1965 production of the Presbyterian-St. Luke's Fashion Show on Wednesday, there will be some very familiar faces on the Medinah Temple stage.

They belong to a handful of women who, between them, have accumulated more than three centuries of modeling credits in the official souvenir programs for Chicago's most spectacular benefit fashion show. And, if past performances are any guide, they'll stroll off with more ovations than any of the sweet young things who are many years their juniors.

INCREDIBLE YOU SAY? Not when you stop to think that some of these grande dames of glamor have been appearing in the 39-year-old show since the early days when it was a comparatively intimate little affair in the ballroom of the then Stevens Hotel.

No one, least of all the benefit committee, can envision the show without them. Each year the veterans make a sincere effort to step out of the picture. "I've done it for so long, let me make room for some new blood," is the common chorus. And each year the committee talks them into accepting the invitation to model again.

Mrs. Robert T. Isham, who is co-chairman of the mannequins committee, explains it this way: "These women are asked to come back simply because they are such marvelous models. They really project the personification of the show."

The stores that exhibit clothes also clamor for the veterans. The retailers have long since learned that the "old pros" have the ability to wear just about anything and carry it off with such grand style that the audience laps it up and cries for more.

THE SECRET OF THEIR SUCCESS is a combination of many things. Mostly, it's their innate poise. Another important factor is that long experience in the spotlight at this and other shows has made them completely at ease. While younger women, suffering the anguish of stage fright, often appear stiff, they sail through their stint in complete command. There

is never an instant when they aren't every inch polished performers.

In this year's show Mrs. T. Clifford Rodman will be the titular head of the old guard. She is the only one of the group who can trace her stage credits back to the very first production in 1927. Mrs. Jay Northam Whipple comes a close second. Her first assignment was in 1928. The mesdames Daggett Harvey, Carlotta McGuire, William B. McIlvaine, J. Harris Ward, and Edward Byron Smith came on in the 1930s. Mrs. James W. Pope, Mrs. Walter Cherry, Mrs. A. Bradley Eben, Mrs. Ralph E. Ellis, Mrs. Philip D. Block Jr. and Mrs. Ike Sewell are almost ingenues. They made their debuts in the '40s.



Another scene stealer, Mrs. James W. Pope, began treading the boards of this famous fashion show back in 1940.



Mrs. Edward Byron Smith has been a regular since 1938.



Audiences have cheered Mrs. Philip D. Block Jr. 20 years.



A relative newcomer, Mrs. Ralph Ellis first modeled in 1946.

Society
In Chicago

Up in the Air Over Fashions

BY PATRICIA MOORE

When the stage lights go up next Wednesday afternoon in Medinah Temple and the 39th annual Presbyterian-St. Luke's fashion show begins, 17 visitors will be seeing a pageant unique in Chicago.

The visitors are the "astrowives" — the spouses of the heroes of our space age, astronauts such as Gus Grissom, Jim McDivitt, Alan Shepard and John Young. The wives will be in Chicago as special guests for the fashion show because the 1965 production has a space theme.

The astrowives and the more than 3,000 other spectators will view the grande dame of Chicago fashion shows. Not only is the Presbyterian-St. Luke's show the oldest but, in most ways, the most unusual.

The statistics prove it. A total of 114 models will tread the runway—five times as many as in the average fashion show and a couple of dozen more than in the other top shows.

Twenty-two stores and shops display their fashions from hats and jewels to furs and gowns, whereas many other benefit shows exhibit one designer or store. Even the few shows that have multiple exhibitors have no more than 10 or 12 of them.

The audience is bigger, too, because this long established event can fill Medinah Temple. In the audience are women who've been going to these fashion shows since they were held at smallish teas in the 1930s.

A few dowagers who went to the first ones in the late '20s will be back next Wednesday after lunching at the Ca-

sino or some other equally chic place.

A FASHION production of this scope requires lots of helping hands — and there are plenty of those. Mrs. Bowen Blair, fashion show chairman, had a committee of more than 100 women. On the day of the show each exhibitor sends along two or three workers — dressers, seamstresses, etc. In addition, a corps of hairdressers and makeup experts set up shop shortly after 9 a.m. to prepare the models for their moment in the spotlight.

A restaurant chain sends in box lunches and a small staff to handle the serving. There are security men to guard the thousands of dollars worth of clothes and jewels, and there are ushers and a raft of program sellers.

It all adds up to stage production of no small proportions and—when the receipts are in—a hefty contribution for the hospital.

The addition this year of the astrowives means added excitement. The women will have box seats for the fashion show and, at intermission, all 17 will step onto the stage to be introduced to the audience by Mrs. Blair.

THE WIVES are Mrs. William A. Anders, Mrs. Neil A. Armstrong, Mrs. Alan L. Bean, Mrs. Frank Borman, Mrs. Eugene A. Cernan, Mrs. Roger B. Chafee, Mrs. Donn F. Eisele, Mrs. Richard F. Gordon, Mrs. Virgil I. Grissom, Mrs. James A. Lovell Jr., Mrs. James A. McDivitt, Mrs. Walter M. Schirra Jr., Mrs. Russell L. Schweickart, Mrs.

David R. Scott, Mrs. Alan B. Shepard Jr., Mrs. Thomas P. Stafford and Mrs. John W. Young.

They will arrive in town Tuesday in time for a dinner at the Racquet Club hosted by Bailey K. Howard, president of Field Enterprises Educational Corp. After the fashion show, George B. Young will give a reception in their honor at the Palmer House where the visitors will be staying. Young is chairman of the hospital and president of Field Enterprises Inc., collaborator of the fashion show.

Before going to the 2:30 p.m. fashion show, the 17 women will attend a luncheon co-hosted by Bowen Blair and Paul W. Oliver at the University Club. Oliver's wife is president of the hospital's women's board.

From other luncheons at other clubs and restaurants, the audience will arrive for the show. Among the recent additions to the list of models are Mrs. Henry de Vogue, Mrs. Kent Chandler Jr., Mrs. William C. Douglas, Mrs. Robert D. Stuart III and Mrs. John Adams Bross Jr.

CHATTER...

The weather man lost some friends in the Chicago Vassar Club Friday. His forecast of bad weather for Sunday resulted in the Oak Brook Polo Club's cancellation of the Vassarites' fourth annual "Just for Fun" party there that day.

The party has been rescheduled for Oct. 3, according to chairman Mrs. John R. Lee of Winnetka. Mrs. William



Mrs. David Ward (left) and Mrs. George S. Chappell III were out of this world when they met at Adler Planetarium this week and they'll be in outer space again next Wednesday at the Presbyterian-St. Luke's Fashion Show.

W. Howell will take reservations for the new date.

AUBRY G. Sturdivant's daughter and son-in-law, the Donald Rieders of Kansas City, Mo., will be in town Sun-

day for the marriage of Sturdivant and Mrs. Paul Schulze Jr. of Lake Shore Dr. The ceremony will take place in the John Timothy Stone Chapel of Fourth Presbyterian Church.

SOCIAL
CHICAGO

Show Is A Magnet For Ex-Chicagoans

By Miriam Willing

The line forms to the right when it comes to getting sleeping space at the Robert Gardner Andersons' Lake Shore Dr. apartment. Guest rooms are at a minimum when the Andersons' two children are both home.

The picture changed on Thursday when young Robert left on the 11:15 a.m. plane to attend prep school at Andover, Mass. Mrs. Valborg Palmer Landreth arrived on a noon plane from New York to stake out her claim. When Mrs. Landreth leaves on Monday, Mrs. Ralph E. Ellis wings

in from Detroit to settle in young Robert's room for a couple of nights.

THE BEAUTIFUL and brainy Val Landreth has been living in New York since her 1957 divorce from John T. Landreth of Lake Forest. She had previously been married to Robert Chatfield-Taylor whose fortune came from his grandfather, the late U.S. Sen. Charles B. Farwell of Lake Forest.

She also was married to Fort T. Bell Jr. of Minneapolis and Edward H. Fay, a Manhattanite.

The Andersons gave a smallish dinner party (about two dozen) on Saturday night. Val's escort was Norton Mockridge, a syndicated humor columnist.

Mrs. Ralph Ellis's sojourn

in young Robert's room is during her stint as a model in Wednesday's Presbyterian-St. Luke's Fashion Show. Dufy Ellis has been treading the runways for this show since 1946 and consistently walking away with one of the biggest ovations.

AS TUESDAY NIGHT is Doris Anderson's night to attend a 6 o'clock opera lecture with Mrs. Howard Linn, and Dufy Ellis will be at the Medinah Temple rehearsing most of the day, the Andersons have planned to have only a small group in for dinner, including the Howard Linns and Mrs. Edward A. Hurd Jr. Mrs. Hurd, by the way, has sold her house on Sheridan Rd. in Lake Forest and is planning to become a Chicago cliff dweller.

Mrs. William B. McIlvaine Jr., formerly of Lake Forest and now living in Montreal where Bill McIlvaine is in business, is another returnee for Wednesday's fashion show. Adele is staying at the Racquet Club and will be entertained

Tuesday night at a dinner party given by Mr. and Mrs. William J. Carney and Mr. and Mrs. Thierry L. McCormick, both ex-Lake Forest neighbors of the McIlvaines. The party will be in the Ritchie Ct. apartment of Mari McCormick's mother, Mrs. Elinor I. Bahe.

Sharon Ann Queeney, post-debutante daughter of Mrs. Roy Tuchbreiter, is another model making the trip back to Chicago for the show of shows. Sharon Ann has been living in New York where she is taking a course in interior decorating. She will be stopping at the Racquet Club.

OTHER RETURNEES for the show include Mrs. Robert F. Williams, formerly of Elm Tree Rd. in Lake Forest, now living in Birmingham, Mich. Lori Williams will be staying with the John Leonards in Lake Forest. The Leonards are hoping to keep her here until Saturday when they plan to entertain for her. Mrs. Christopher B. Clark, the for-

mer Barbara Coleman, is visiting her mother, Mrs. John L. Behr, in Lake Forest. Since her recent marriage, Barbara and Christopher have been living in Upperville, Va.

And last but not least, Mrs. William McCormick Blair Jr., about whom so many nice things have been written. The Blairs' young son has been visiting his two sets of grandparents, the senior Blairs in Lake Bluff and Mr. and Mrs. Norman H. Gerlach on Lakeview Av. Mrs. Blair, who is called Deeda, gets into town just barely in time to fit her gown for the fashion show.

Battle Scar

MARY DOUGHERTY whose by-line usually appears in Monday's Sun - Times, was wounded in the line of duty Wednesday. It was at the fashion show sponsored by the Auxiliary of the Frank Cuneo Memorial Hospital. Mary, like the other 635 women at the luncheon, was munching on breast of chicken when a small bone lodged in her throat. The bone was removed



Wood-Prince enters center stage for her appearance in Wednesday's Presbyterian-St. Luke's fashion show. (Sun-Times Photos by Carmen Reporto)



A production committee huddle includes (l. to r.) the director of the show, Archie Lang, and women's board members Mrs. Theodore D. Ticken, Mrs. Herbert C. De Young and Mrs. George S. Chappell III.

SOCIAL CHICAGO

Medinah Temple Put In Orbit



Mrs. Henry Bartholomay III (left) listens as the script which she wrote for the show is rehearsed. Margo Moss (second from left) confers with Mrs. Paul W. Oliver while Mrs. William S. North keeps her eye on the stage.

Continued from Page 53

on Lunar Bay" was another humorous touch. This was, the women explained, a branch shop in lunar space.

After shopping in space, the audience was whisked off to "a polarian penthouse at dusk," a striking modern set which featured a stairway to the stars. The "meridian ball" scene gave models a chance to shine as dancers drifting across the floor under nine silvery moons.

MRS. BOWEN BLAIR, chairman and generalissimo of the entire production, was responsible for naming the final sequence. When the bride and her entourage appeared they were enacting "a marriage made in heaven in a church in the clouds."

The "out-of-this-world" theme of the show was carried out in minute detail. When the audience arrived it entered through glass doors that were gaily bedecked with silver stars. Mrs. Robert Hixon Glore spent most of Tuesday sticking each one of the decorations on while Mrs. De Witt Buchanan Jr. busied herself with dozens of pots blooming with massed white chrysanthemums. These plants were used to mark off an aisle up the steps into the auditorium for the show. After the performance, they were carefully retrieved and taken to Presbyterian-St. Luke's Hospital.

THE FINAL COUNTDOWN on the fashion flight started early Wednesday morning when the first troupe of committees checked in to see to the last-minute details. By 10:30 the first models were settled in the basement dressing rooms and ready to have their stage makeup applied by an assembly

line of eight cosmetic experts. Meanwhile, a corps of 15 hairdressers was at work, readying the models for their appearance in the spotlights.

Most of the models were having a return engagement in the show. Experience has taught them to be prepared for a long wait so many came equipped with stationery to write letters, needlepoint to stitch, cards to play or books to read. Good troupers all, they also checked their own costumes and indulged in the typically feminine pursuit of comparing clothes notes with other models.

The exhibitors provided them with a wealth of conversation pieces. Mrs. Hunt Hamill, for instance, was given a wrap of hand-painted snakeskin trimmed in blue fox fur. Mrs. James W. Pope's creation was topped with a white broadtail jacket cut like a man's shirt and trimmed with jeweled buttons.

WHILE THE MODELS waited, the committee was hard at it, tending to the myriad of chores which go into a production of this scope. Mrs. Henry Bartholomay III, who wrote the script, was conferring with Letitia Baldrige who did the commentary for the show.

In another corner Mrs. John Q. Adams Jr. and Mrs. Gardner H. Stern huddled over the fashion continuity. Mrs. Arnold Horween Jr. and Mrs. Robert T. Isham headed the committee in charge of the models. As chairman of the committee handling the properties, Mrs. Samuel Bodman also presided over the microphone in the dressing room, keeping models posted on developments upstairs. Mrs. George S. Chappell III and Mrs. Theodore Ticken were two more of the clip-board-carrying workers. They were responsible for the over-all production.

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... Margaret Merrill

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Food Editors Meet

Research at Banquet Table

BY ISABEL DU BOIS
Daily News Home Economics Editor

The 23d annual food editor's extravaganza continued Tuesday with a spectacular banquet hosted by General Mills.

Research was the theme. Centerpieces were cleverly contrived of chemical equipment... fall leaves tucked in ring-stands, strange looking three-necked bottles filled with huge gold mums and matching tapers in test tube racks that held culture tubes.

James S. Fish, General Mills' vice president and director of advertising and marketing services, presented his scrapbook of memories... memories that went back to the beginning of research at General Mills.

Dr. William B. Reynolds, vice president, research and

engineering, reported on the status of research. The featured speaker of the evening, Dr. Arthur R. Odell, manager, isolated soy protein program, discussed the problem of world population growth and the necessity of new sources of food.

As a climax to the dinner, three spectacular desserts were served: German Chocolate Cake with Crunchy Coconut-Pecan Frosting (made from Betty Crocker's new mix), Pumpkin Eater Cheesecake and Crabapple Pie.

OTHER TUESDAY EVENTS:

A unique tube-like dispen-

ser for aluminum foil was unveiled by the Kaiser Aluminum & Chemical Corp. at a meeting in the morning.

The package, given the name "Rol-A-Pak," enables the consumer to roll foil in or out of the container merely by twisting a plastic knob at either end. This unique feature will enable homemakers to economize on the use of foil.

Another advantage cited: A serrated cutting edge that is nonmetallic to prevent cut fingers. "Rol-A-Pak," now in test markets in the South and West, will eventually be available in Chicago stores.



Young hair styles modeled at Presbyterian-St. Luke's fashion show Wednesday: Left to right, Mrs. Donald C. Hannah's saucy short cut, highlighted with streaks created by Mr. May. Mrs. David Sims models evening hair style transformed by cap shape by matching hair pieces set in large ringlets by Miss Marie. Mrs. Allan Bully Jr.'s natural red hair has a new "precision cut" by Mr. May.

Peg's Column

Show's Hair Styles: Breezy, Spectacular

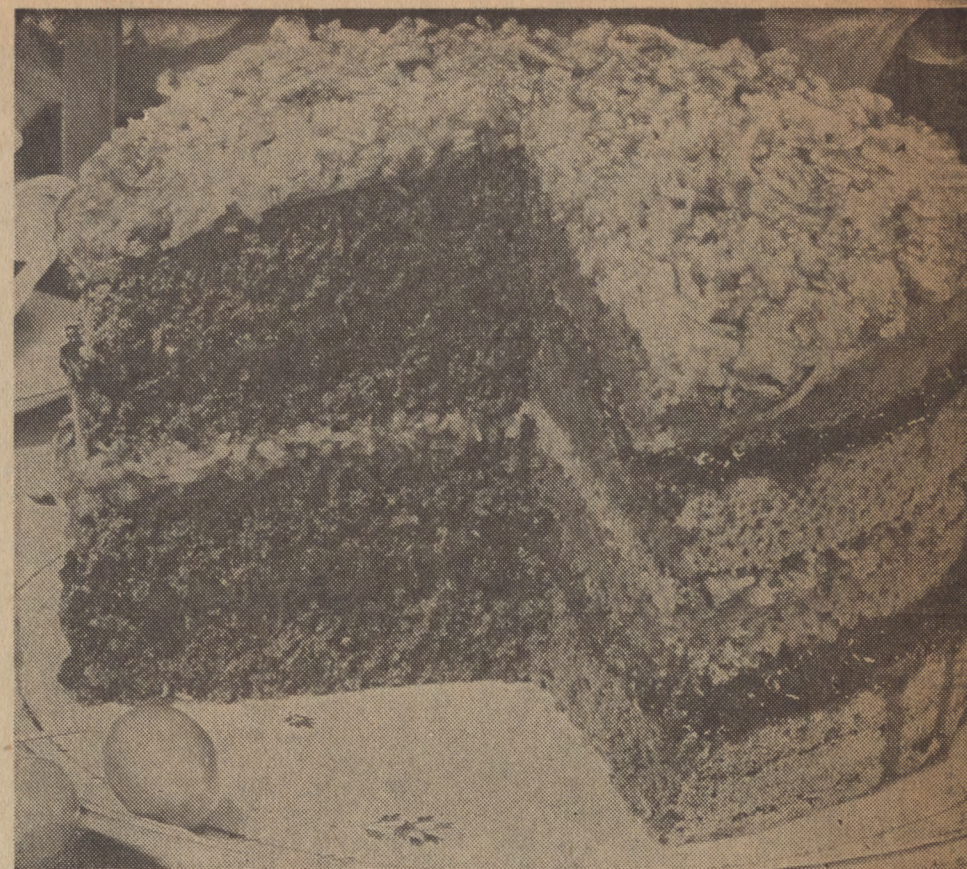
BY PEG ZWECKER
Daily News Fashion Editor

Headlines ranging from the breezy, young look to "out of

this world" evening coiffures lead the fashionable parade Wednesday at Chicago's biggest fashion presentation and most important charity event. All the stores and shops outdo themselves for the Presbyterian-St. Luke's show—this year the 39th, held again at Medinah Temple and sponsored by Field Enterprises for the second year in succession.

Creating the latest hair styles to complement the trend-setting fashions worn by the 114 mannequins is a job that takes the entire staff of hair

That old favorite German Chocolate Cake with Coconut Pecan Frosting was the star of last evening's General Mills dessert parade. This version is made from the company's new mix. Layers are cut in half horizontally and then the cut edges are spread with a half cup of cherry preserves.



Housefly

Metric Measure for Maid

BY ANNE KELLEY

Frankly, until the letter of good news came, I spent most of my time last week brooding about the metric system.

I lead a sheltered life, and somehow I never came face to face with the meter until I read that the United States is considering ditching all my old standbys—the inch, the yard and the acre—in its favor. What would become of me?



ANNE KELLEY

Fortunately, I discovered that (unbeknownst to me) the controversy over metric vs. English measurements has been going on since about 1821 and even though I'd gotten a late start I probably still had time to orient myself before actual conversion could take place.

So I got out the reference books and set to work on the tables of measurement too

numerous and distressing to catalog. I was instantly appalled.

The first thing I learned was that under the metric system I could no longer love anybody a bushel and a peck and a hug around the neck. The hug would still be all right, but for the rest of it I was going to have to love exactly .352 hectoliter plus one-fourth of that amount.

No more could I extract my pound of flesh, nor give an inch and watch him take a mile. I practiced "Give him 0.0254 meter and he'll take 1.609 kilometers," but it didn't seem to roll off the tongue and anyhow, on checking, I found I didn't even have the old English saying itself right. It was supposed to read, "Give him an inch and he'll take an ell," but how could he take an archaic thing like that? I decided against giving him an inch. To ell with it.

PURSuing my metric studies, I became even more depressed among the Greek and Latin prefixes and a restless

decimal point. And it didn't cheer me up any to find that, under the metric system, I would balloon from a size 34 to a 86.36, which sounds like a tight fit for a circus tent.

Worst of all, I discovered that I knew almost as little about our current English measurement system as about the mysterious metric.

Why all this time, without knowing it, I'd been harboring two different kinds of quarts (one wet and one dry); two different kinds of miles (one if by land and one if by sea), and even two different kinds of pounds and ounces. And, come to think of it, how could a person who has never understood cubic yards ever get the hang of cubic meters?

IN DESPAIR, I put it all aside—myriameters, hectares, steres and yes, short tons, too—and opened the mail. One simple letter (half-ounce avoirdupois) miraculously lifted my burden.

This letter was typed by one of our readers, a pig named Clotilde. Not long ago in these

columns we extolled the virtue of pigs as domestic workers and Clotilde had found the article "wappedd Rown a de lishious peese of Wattermlonn As soon as she finished the fruit she had read the tribute she wrote, and was now a plying for a job as our maid. "im verey hapy someon fnly rekonnysis oar TalennTS she explained. "Piggs is the smarttes annamils of ALL, YU nkow1/2."

She then listed her qualifications: "i can ckleen yr o fin spiknsppann fast. defroas mak veggeterren meattlof Clotilde added that she even has her own uniform—"polk dot"—which I like to think won't show grease spots.

So I figure I don't have to worry any more about our measurement systems, metric or otherwise. Surely a smart pig like Clotilde can puzzle all out on her maid's day off.

I'm fixing her up a privacy and I'll arrange all the reference books handily so she won't have to root about for them.

SINCERELY, EDAN WRIGHT

Young Man Is Timid and Maybe Too Proper

DEAR EDAN WRIGHT: I want to date a young lady to... would you please look at this with me?



Smiling from under her umbrella, Mrs. Robert Williams arrived Wednesday morning at Medinah Temple to prepare for her stint on the runway in the Presbyterian-St. Luke's fashion parade later in the afternoon. (Another picture on Page 68)

CHICAGO DAILY NEWS
For and about
WOMEN

WEDNESDAY
SEPTEMBER 22, 1965
SECTION THREE
☆☆☆ PAGE 29

Society in Chicago

Astrowives Take Show In Stride

RIGHT—An inevitable part of any fashion show is the waiting offstage for that moment in the spotlight. Mrs. Daniel Douaire (left) and Abra Prentice watched the proceedings patiently before getting into their finery.



One of the "astrowives, Mrs. Alan B. Shepard Jr. topped her suit with a wide brimmed hat for the day, which included luncheon at the University Club preceding the show. (Photos by Edward DeLuga and Hartland Klotz)



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Mrs. Walter L. Cherry toted a garment bag and suitcase to ready herself as one of 113 women who modeled fall fashions at the "Out of This World" show.

BY PATRICIA MOORE

Was Mrs. John W. Young nervous about being introduced to an audience of 4,000 from the Medinah Temple stage Wednesday?

"After that marvelous parade down State St. last spring how could I be nervous about being in the public eye?" replied Barbara Young.

She and Mrs. Virgil I. Grisom were enjoying a "return engagement" here as guests at the Presbyterian-St. Luke's fashion show. They had joined their husbands in Chicago's welcome after the astronauts' three-orbit mission in March.

"I'm delighted to be back here," Betty Grissom said. "I feel as though I met most of Chicago last spring."

Mrs. Thomas P. Stafford, whose husband has been in the space program three years, confided there were no late sleepers Wednesday among the "astrowives."

"We toured the Field Enterprises Educational Corp. offices at the Merchandise Mart in the morning so Barbara Young and I just had a continental breakfast (juice, rolls and coffee) in our room."

THE WOMEN returned briefly to the Palmer House after the tour to change clothes for luncheon and the fashion show. They walked the one block to the University Club where Bowen Blair and Paul W. Oliver gave a luncheon in their honor.

Limousines took them to Medinah Temple where a doorman in a high altitude suit (space suits are too precious to be loaned out so the Air Force offered this) rushed to help the astrowives out of the cars.

On clothes, Barbara Young confessed to a yen for the dressy. "I like simple designs in rich fabrics for formal wear," she said.

As an ethereal scene of clouds and stars and galaxies unfolded Wednesday afternoon in Medinah Temple, the Presbyterian-St. Luke's fashion show marked off another spectacular.

Or, in this case, "space-tacular" as announcer Carleton Kadell called it because of its outer space theme.

The committee that stages this annual fashion event isn't satisfied with parading 113 amateur models in thousands of dollars worth of clothes and jewels. A story line always is used and this time it was based on the places in space to find "Out of this World" fashions.

"**ULTIMA**" was the fictional planet visited by such perennially favorite models as Mrs. Arthur Dole III, Mrs. Faurot Bennett and Mrs. Joseph O'Neil.

Another bevy on "Ultima" was the group that delights in calling themselves "the old girls." Mrs. Jay N. Whipple, one of the group, said backstage, "We were asked back

again by the Millie Oppenheimer shop." Her peers included Mrs. William B. McIlvaine, Mrs. Richard Lambertson, Mrs. Philip D. Block Jr., Mrs. James W. Pope and Mrs. DeWitt Buchanan. The latter stepped in to replace Mrs. Daggett Harvey, a longtime model who had to be out of town.

The ticket committee had a field day for this show. Medinah Temple was sold out by the end of last week but the clamor for tickets was so great that, at the last minute, seats usually not put up for sale because of their obstructed view were offered—and snatched up by eager buyers.

THE FASHIONABLE audience lunched at such popular places as the Casino before arriving for the show. (The Ca-

sino closed reservations weeks ago for this day.)

Among those with reservations at the Casino were Mrs. Seymour Wheeler, Mrs. Henry C. Bartholomay, Mrs. Elliott Donnelley, Mrs. Frank H. Woods, Mrs. Solomon B. Smith and Mrs. Frank Hibbard. Mrs. Hibbard was one of the founders of the fashion show 38 years ago.

Mrs. John G. Searle planned to take her out of town guests, Mrs. Lucian Strong and Mrs. "Jimmy" Johnson, both from Wayzata, Minn., to the Casino. Wednesday evening she and her husband are giving a dinner at their Lake Forest home for the visitors.

THE 17 STELLAR attractions of the day were the wives of astronauts who came from Houston, Texas, to cap

the space theme of the show.

Much of the flavor of the show is savored only by the committee and the models in the backstage scenes. Midst instruction heard over the P.A. system, the unpacking of clothes, the arrival of models, the oohing over newly created, lavish hairdos, the women chat, practice their runway pivots and examine the clothes.

Mrs. William B. McIlvaine Jr. was having a fine time reuniting with former Lake Forest friends. She flew in from Montreal to model and arrived with a needlepoint seat cover for Mrs. David B. Peck III. "It's a swap," she explained, "I did the seatcover and she gave me one of her paintings." (Fay Peck is a talented artist.)

SUZETTE Smith, a bridesmaid in the traditional wedding

scene that closed the show, said she will soon be off to New York. "I have a penthouse and now I guess I'll look for a job," As for the penthouse, she admitted it's a 14-story high apartment with a "terrace just big enough to step out on."

Mrs. James H. Kimberly, her blond hair almost waist length, told her modeling compatriots that she goes to California soon for a role in a Joseph Levine-produced movie, "I Married A Psychiatrist." Last year Sharron Kimberly had a role in a European-made movie, not yet released. She describes her role in that film as "a miserable teenage spy."

Show chairman Mrs. Bowen Blair went through her work with a croaking voice. After months of work on the show she developed laryngitis last Saturday.



Scanning an early edition of Wednesday's Daily News, Mrs. Eugene A. Cernan (right) finds her picture. Looking over the page with her is Mrs. Richard F. Gordon. Wives of astronauts, they were guests of Field Enterprises Inc.

America's "Astro-wives"



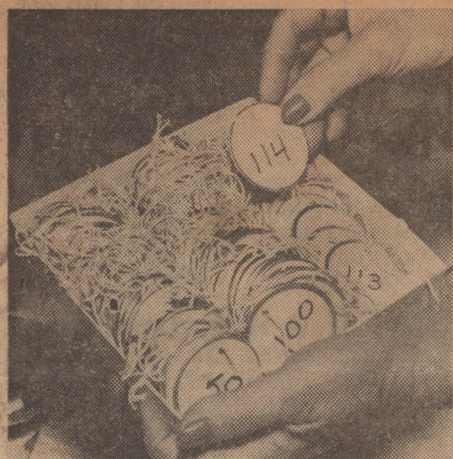
Seventeen of the 21 wives of American astronauts line up for a group portrait today in the University Club, where they attended a luncheon in connection with the Presbyterian-St. Luke's fashion show, sponsored by Field Enterprises, Inc.

The wives had been invited to attend the show held later in the day in Medinah Temple.

From left, seated: Mrs. Donn Eisele, Mrs. Virgil Grissom, Mrs. Alan Bean, Mrs. Richard Gordon, Mrs. David Scott, Mrs. Alan Shepard Jr., and Mrs. James McDivitt.

From left, standing: Mrs. Roger Chaffee, Mrs. Thomas Stafford, Mrs. Neil Armstrong, Mrs. Walter Schirra Jr., Mrs. Eugene Cernan, Mrs. Frank Borman, Mrs. William Anders, Mrs. Russell Schweikart, Mrs. James A. Lovell Jr., and Mrs. John Young.

The wives of astronauts Pete Conrad and Gordon Cooper are with them on a world tour; and two other astronaut wives were unable to attend the show. Story on other pictures on Page 29. (Photo by Edward De Luga)



These tags identify models' clothing.



Signs of the day—to stage and to food!

[TRIBUNE Staff Photos]



Mrs. Samuel W. Bodman's "survival kit."



Future models are (from left) Cindy Armour, Sally Foster and Linda Armour.



Other future models: Mary and Peggy Ryerson (from left) and Amy Dickinson.



Mrs. Calvin D. Trowbridge checks models' list.

BY ELEANOR PAGE

"OUT OF THIS WORLD," *Elegance Keynote*

was the title of the Presbyterian-St. Luke's fashion show yesterday afternoon at Medinah temple—and it was just that, the audience agreed after watching the two-hour parade of costumes.

But the doorman no doubt wished he really were out of this world. He was wearing a real spaceman's outfit, so heavy, said a woman who saw it backstage, that one boot seemed to her to weigh 15 pounds. "I should think the man would expire!" she said with sympathy for the earth-bound creature.

The circular aisle around the auditorium was dressed up in "cloud" wallpaper; the carpet rolled out to welcome the capacity audience was of astral blue [not the conventional red], sputniks hung from the marquee, white potted plants marked the stairs; blue bunting trimmed the balcony, and the stage settings ranged from "an automatic observatory overlooking the metropolis of Ultima," to "Astromar," the country estate of an Ultima business executive.

Keynotes of the show were "elegant and beautiful clothes," said Miss Eleanor Nangle, THE TRIBUNE's beauty and fashion editor. In her opinion, the fabrics, too, were out of this world. "Look at that white cut velvet with the all-over pattern of sprigs of flowers, for instance," she said [the evening gown was stunning on Mrs. Robert M. Roloson III].

The restrained elegance of the embroidery and the magnificence of the materials in the Catherine Scott designed wedding sequence which climaxed the show also were cited by Miss Nangle as superb. The color of the gowns of the wedding guests was keyed to a multicolor brocade worn with a mink-trimmed jacket by Mrs. T. Stanton Armour. Especially handsome in this series were the gold lame gown and jacket embroidered in crystal pendants worn by Mrs. Thomas Sheffield and the interesting scarlet dress with brief bejeweled jacket modeled by Mrs. John R. Siragusa.

Not all the costumes cost a fortune—Mrs. Christopher B. Clark's colorful print parka was a mere \$39.95. The slacks

and blouse that went with it were \$18.95 and \$11.95. Nor were all the accessories seen available to purchasers. "They're mine—they're for fun jewels!" said Mrs. James F. Ott when someone complimented her on her necklace of rhinestones with huge, baroque pearl drops, and matching pendant earrings she wore with her Russian sable wrap.

Hat Sensation

Mrs. Ike Seywell had her own new hair piece—silver to match her own locks. Mrs. Walter Cherry wore her own brown sleeveless dress, but nobody noticed it because of her sensational two-piece hat. It consisted of a crown of gold and amber beads and a wide brim covered with iridescent feathers in golden and brown tones. "And I never wear a hat!" she said.

A far-out costume was worn by Mrs. Hunt Hamill—a wrap of blue cobra skin edged in blue dyed fox over a blue gown. Several models—among them Mrs. William B. McIlvaine, Mrs. James W. Pope, Mrs. Ralph E. Ellis, and Mrs. Philip D. Block Jr. caused a ripple of amusement and applause

when they arrived on stage in stunning evening gowns, each carrying a cluster of six white balloons!

A white minkside peignoir shown yesterday by Mrs. Frank C. Westmore II already had been sold for \$950 to a resident of Hollywood, Fla.

Elegant gowns by Jean Louis covering a spectrum of color ranging from gray blue to lemon yellow were in another sequence, modeled by Mrs. William B. McIlvaine Jr.; Mrs. Frank M. Sims, Mrs. Wesley M. Dixon Jr., Mrs. William Wrigley, Miss Susan Lennox, Mrs. Robert F. Williams, and Mrs. Daniel L. Douaire. The parade of color was climaxed by Mrs. Thomas A. Reynolds Jr., who wore a long champagne satin cloak with a mandarin collar and chiffon gown—price: \$1,900.

Sold Out

Nothing succeeds like success, and news that the show was sold out as of last week made women all the more eager to obtain seats. Some called from as far as Peoria, and when they got no satisfaction at the box office, they tried again by telephoning

members of the committee whose names or faces they saw in the newspapers, said one worker who had been besieged with requests. Mrs. Cecil Draa and her box office committee were, naturally, thrilled.

The Arts, Woman's Athletic, and Casino clubs were crowded with women bound for the show. Some even gathered as far away as the Racquet club. The Su Casa and other chic restaurants also were crowded.

Missing from the scene were the child models of bygone years. "They're kind of hard to deal with," admitted a fashion show committee member. "The adults won't be upstaged this time!"

Astronauts' Wives

The wives of several of the astronauts also were of interest to ticket holders who craned their necks to see where the women were sitting. They were luncheon guests of Paul W. Oliver, husband of the hospital woman's board president, and Bowen Blair, husband of the fashion show chairman, at the University club, before taking their box seats for the spectacle. The were introduced on stage during the intermission. The models numbered 114.



SOCIETY'S IN ORBIT

The 39th annual Presbyterian-St. Luke's Fashion Show, featuring a space-age theme, thrills 4,000 at Medinah Temple. Among stunning gowns displayed was this one modeled by Mrs. James H. Kimberly. Wives of 17 astronauts were special guests. Page of pictures on Page 50; stories, more photos in Family Magazine.

ST. LUKE'S BEAT: Not all the neck-craning in this afternoon's Presbyterian-St. Luke's fashion show audience will be towards the models on the stage. Many glances will be directed to the boxes containing the astronauts' wives, as handsome a collection of American womanhood as you could find.

Veteran box takers for this show of shows are Mrs. Frank P. Hixon, Mrs. James R. Offield, Mrs. John Stuart and Mrs. Philip K. Wrigley.

These distinguished dowagers traditionally arrive early in their chauffeured limousines after luncheons nearby. Mrs. Wrigley's luncheon was in the Casino.

Other popular pre-show luncheon spots were the Woman's Athletic club, the Whitehall restaurant, the Arts club, and Su Casa.

GO GO BEAT: Today is Wednesday-a-Go Go for Mrs. Homer Hargrave Jr. After parading the Presbyterian-St. Luke's show runway this afternoon, she entertained Chicago Junior league regional presidents at her Astor street home.

Mrs. Hargrave, league president, is the official hostess to leaguers from Minnesota, Missouri, Indiana, Wisconsin, and Winnipeg, Canada, in a two-day convention here.

OPERATIC BEAT: the Illinois Opera guild is busy with its major project: "Auditions of the Air," a nationwide operatic competition.

For the past eight years the guild in collaboration with WGN radio station has sponsored this talent search for promising young vocalists. Cash awards totaling \$2,000 are the plums, but all finalists appear on the radio series "Auditions of the Air" starting Nov. 28 for 15 weeks. The deadline for entries is Oct. 15.

GUESTS AT SATURDAY'S Loretto Ball will sit down to dinner only to find liquid diet! Actually, tho, they'll be eating marinated lobster, tenderloin of beef, and all the trimmings at the Drake's Gold Coast room.

The Liquid Diet is a favor contributed by cosmetician Estee Lauder. The diet is really a set of liquid facial cosmetics.

Liquid Diet's blue and white package ties in with the ball's blue and white decor. Mrs. F. W. Specht is chairman of the benefit.

ON THE CHICKEN circuit yesterday in the Executive house, everyone was eating the

[Continued on next page.]



Miss Laura Armour (left), Mrs. George S. Chappell III (center), and Mrs. C. Carter Smith Jr. The fashion show was held yesterday.

THURSDAY, SEPTEMBER 23, 1965



Mrs. John S. Schweppe works on Medinah temple decor.

Presbyterian-St. Luke's

Fashion Show



Archie Lang, director of the show, phones directions.



A "smile" is best, say Mrs. M. G. Sampsell (left) and Mrs. J. A. Prosser.

#4766 1965-44

SOCIAL CHICAGO

Audience Blasts Out Of This World

By Jane Gregory

From lift-off to touch-down, the 39th annual production of the Presbyterian-St. Luke's Fashion Show in Medinah Temple on Wednesday was truly out of this world. The entire operation took a little more than two hours but it added a brand new luster to Chicago's oldest and most glamorous benefit fashion spectacular.

Every one of the auditorium's nearly 4,000 seats was taken after an unprecedented sale of tickets. The audience, traditionally heavily laced with the most distinguished Chicago names, saw a million-dollar collection of clothes, furs and jewels worn by an all-star cast of society's most sought after amateur models. And, to round out the program, they had a chance to see and cheer for the wives of such astronaut heroes as James A. McDivitt, Walter M. Schirra and Alan Shepard.

A GROUP OF 17 of the "astrowives" came in to Chicago especially for the show and were escorted to the stage to meet the audience during the intermission.

The women who run the fashion show have long since learned the value of stage business to sustain spectator interest. This year they worked out an elaborate series of seven changes of scene. The curtain went up on a setting titled "a metropolis on the Planet Ultima in the Allurian Galaxy." A dramatic futuristic setting, it was a deep midnight-blue background of a space-age city with another satellite city whirling away in the distance.

From there the action moved to a "galaxy gardens" and "Astromar—a country estate on a stellar sphere." This bit of deft whimsy was complete with a low bow to the suburbanites in the space age. "Haute couture

Turn to Page 54



Waiting for their cue to begin the dress rehearsal at the Medinah Temple are Presbyterian-St. Luke's mannequins (l. to r.) Sharon Ann Queeney, Mrs. David H. Ward, Mrs. Ralph J. Mills Jr. (back to camera), Mrs. James L. Garard Jr. and Mrs. Emery T. Smyth.



No mistakes slip by Mrs. Herbert C. De Young. Backstage, she's connected by intercom to other production committee members.



Mrs. A. G. Atwater tucks in a stray curl for Mrs. William Wrigley as the two wait their turn to rehearse for the 39th annual fashion show. (Sun-Times Photos by Carmen Reporto)



In the dressing room, Mrs. Calvin Trowbridge Jr. tests the newest lipstick. A separate dressing table is set up for each of the mannequins.

Mrs. Astronaut Says She's Just Ordinary

By Dale Vincent

Astronauts' wives are just ordinary housewives married to extraordinary men.

That was the belief expressed by several wives of the spacemen at a press conference Thursday in the Palmer House.

Seventeen astronauts' wives were brought to Chicago by Field Enterprises Inc. to attend Wednesday's Presbyterian-St. Luke's fashion show.

It's Expected

Mrs. James A. Lovell Jr. said:

"Everybody expects us to be unusual."

Mrs. Thomas P. Stafford said:

"We're just ordinary housewives. We take care of our children, do our own housework. People seem to think we just flit around."

Mrs. Lovell chimed in, "We shop for bargains, like anybody else."

She paused for a moment and looked around the table at the other wives, then added, "Well, some of us do."

Two Gleeful

Fifteen of the astronauts' wives attended the press conference. Mrs. Alan B. Shepard Jr. returned to Texas early Thursday and Mrs. Russell L. Schweickart was visiting friends in the Chicago area.

Two of the astronauts' wives arrived at the conference in glee.

Mrs. James A. McDivitt and Mrs. Virgil I. Grissom appeared wearing each other's name tags.

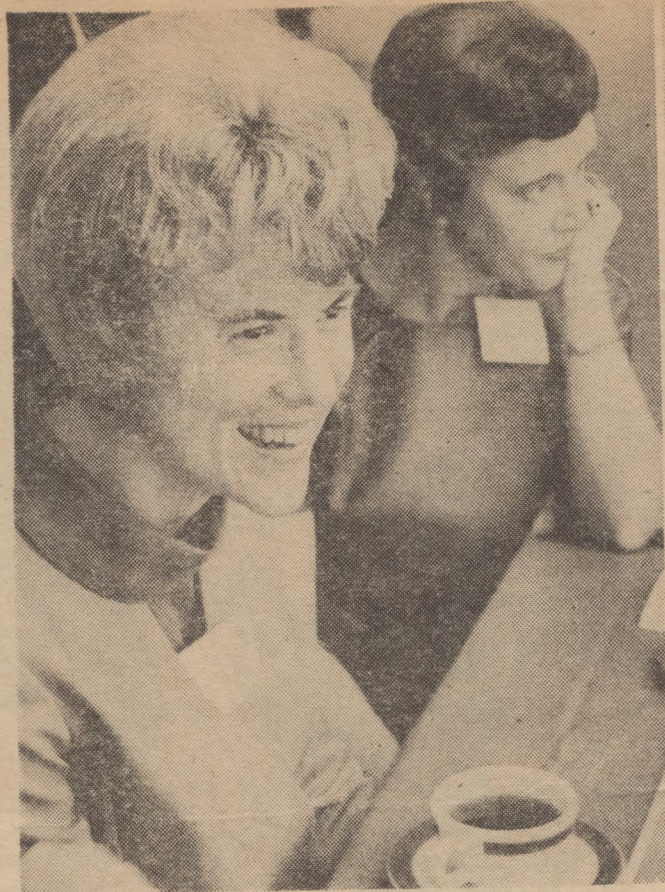
Pat McDivitt explained the two had decided to have some fun and try to confuse people. "And we did," she exclaimed triumphantly.

Asked A Question

"On the way down in the elevator somebody asked me if I was related to Virgil Grissom. I said 'Yes' and he said he knew he'd seen me somewhere before," she said.

But Pat was also the good-natured target of another astrowife's humor.

Looking at copies of a photograph taken Wednesday of the wives at a luncheon, someone noticed Pat's stock-



Mrs. Pat McDivitt and Mrs. Virgil I. Grissom smile for the cameraman at press conference in the Palmer House.



Other astronauts' wives talk over coffee. They are (l. to r.) Mrs. Sue Borman, Mrs. Marilyn Lovell and Mrs. Faye Stafford. (Sun-Times Photos by Gene Pesek)

ings looked as though they had several runs at the knees.

"Been to church?" someone asked. "They must have rough kneelers."

The astronauts' wives continued to tease one another throughout the interview.

Asked who the next two

Gemini astronauts would be, Marilyn Lovell said, "Tom Stafford and Wally . . . what's his name?"

Jo Schirra shot back, "Schirra!" Marilyn smiled.

Mrs. Stafford said her two little girls are aware their father is involved in the space

program, but it doesn't make too much difference to them at this time.

"Girls always think their father is the smartest and best man in the world," she said.

Dionne, 11, and Karin, 8, miss their father when he is away, but, "traveling fathers

seem to be the American way of life," Mrs. Stafford said.

The astronauts' wives don't think that living near each other in the Houston area is a problem. To the contrary, several said, it means there is always someone else around "who can appreciate how you

feel when your husband is away."

As if to prove that they are just "ordinary" housewives, the astrowives left the press conference for a shopping expedition.

"We have to take something home with us," one said.

Peg's Column

Sidelights on the St. Luke's Show

BY PEG ZWECKER

The extracurricular activities connected with Chicago's most famous fashion show are fascinating. And that is true for participants as well as spectators of Presbyterian-St. Luke's annual show.

All the nurses — with their pretty fresh faces — were wearing new white shoes for their annual parade on the stage.

"What are they doing back at the hospital?" a woman quipped. "Can't you see all those lights buzzing and no one answering?"

One nurse had to give first aid before the show to the young man wearing the space suit (loaned by the Air Force) for doorman duties. Sitting in the press room, he couldn't go out because the zipper on the hood under the helmet was

broken. The young nurse fixed it.

Another vignette — the suit that Mrs. Charles Percy wore in the show arrived in the morning without the skirt. Hanna sent it down by cab from Wilmette. While patiently waiting, Mrs. Percy worked on a gros point rug for her bedroom that will take another year to finish. The pattern of wild flowers was designed by Lydia Lee.

THE BEST hatted women were having luncheon before the show at The Arts Club.

"It cheers up last year's dress," explained Mrs. Robert E. Wood when a friend admired her gay feather pillbox. Roine (Mrs. John) Fugard chose Balmain's stitched black satin cap, and very 30-ish with its profile pouff, to top her Amy Blatt rosy boucle wool suit, also from Paris.

A Garbo slouch in pumpkin suede flattered the tan of Betty (Mrs. Norbert) Chaplicki who spends her time between Palm Springs and Chicago. Of the young switched-on crowd, you could tell Susie (Mrs. William L.) Ostrander, is the daughter of a model mother, Jane Ebens, wearing a leather-belted Zuckerman suit and little squashy black broadtail pillbox, she admitted, "My mother picked it out for me at Bonwit's." Also, indebted to mother and at the same table was young Mrs. Ray Johnson III wearing charms on a heavy gold chain around her neck. "It was my mother's charm bracelet," she explained.

Of the solar sorority — the 17 wives of the astronauts — Mrs. Alan Shephard Jr. wore the largest hat. It was a flat-

tering Adolfo Breton faced with white beaver. But, the accessory dearest to her heart was the man-in-the-moon pin with a diamond she wore on her lapel. "It was Alan's tie clasp," she told us.

STARTING at the crack of dawn the women poured into Elizabeth Arden's to have their hair styled by their favorite stylist. A number had high style hair pieces added if they were wearing evening gowns on the runway at the Medinah Temple.

Up the pink carpeted stairway they traipsed for special make-up — most adding eye lashes for glamor.

"We used a great deal of Color Veil — brushing it on (this is the latest technique) as it stays on longer, looks healthier and the lights pick it up," said Miss Janette Marr.

Wednesday, September 1, 1965

The Lake Forester

and LAKE FOREST NEWS

15¢



Mrs. Wm. J. Carney
7 N. Green Bay Rd.
Lake Forest, Ill.

15-9/28/65



HARRIET EISELE
"... life is a ball."



BARBARA CERNAN
"... amazing that 30 women can get along so well."



SUE BORMAN
"... we wish we saw more of our husbands."



Wives of U.S. astronauts came to Chicago last week and had a ball. Pat McDivitt (left) switched nametags with Betty Grissom (right) and fooled at least one bellboy while attending the Presbyterian-St. Luke fashion show.

BY JUDY KLEMESRUD

If you ever run across an astronaut's wife—and want to be her friend—don't ask her how it feels to be an astronaut's wife.

"We must have heard that a million times," said Barbara Gordon, who has more children (6) than any other "astro-wife."

"We're just ordinary housewives who love our husbands and have a lot of work to do," she said. "We don't think there's anything especially unique about our husbands—or our lives."

She and 16 other space spouses were in Chicago last week for a guest appearance at the Presbyterian-St. Luke's fashion show in Medinah Temple. The show was sponsored by Field Enterprises Inc., which also picked up the tab for the wives' visit.

During an interview in the Palmer House, the wives agreed on three things:

- Life is a ball.
- The limelight has not affected their children.
- They wish they saw more of their husbands.

"I love my life because my husband is happy," said Martha Chaffee, a dazzling brunette. "But he's gone three or four days each week."

She met her husband, Roger, when they were both students at Purdue University.

She was the school's homecoming queen in 1957.

Mrs. Chaffee said her husband has "excellent fashion taste," and helped her pick out several suits before coming to Chicago.

A former model, she said she thought U.S. space ventures have had a strong influence on fashion, especially the Courreges "spacewoman" look and the geometric designs copied from Mondrian paintings.

ANOTHER fashion-conscious wife, red-haired Barbara Young, said she thought short skirts look ridiculous on women over 30. (This group takes in most of the astronauts' wives.)

"But they look fine on younger women—if they have the figure to go with it," she said.

"I feel like I'm at a convention," said Pat McDivitt, who switched nametags with Betty Grissom several times during their three-day stay.

"We didn't fool any of the wives," Mrs. McDivitt said. "But one of the bellboys asked me if I was related to Gus Grissom."

Barbara Cernan, a statuesque blond, said the astronauts and their families live in three housing areas all within five minutes of each other. Their address is either Houston or Seabrook, Tex.

"The wives get together at least once a month for coffee," she said. "I still find it amazing that 30 women can get along so well."

Sue Bean said it's a custom among the women to visit a wife when her husband is on a flight.

"We take her a cake and chat a little," she said. "It makes her feel better, because she knows we've gone through the same thing, or soon will."

Mrs. Gordon said she shares her Houston home with a husband, six kids, two snakes, two hamsters, two cats, a monkey, a chipmunk, an opossum, an armadillo, an owl, and a dog.

"When we got the owl, he was so weak and sick we fed him raw hamburger," she said. "Now he's so wild he's tearing everything to pieces."

She said the menagerie is housed in five animal cages, a snake cage and a circus wagon.

Mrs. Gordon received a surprise visit here from her godmother, Sister Mary Dominic, who is doing graduate work at Loyola University. It was the first time they had seen each other since 1953, when the Gordons were married.

The ebullient blond said her husband is constantly warning her to "act like a lady."

"He won't even let me learn the Watusi," she said.

THE ONLY pregnant member of the group, Marilyn Lovell, said there's a chance her baby might be born while her husband, James, is orbiting the Earth on the two-week Gemini 7 flight. That flight is scheduled in December.

"We're crossing our fingers that the baby will wait until January," she said. If the baby obliges, Mrs. Lovell will be the first wife to have a baby after her husband completes a flight. It will be their fourth child.

"I had no idea Chicago was so beautiful," Mrs. Lovell said. She remained here over the weekend to visit her parents, who came down from Milwaukee.

Another stay-over was Janet Armstrong, who grew up in Wilmette and graduated from New Trier High School. She visited a sister, Mrs. A. S. Trude Jr., of Barrington, and an aunt and uncle, Dr. and Mrs. K. E. Shearon, of Wilmette.

Mrs. Armstrong said her husband, Neil, follows the same routine when he comes home on weekends: "First he plays with the kids, then he watches TV, then he falls asleep on the couch."

MOST of the wives said they have a cleaning woman who comes in at least once a

week. But none have a full-time maid.

Sue Borman, a blue-eyed blond, said her two sons, Frederick, 14, and Edwin, 12, do all the yard work so their father can spend all his time at home with them.

"Any spare time is spent at a football game," she said.

Jo Schirra, whose husband, Walter, is scheduled for the Gemini 6 flight around Oct. 25, said she is "taking the whole thing calmly."

Faye Stafford, whose husband Thomas, is the other half of the crew, said she is "thrilled."

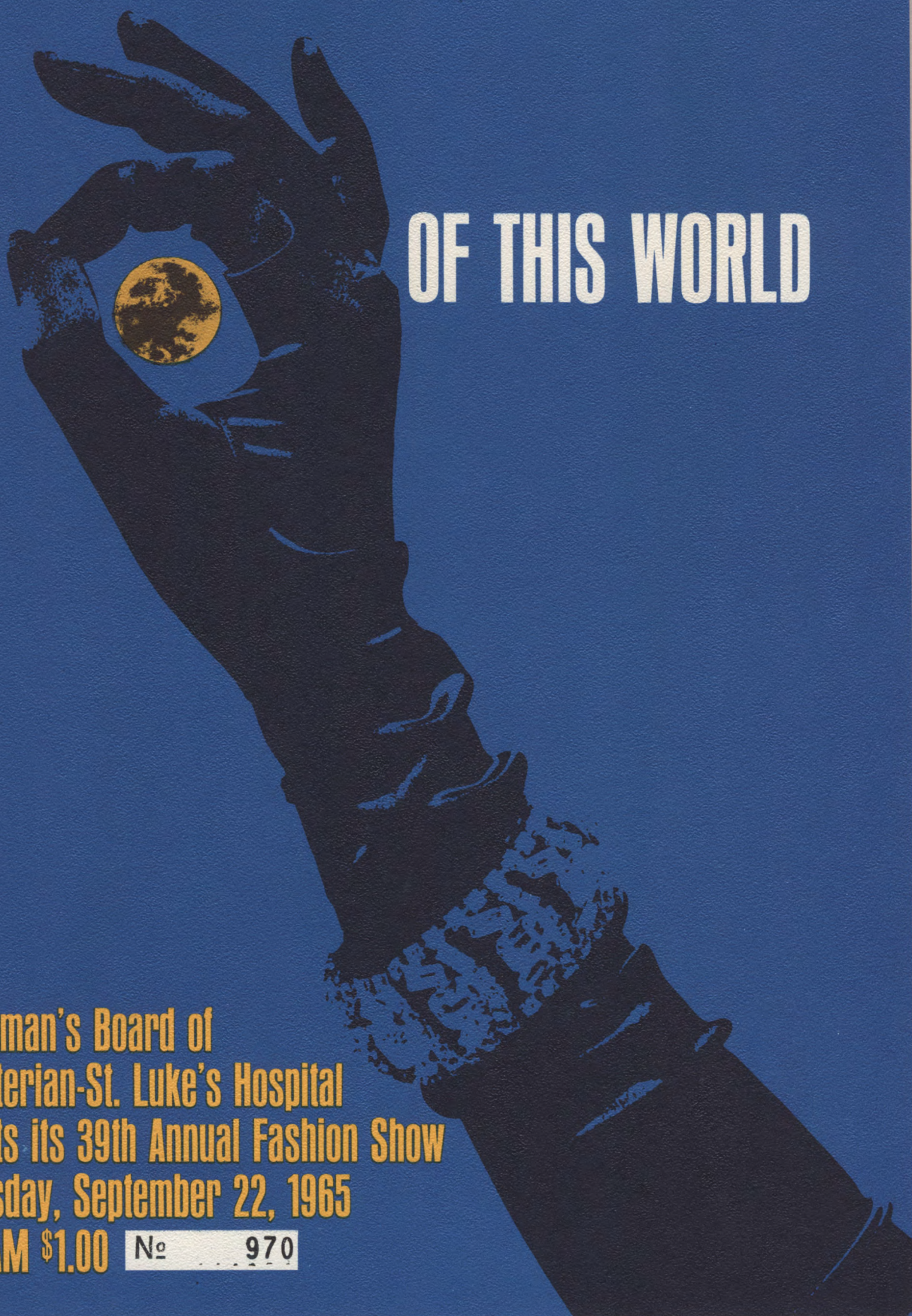
But then it's old stuff for Mrs. Schirra. Her husband was one of the original seven Mercury astronauts. He flew the Mercury space capsule "Sigma 7" on a six-orbit 160,000 mile flight on Oct. 3, 1962.

Mrs. Schirra said she doesn't mind so much the thought of her husband whirling through space. "The worst part is trying to keep a normal household when all those reporters are around," she said.

Being married to an astronaut would be fine, she said, "if only we could have a little more anonymity."

Other wives who made the Chicago trip were Valeria Anders, Harriet Eisele, Clare Schweickart, Lurton Scott and Louise Shepard.

OUT



OF THIS WORLD

The Woman's Board of
Presbyterian-St. Luke's Hospital
presents its 39th Annual Fashion Show
Wednesday, September 22, 1965
PROGRAM \$1.00 No 970

#47600 1965-49

ASTROWIVES' FLIGHT OF FANCY



A standing ovation greets 17 astronauts' wives as they are introduced to the audience at the 39th annual Presbyterian-St. Luke's Fashion Show on Wednesday at Medinah Temple. The astrowives viewed the show from center boxes with executives of Field Enterprises, Inc., the collaborator for the show. A capacity audience of 4,000 watched more than a million-dollar collection of clothes, furs and jewels modeled by some of society's most sought-after amateur models.



Mrs. Roger B. Chaffee, accustomed to waiting on the ground for her astronaut husband, checks the program for her journey into the show's "Out of This World" space-age fashions.

The first indication of the show's theme was doorman Randy Anderson dressed in a space suit. Mrs. William A. Anders, Mrs. Russell L. Schweickart, Mrs. James A. McDivitt and Mrs. Eugene A. Cernan (l. to r.) are used to seeing their orbiting husbands in even more complex gear. (Sun-Times Photos by Carmen Reporto and

SOCIAL CHICAGO

Chicagoans Spend Two Hours In Orbit

By Jane Gregory

The 39th annual Presbyterian-St. Luke's Fashion Show went straight on out of this world Wednesday with a sell-out audience of 4,000 in Medinah Temple applauding what was dubbed a "space-tacular" benefit for Presbyterian-St. Luke's Hospital.

From blast-off to touch-down the glamor-packed stage flight to the planet Ultima in the Allurian Galaxy took about two hours. As fashion shows go, it had everything.

Virtually all the first families of Chicago were represented among those who worked on, appeared in or attended the grande dame of all charity style parades. There were two standing ovations during the course of the afternoon program.

The first came when the uniformed girls from the hospital school of nursing marched into the dazzling glare of the spotlights. Moments later the audience was on its feet again, saluting the wives of 17 of the country's astronaut heroes as they each were introduced on stage.

The astrowives, who came to Chicago especially to attend the show, were Mrs. William

A. Anders, Mrs. Neil A. Armstrong, Mrs. Alan L. Bean, Mr. Frank Borman, Mrs. Eugene A. Cernan, Mrs. Roger B. Chaffee, Mrs. Donn F. Eisele, Mrs. Richard F. Gordon, and Mrs. Virgil I. Grissom.

Also Mrs. James A. Lovell Jr., Mrs. James A. McDivitt, Mrs. Walter W. Schirra Jr., Mrs. Russell L. Schweickart, Mrs. David R. Scott, Mrs. Alan B. Shepard Jr., Mrs. Thomas P. Stafford and Mrs. John W. Young. They saw the production from center boxes with executives of Field Enterprises, Inc., the collaborator of the 1965 benefit.

Earlier in the day the visitors toured the Field Enterprises Educational Corp. offices in the Merchandise Mart and then lunched at the University Club where Paul W. Oliver and Bowen Blair entertained in their honor. Mrs. Oliver heads the woman's board of the hospital while Mrs. Blair served as the chairman of the committee of 100 women who produced the benefit.

The committee has along since learned the

Turn to Page 55



Mrs. James H. Kimberly, in a blaze of pink beads, glides across the stage of the Medinah Temple for the Presbyterian-St. Luke's Fashion Show. Mrs. Kimberly's dress was a last-minute change. Her husband phoned from Palm Beach to complain that the shop's first choice would tangle her hair. (Sun-Times Photo by Carmen Reporto)

Mrs. Howard Linn (left) and Mrs. William Wood-Prince are among the audience at the million-dollar show. The capacity crowd was heavily laced with distinguished Chicago names. (Sun-Times Photo by Charles Gekler)

#4766 1965-51



Beaded marquisette jacket tops the yellow and white paisely brocade gown by Sophie of Saks Fifth Avenue worn by Mrs. William McCormick Blair Jr. (left). Mrs. Ross Siragusa Jr.'s gown by Sophie is in seafoam satin with matching jacket.



ABOVE: Outer-space hats by Bes - Ben, paved in simulated diamonds, are worn by Mrs. Thomas B. Malarkey Jr. and Mrs. J. Harris Ward.



RIGHT: Gustave Tassell's empire gown of cut-velvet field flowers on white satin is modeled by Mrs. Robert M. Roloson.

Show Terra-Firma Fashions On An Interplanetary Stage

By Barbara Varro

The theme of the Presbyterian-St. Luke's Fashion Show may have been interplanetary space, but there was nothing moon-maiden about the clothes.

There was certainly a preponderance of evening gowns (76 out of 114 pieces shown) that could be called ethereal. But they and all of the other styles were obviously meant for flesh-and-blood women who wear their clothes on terra firma.

The most astronomical aspect of the fashions, furs and jewels was the price the collection tabulated which ran into the millions.

AGAINST A SETTING that was a spatial interpretation of a church, the Marshall Field & Co. wedding finale was down-to-earth lovely. The dresses by Chicago's Catherine Scott were simply elegant with no gimmicks. The bride was in damask-patterned cream moire with two attendants in blue and two in green moire with belled sleeves and slightly full skirts. Wedding guests were in Miss Scott's full-length gowns in brocade, satin, coupe de velour, wool or velvet in gorgeous colors.

In addition to Marshall Field & Co., five other stores featured a single designer in this year's show. They were:

Stavropoulos, Bonwit Teller; Jean Louis, Bramson-Weathered; Sophie, Eaks Fifth Avenue; Chrisitan Dior, Stanley Korshak; Werle, Carson Pirie Scott & Co.

The chiffon gowns by Greek-born New York designer George Stavropoulos (who was here for the show) were each named for a Greek Goddess. Another cloudlike scene was created by Jean Louis' gowns of Racine jersey as fluid as chiffon which were draped beautifully and each done in soft shades.

IN THE EVENING CATEGORY the show-stoppers included Patullo—Jo Copeland's pink costume with floor-length wool-crepe coat with crystal and paillette sleeves and a companion A-line dress. The ensemble was worn by Mrs. Robert Wood Tullis. Other particularly large applause-getters were Gustave Tassell's empire dress of cut-velvet field flowers on white satin worn by Mrs. Robert M. Roloson and Walter Holmes' black silk gown with organza bodice and shawl encrusted with jet beads and paillettes, modeled by Mrs. Carlotta McGuire.

Daytime suits and coats and a group of sportswear outfits were perhaps less dramatic than the gowns, but after all, Chicago society's social orbiting isn't confined to the evening hours.



Mrs. R. F. Williams (left), Mrs. William Wrigley.



Mrs. T. Stanton Armour



Smashing gown in pink. Mrs. David K. Sims is model.



Randy Anderson in space suit.



Presbyterian-St. Luke's nurses on parade.



Wives of 17 astronauts on stage to be introduced by Mrs. Bowen Blair, chairman (at the microphone), and Mrs. Paul Oliver.
[TRIBUNE Photos by Hardy Wieting and John Bartley]



[TRIBUNE Staff Photos]

Crowd attending Presbyterian-St. Luke's benefit fashion show in Medinah temple yesterday saw these long many displays. 1. Mrs. William McCormick Blair Jr. wears yellow and white paisley brocade gown with jacket. 2. Mrs. Allan E. Bulley Jr. models at-home pajamas of silver white lame with tunic embroidered

in crystal. 3. Mrs. F. R. Carver Nixon shows straight ball gown of white crepe, complemented by sleeves and borders of bugle beads and pearls. 4. Mrs. Christopher B. Clark's paisley print blazer is worn with wool slacks. 5. Mrs. Hunt Hamill has hand-painted snakeskin evening wrap, banded with blue fox. (Story in Women's section)

(Additional pictures on back page)

"OUT OF THIS WORLD," was the title of the Presbyterian-St. Luke's fashion show yesterday afternoon at Medinah temple—and it was just that, the audience agreed after watching the two-hour parade of costumes.

But the doorman no doubt wished he really were out of this world. He was wearing a real spaceman's outfit, so heavy, said a woman who saw it backstage, that one boot seemed to her to weigh 15 pounds. "I should think the man would expire!" she said with sympathy for the earth-bound creature.

The circular aisle around the auditorium was dressed up in "cloud" wallpaper; the carpet rolled out to welcome the capacity audience was of astral blue [not the conventional red], sputniks hung from the marquee, white potted plants marked the stairs; blue bunt-

ing trimmed the balcony, and the stage settings ranged from "an automatic observatory overlooking the metropolis of Ultima," to "Astromar," the country estate of an Ultima business executive.

Elegance Keynote

Keynotes of the show were "elegant and beautiful clothes," said Miss Eleanor Nangle, THE TRIBUNE's beauty and fashion editor. In her opinion, the fabrics, too, were out of this world. "Look at that white cut velvet with the all-over pattern of sprigs of flowers, for instance," she said [the evening gown was stunning on Mrs. Robert M. Roloson III].

The restrained elegance of the embroidery and the magnificence of the materials in the Catherine Scott designed wedding sequence which climaxed the show also were cited by Miss Nangle as superb. The color of the gowns of the wedding guests was keyed to a multicolor brocade worn with a mink-trimmed jacket by Mrs.

T. Stanton Armour. Especially handsome in this series were the gold lame gown and jacket embroidered in crystal pendants worn by Mrs. Thomas Sheffield and the interesting scarlet dress with brief bejeweled jacket modeled by Mrs. John R. Siragusa.

Not all the costumes cost a fortune—Mrs. Christopher B. Clark's colorful print parka was a mere \$39.95. The slacks and blouse that went with it were \$18.95 and \$11.95. Nor were all the accessories seen available to purchasers. "They're mine—they're for fun jewels!" said Mrs. James F. Ott when someone complimented her on her necklace of rhinestones with huge, baroque pearl drops, and matching pendant earrings she wore with her Russian sable wrap.

Hat Sensation

Mrs. Ike Sewell had her own new hair piece—silver to match her own locks. Mrs. Walter Cherry wore her own brown sleeveless dress, but nobody no-

ticed it because of her sensational two-piece hat. It consisted of a crown of gold and amber beads and a wide brim covered with iridescent feathers in golden and brown tones. "And I never wear a hat!" she said.

A far-out costume was worn by Mrs. Hunt Hamill—a wrap of blue cobra skin edged in blue dyed fox over a blue gown. Several models—among them Mrs. William B. McIlvaine, Mrs. James W. Pope, Mrs. Ralph E. Ellis, and Mrs. Philip D. Block Jr. caused a ripple of amusement and applause when they arrived on stage in stunning evening gowns, each carrying a cluster of six white balloons!

A white minkside peignoir shown yesterday by Mrs. Frank C. Wetmore II already had been sold for \$950 to a resident of Hollywood, Fla.

Elegant gowns by Jean Louis covering a spectrum of color ranging from gray blue to lemon yellow were in another

sequence, modeled by Mrs. William B. McIlvaine Jr., Mrs. Frank M. Sims, Mrs. Wesley M. Dixon Jr., Mrs. William Wrigley, Miss Susan Lennox, Mrs. Robert F. Williams, and Mrs. Daniel L. Douaire. The parade of color was climaxed by Mrs. Thomas A. Reynolds Jr., who wore a long champagne satin cloak with a mandarin collar and chiffon gown—price, \$1,900.

"That's an exquisite gown—ageless," was a fashion expert's word when Mrs. Robert G. Anderson appeared in Castillo's short dinner dress of layered black lace sashed in black satin. Mrs. F. R. Carver Nixon won applause in her white crepe column, banded and sleeved in white bugle beads. The first "Oooh!" of the afternoon greeted Mrs. Robert Wood Tullis in her pink evening ensemble. Other applause getters were Mrs. Hill Blackett Jr., in her magenta fleece coat and

[Continued on next page]

#4766 1965-54

In the Famous Presbyterian-St. Luke's Fashion Show



Mrs. William C. Douglas in Castillo's suit of red and black plaid wool. Bowed at the neck, the jacket is semi-fitted. From Elizabeth Arden.



A beautiful bride, Mrs. Thomas Wells IV in a creamy moire damask. Her attendants, Miss Laura S. Armour, Miss Margo Moss, Mrs. Irving W. Colburn and Miss Suzette Smith in moire gowns of blue and green. From Marshall Field & Co.



Mrs. A. B. Dick III wears a fabulous necklace of emeralds and diamonds, earrings and a huge ring of cushion shaped emeralds surrounded by diamonds and a bracelet of emerald cut emeralds and diamonds. Mrs. Lester Armour wears a 20 carat round diamond ring, a bracelet of 84 marquise and baguette diamonds, and a regal necklace of pear-shaped and marquise diamonds. From Spaulding & Company.



Mrs. Anthony B. Newey in an evening costume of yellow brocade and a full length coat and matching gown. Mrs. Ross Siragusa in a shirred seafam gown with long sleeved matching jacket. Mrs. R. Bruce Baldwin in a flawless Sophie design of flowers and beading over a yellow velvet bodice and a beading band on white satin skirt. Mrs. William McCormick Blair, Jr., in a yellow and white brocade gown and a short beaded marquise jacket. From Saks, Fifth Avenue.



Mrs. Frederick G. Wacker, Jr., sports a Stravopoulos interpretation of Artemis of the hunt. Its coraly tone compliments her dark beauty. Mrs. Ralph J. Mills, Jr., personifies the wise goddess Athene in her alabaster gown and Miss Sharon Ann Queeney pays homage to Aphrodite, goddess of love and beauty, in heavenly pink. From Bonwit Teller.



Mrs. E. Eugene Beisel in a peacock blue chiffon evening gown. The empire bodice has an accordion pleated skirt; Mrs. James W. Alsdorf wears a canard blue wool A-line dress and box pleats form the 12 inch underskirt and Mrs. Russell P. Kelley, Jr. wears a lapis blue, hammered satin evening gown with overblouse effect in front. The low back falls fluidly in drifting panels. From Stanley Korshak, Inc.

Photos by Harold Guthman Studios

about people

CLUBS : SOCIAL : CIVIC

THURSDAY, SEPTEMBER 23, 1965

13

Photos By
Max Vogel,
News-Sun,
North Shore Life
Staff Photographer

Models Visit Planet

Ultima Likes U.S. Styles

By DONNA RAMSEY
Staff Writer

Styles at Wednesday's Presbyterian-St. Luke's Fashion Show in Chicago's Medinah Temple fulfilled all of the promise of its title, "Out of This World."

The 39th annual fashion spectacular, which benefits Presbyterian-St. Luke's Hospital, Chicago, was a definite departure from past shows.

The designs in keeping with the show's theme were extremely ephemeral, a poignant contrast to the stark simplicity of the background props.

The stage was set before any of Wednesday's audience were seated. They were welcomed under the Medinah Temple marquee by an "astronaut," ushered down corridors with designs depicting the Milky Way and into the world of "Ultima."

According to the clever continuity of the hospital's woman's board, which presents the yearly show, inhabitants of this planet Ultima (in the Allurian Galaxy) became fascinated by the mode of dress on earth. This strong affinity prompted them to invite the woman's board to present this year's show on their planet. Thus was set the scene for two hours of fashions.

And, if the ever-popular hospital benefit is any barometer of this year's hemline lengths... the five inches above the knee decree will fail to orbit. Every street-length frock in the show hugged the middle or below the knee cap, and these creations included exhibits from both renowned American and foreign designers.

Lake Forest and Lake Bluff had the usual "healthy" share of mannequins, chosen from Chicagoland and North Shore's society, who trod the runway.

Blonde Mrs. William C. Douglas was prepared to "ride" a space capsule in a suit of red and black plaid wool. Bowed at the neck, the jacket was semi-fitted.

A mink double-breasted coat worn by Mrs. Alain Wood-Prince was described as "perfect itself for daytime or after dark on grand occasions." The wrap was fashioned in the new 7-8 length and fastened with gold buttons.

A familiar face on the runway was Mrs. J. Harris Ward who was "headed for the moon" in an "outer space" hat... a galaxy of diamonds swirled up from a black velvet crown.

Miss Reed Buchanan's ski patchwork skirt was fashioned with a harmonizing rhododendron popover top.

Meanwhile in the stratosphere, Mrs. Thierry McCormick blossomed in color in a pink mohair, three-piece suit. Bead work brightened the short cardigan that covered the chiffon blouse.

Mrs. Phelps H. Swift's warmth in a blue wool crepe dinner suit didn't disrupt her poise on stage. Its short jacket was banded in brown sable.

Eternal spring in a galaxy garden featured Mrs. Frederick G. Wacker Jr. whose coral frothy evening gown complemented her dark hair.

Mrs. David B. Peck III's green chiffon evening gown flowed as she walked across the stage.

Letitia Baldrige, Mrs. John F. Kennedy's former social secretary who was a moderator for the show, agreed that the "Ultimatians" are far ahead of Earth in cybernetics as the men only work an hour a day, and the women don't work at all. Consequently, leisure is a full-time job on their planet!

She admitted that cybernetics will never take over the world, and that individuality is what every woman wants in her wardrobe.

Looking dressed for casual living was Mrs. Silas S. Cathcart in a grey jersey dress and canary yellow jacket. Mrs. Jay N. Whipple Jr. looked relaxed in an "at home" ensemble of a paisley tunic, slit to reveal emerald green trousers.

Her mother-in-law, the senior Mrs. Whipple appeared later in a silver grey chiffon gown topped with a beaded bodice.

The junior Mrs. Whipple's twin sister, Mrs. Thomas E. Donnelly II, also was seen in a tunic effect. Her empire line sheath dress was covered by a peacock blue, puffed, brocade theater coat. Her mother-in-law, Mrs. Elliott Donnelley, was in the audience this year.

Mrs. William McCormick Blair Jr. was applauded as she appeared in a yellow and white paisley brocade gown. Its short, beaded marquisette jacket fastened in the back.

Mrs. DeWitt W. Buchanan Jr. wore a deceptively simple satin princess sheath. Back interest led to a deep oval and slight fullness. A grey velvet and white

satin stole completed the outfit.

Complementing Mrs. Edward Byron Smith's blonde hair was a silver lame gown she wore with a fitted bodice and jacket.

An orange tweed suit, worn over a blue blouse, was worn by Mrs. Vernon Armour, and Mrs. G. Scott Hodgkins competed with the stars in a blue-black velour de coupe coat.

The understatement of the day was the description of "a magnificent ensemble" worn by Mrs. Albert B. Dick III. The "ensemble" included a necklace of emeralds and diamonds, earrings and a ring of cushion-shaped emeralds surrounded by diamonds and a bracelet of cut emeralds and diamonds!

Running a close second in the "ensemble line" was Mrs. Lester Armour who brought gasps from the spectators as she showed the 20-carat round diamond ring she modeled. Her "accessories were a diamond bracelet and earrings of eight large pear-shaped diamonds."

Mrs. James R. Coulter stirred the audience in her elaborate blonde coiffure and a long brocade dinner suit, and Mrs. John T. Mayo raised the fashion pulse as she strolled in a black-dyed full-length evening coat made of moneky fur!

Mrs. Kent Chandler Jr. forecast the holiday mood in a cardinal crepe evening gown, and Mrs. Alexander L. Cochrane created a sun spot effect in a yellow, scrolled design dinner dress.

A tradition at the Presbyterian-St. Luke's Fashion Show is its wedding scene, which this year had a fresh approach lending the tale of make-believe a happy ending.

Among those featured were Mrs. T. Stanton Armour, who was dressed as a guest at the "space" nuptials in an imported French brocade gown, lavishly margined in mink.

As another guest Mrs. William H. Rentschler was attired in a three-piece gown of rose, sheer wool. A flip of beaded chiffon scarf glimmered at her throat.

Another Lake Forester, Mrs. Bowen Blair, was instrumental as benefit chairman with her flair for creativity in making this year's show "Out of This World."

Adding authenticity and delighting the audience were a group of United States astronauts' wives, who appeared during intermission as guests of the woman's board and Field Enterprises, Inc., sponsors of this year's show.

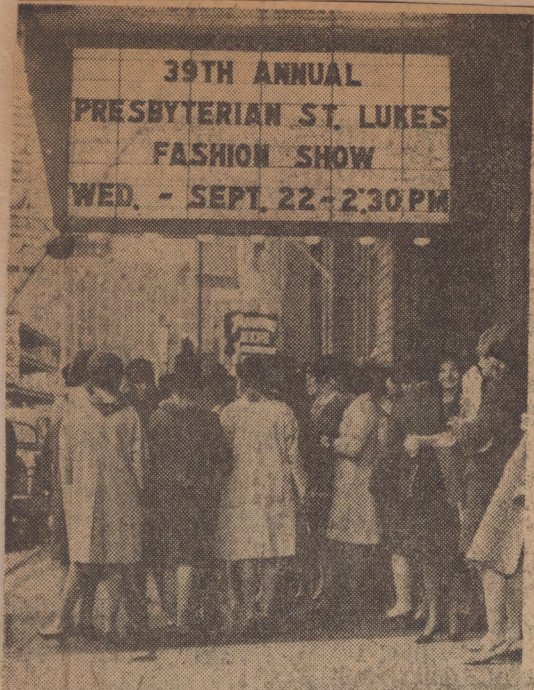


Mrs. David B. Peck III



Mrs. Albert B. Dick III

#47166 1965-50



Medinah Temple was sold out for Presbyterian-St. Luke's Fashion show yesterday.



Richness of fabrics and elegance of costumes are shown in bridal party costumes. From left are Mrs. Thomas Wells IV, Laura Armour, Suzette Smith, Mrs. I. W. Colburn, and Margo Moss.

Presbyterian-St. Luke's Fashion Show



Mrs. Joseph O'Neil Jr. models a dress and jacket in black velvet patterned to resemble broadtail. Costume by Samuel Winston was shown by Chas. A. Stevens & Co.



Catherine Scott's shaped silk gabardine gown with mink-trimmed stole is worn by Mrs. David K. Sims in the Marshall Field & Co. wedding guest sequence. (Sun-Times Photos)

CHICAGO DAILY NEWS, Friday, Sept. 24, 1961



'Chin-chin-charee!-Very space minded on the day of Presbyterian-St. Luke's "Out of This World" fashion show Mrs. Richard Hokin arrived in a chin-strapped Adolfo felt helmet which is a fashion interpretation of the real space helmet worn by the young man who acted as doorman. (Photo Ed Jarecki)

#4766 1905-57

Spotlight on Style

By Jean Noe

All that glitters may not be gold, but in the case of fashion, if it glitters, it probably costs a good chunk of gold somewhere along the way.

In this case, the "fashion" was the 39th annual Presbyterian-St. Luke's fashion show, and the glittering came from a whole galaxy of evening gowns, at-home costumes, and cocktail clothes that was literally sprinkled with stardust.

Sequins, paillettes, bugle beads, rhinestones, jets, crystals, not to mention a few hundred honest-to-goodness diamonds lit up the stage of the Medinah Temple as 112 society women modeled clothes from Chicago stores.

THE MOST outstanding feature that distinguished this show from the 38 others was the extravagant use of shiny fabrics, metallic trim, and hand-sewn beading.

Two gowns were nothing but brilliants from head to foot—a lime sliver of bugle and sphere beads from Samuel Winston and a carbon blue shaft of sequins, covered with a magenta coat, by Dominic for Talmack.

Sparkle was used subtly too, to highlight the soft texture of wool or mohair suits. Ben Reig sprinkled glitter thru the black and white tweed of a sleeveless dress and coat modeled by Mrs. John W. Madigan. And Bill Blass created a three-piece suit, worn by Mrs. Thierry L. McCormick, with tiny pink iridescent sewn into loopy pink mohair.

There was a rhinestone-studded topper too, an "outerspace" hat of sparkling spirals swirling up from a black crown. Created by Bes-Ben, it was worn by Mrs. J. Harris Ward.

The Grecian look was important with two designers being featured for their lithe, fluid gowns and carefully wrapped bodices. George Stavropoulos was the designer for a series of eight gowns in shades of blue, violet, gold, pink, and white.

THEY WERE draped across the front and most ended in long, trailing scarves that floated across the necklines. From Jean Louis, California designer, eight gowns of pastel silk racine jersey were delicately hand folded and pleated at the bodice, fell straight and easy over the hips from an empire line.

Ending the show was a collection designed by Chicagoan Catherine Scott. She, too, embellished evening clothes, created for the guests at the wedding finale, with jewels and beading.

And for the bride, a simple gown, in creamy moire with a damask pattern, the dress scooped softly at the neck, the skirt caught at the waist over the gown's pared down skirt front.



• ABOVE, shocking pink satin is topped by a mosaic sequin overblouse. Designed by Suzanne Auguste and worn by Abra Prentice, the sequined gown was typical of the way glitter was used in the Presbyterian-St. Luke's fashion show. Below, tiny pink iridescent paillettes are sewn into the loopy mohair of this three-piece suit designed by Bill Blass. Worn by Mrs. Thierry L. McCormick, this was one of the more subtle ways sequins and beading was used.



Mrs. Thomas E. Donnelley II



Mrs. Phelps H. Swift



Mrs. Jay Northam Whipple, left,
and Mrs. Edward Byron Smith



Mrs. James Coulter

#4766 1965-58



RIGHT—The wedding created by Chicago designer Catherine Scott for the Marshall Field & Co. finale to this year's Presbyterian-St. Luke's fashion show featured a beautiful bride, Mrs. Thomas Wells IV in an Empire gown of creamy moire with demask pattern. Her attendants (from left) Miss Laura S. Armour, Miss Suzette Smith, Mrs. Irving W. Colburn and Miss Margo Moss modeled in moire gowns in shades of blue and green.

LEFT—The fluid lines and quiet elegance that denote the designing talents of Catherine Scott stand out in evening costumes designed for wedding guests. Left, Mrs. Ralph E. Ellis in sage green sheer wool costume banded with sable. Right, Mrs. David K. Sims' heavy pink silk gabardine gown falls in stately folds and has the regal look of a mink-rimmed shrug.



#4766
1965-59



LEFT — Jeweled sleeves sparkle like pink champagne on a young pink wool evening costume designed by Pattulo-Jo Copeland from Blum's Vogue. Underneath, a simple gown with string beaded straps to match the sleeves of the coat. Worn by Mrs. Robert Wood Tullis.

(Photos by Edmund Jarecki, Luther Joseph and Hartland Klotz.)

Mrs. William McCormick Blair, Jr. returned to the Chicago scene minutes before showtime, to model a Sophie of Saks Fifth Avenue gown in hauntingly beautiful yellow and white Paisley brocade. The wife of the U.S. Ambassador to the Philippines tops the gown with a cover-up jacket embroidered in white chalk beads to bring out the design of the imported silk fabric.

St. Luke's Fashion Show

Spotlight Shines on Audience

By Lois Baur

PRESBYTERIAN-ST. LUKE'S 39th annual fashion show orbited into space with 90 eagle-eyed Patricia Stevens fashion students lined up in the rain outside Medinah Temple an hour before showtime.

The girls, armed with charts, pencils, and deadly serious countenances, were taking notes on what society women wear to a fashion show.

As chauffeur-driven limousines unloaded their conservatively groomed Old Guard cargo at the blue carpeted entrance to the temple, the students craned and ogled.

As carload after carload unloaded women in Davidow suits and vintage sable and mink boas, the girl whose assignment was to observe only society furs asked "How come society ladies don't wear NEW furs?"

Like what? "Like a mink-lined rain suit!" she replied.

We could have told her that the dowager school of Chicago society is notorious for clinging to the old look.

The girl checking society hats was chagrined when her heroine, Mrs. Howard Linn, arrived looking absolutely stunning but hatless with Mrs. William Wood Prince, also hatless, but also the epitome of 400 inmanship.

INSIDE THE temple for an early look at the box seat section, we greeted a handsome three generation family: The William McCormick Blairs with their son and daughter-in-law, the Edward McCormick Blairs and two Lake Forest Country Day school students, Bowen Blair Jr., 11, and his sister, Joan, 13, they're the Bowen Blairs' children.

This sextet was there to applaud the Blair in the show—Mrs. William McCormick Blair Jr.—and the Blair chairing the show, Mrs. Bowen Blair. The latter, a valiant indeed, went thru the entire day, racing from basement dressing room to lobby to out front to sidewalk in HIGH heels.

An audience fashion note



• MARY LEE Foley, fashion student on society assignment.

which we hope the Patricia Stevens students observed was Mrs. Philip K. Wrigley wearing the "in" pin of society, a jeweled circle with—get this—her spectacles attached to the circle. Tres unique. She was there to applaud, as mannequins, her daughter-in-law, Mrs. William Wrigley, and her brother's wife, Mrs. A. G. Atwater.

The show itself, themed to an outer space "space-tacular," was a breath-taking parade of over 100 of Chicago's most stunning society models with, we might add, WOW figures! Perennial audi-

ence favorites like Mrs. Walter Cherry . . . or romantic 1920s-type heroine like Mrs. Ross Siragusa . . . or the American girl beauty like Mrs. Anthony B. Newey or Mrs. John Mayo . . . or charm, incorporated, like Mrs. James Alsdorf or Mrs. F. Carver Nixon.

Our nomination for the 1965 show stoppers: The ball-gowned quintet in the Millie B. Oppenheimer scene, four statuesque models [Mrs. William B. McIlvaine, Mrs. James W. Pope, Mrs. DeWitt Buchanan Jr., and Mrs. Ralph Ellis, a quartet which, we noted in our program "walk the way all models should walk,"] and the fifth, Mrs. Edward Byron Smith looking more radiantly blonde-beautiful and glamorous than she ever has looked.

Our candidate for a model they shouldn't invite back next year was the one who paraded around as tho she were walking to "Let Me Entertain You." She tossed her right hip to the audience on one pivot, her left on another, and that wicked gleam in her eye? Brother!

Also, we'd have loved to have had the false hair concession for the day. There must have been thousands of dollars invested in curls, swirls, pony tails, etc. worn by the models.

And the jewels from Spaulding's—Mrs. A. B. Dick parading in almost \$300,000 worth of emeralds and diamonds, and Mrs. Lester Armour showing off a \$99,000 little diamond pendant! No wonder 10 Pinkerton guards hovered near the basement dressing rooms.

NOW FOR A REPORT from the not-so-bargain basement dressing room, we switch you



• THE AFTERNOON'S most elegant entrance makers (from left): Mrs. James W. Pope, Mrs. William B. McIlvaine and Mrs. Edward Byron Smith.

to Betsy Bliss. Here's what she saw before showtime:

A fashion show of negligees, the Lake Forest ones more femme fatale than the town ones. . . . An over-all smoke screen . . . much sitting around doing needlework, playing solitaire, and eating box lunches.

Mrs. James Coulter in "op" hair-do, dangly rhinestone earrings and gingham housecoat brushing her teeth . . . Mrs. Wesley Dixon Jr., the Searle pharmaceutical heiress, chewing gum while doing crewel work . . . Mrs. Ike Sewell announcing she didn't need to diet, had lunch at Su Casa, was going back there for dinner



• WHITE-HAIRED Mrs. Howard Linn in veil created a stir with sidewalk spectators when she and Mrs. William Wood Prince arrived after luncheon in the Casino.

#4766 1965-60

Fashion Show Takes Models, Audience 'Out of This World'

The Presbyterian-St. Luke's Hospital benefit fashion show Sept. 22 had an "out of this world" theme that made traveling in space appear like one big glamorous sky ride.

Blum's and Bramson each presented a galaxy of evening gowns in the show that would send any naturally fashion-minded woman charging toward the next space-bound rocket ship.—Lorraine Bannon



Miss Susan Lennox (left) wore a sunny yellow, chiffon gown with matching satin stole, and Mrs. William B. McIlvaine Jr. modeled a delphinium blue chiffon. Both by Jean Louis from Bramson.

Photos by Guthman Studios



Mrs. Robert Wood Tullis modeled an evening coat by Patullo-Jo Copeland of pale pink wool with sequined sleeves. From Blum's.



Miss Abra Prentice was glamorous in a shocking pink-skirted, silk satin gown topped with a mass of shimmering multicolored sequins. From Blum's.

COMMITTEE



Mrs. Thierry McCormick



Mrs. Jay N. Whipple Jr.

#4766 1965-66

The Winner!

What She Did With \$1,000

"It certainly is pretty," muses Mrs. Frank B. Westerberg as she takes a look at a \$395 brocade cocktail dress at Marshall Field & Co.'s 28 Shop. She is joined in her enthusiasm by Mrs. Rita Wickert, the shop's assistant manager.



Shoes are a favorite item for Mrs. Westerberg, so she tried on a bow-trimmed pair in Field's shoe section. She finally settled on a pair with gold buckles. (Photos by John Tweedle Jr.)



Mrs. Westerberg takes a close look at four cultured pearl chokers in Field's fine jewelry section. Eugenie Holubovich is the saleswoman who helped her choose a memento of her good fortune.



\$38 Shoes, Pink Dress, Pearls and Tile

BY JOAN MERRICK

Turn a woman loose in a department store with \$1,000 to spend and what will she buy? Shoes, a dress, cultured pearls and bronze wall tile for a starter, if she's Mrs. Frank B. Westerberg of Mount Prospect.

She was on a shopping spree with the right kind of escort: a \$1,000 gift certificate she won at the recent Presbyterian-St. Luke's fashion show. She could choose any store among the exhibitors in the show, and she named Marshall Field & Co.

"I've had a charge account at Field's for 20 years," she explained. "Besides, I like the variety that a department store offers."

Edith Westerberg never won anything before.

A group of us from Medinah Country Club buy tickets for the show every year," she said.

"I was sitting there in the balcony when they drew the number of my program on stage," she recalled. "I couldn't believe it."

After the show she drove straight to the country club to meet her husband. They've been married 35 years and have a son Bruce, 24, who is married and studying for a doctoral degree in American history at the University of North Carolina.

"My husband didn't make any suggestions when he heard the good news," she said. "He told me to go ahead and have a ball."

First stop was the fifth floor, where Mrs. Westerberg looked at dresses in the After Five shop. She especially liked a shocking pink wool with black embroidery on its lantern sleeves. "I'd love to see the 28 Shop, too," she said.

The manager in that posh emporium, Jean Scott, ushered her into its largest fitting room and showed her designer cocktail dresses including a \$395 Trigere blue brocade. "I'm going to a wedding in Lombard Oct. 23, and that WOULD be lovely," our heroine commented. Being a woman, she decided to look a bit further.

In the shoe department she tried on two styles and told assistant buyer Joseph Cotter "I'll take these," indicating a

pair of taupe shoes with gold buckles for \$38, but she liked the price tag.

The first thing she wanted to get was a pair of pearls. "I'll never forget them," she said, choker of cultured pearls, which she told the saleswoman she would never bathe in.

"Wear them," advised Mrs. Scott, who improves which Mrs. Westerberg applied, "Don't you?"

She went to the shoe department. Five shop. She tried on a pink dress, \$50. Last afternoon she



FASHION SHOW PRIZE PRESENTED

The \$1,000 gift certificate donated to the Presbyterian-St. Luke's Fashion Show by the Field Enterprises Newspaper Division is presented to Mrs. Frank B. Westerberg (right). L. T. Knott, vice president and general sales manager of Field Enterprises Newspaper Division, turned over the check to Mrs. Paul W. Oliver, president of the Woman's Board of Presbyterian-St. Luke's Hospital, who made the presentation. (Sun-Times Photo)

CHICAGO DAILY NEWS, Thursday, Oct. 14, 1965



That piece of paper getting all the attention of (left to right) Mrs. Paul W. Oliver, L. T. Knott and Mrs. Frank B. Westerberg is a Marshall Field & Co. gift certificate for \$1,000. Mrs. Westerberg won it at the recent Presbyterian-St. Luke's Hospital fashion show. Mrs. Oliver heads the hospital woman's board that staged the show. Knott is vice president and general sales manager of The Chicago Daily News and Chicago Sun-Times. He represents Field Enterprises Inc., collaborator in the show and donor of the certificate.

#47666 1965-63

REALLY?—

Yes, really, says the *New York Times*, which yesterday published this field report on Chicago and some of its more beautiful inhabitants. We reproduce it here without comment as a conversation piece.

Chicago Has Everything - '3 Months Late'

By MARYLIN BENDER

Special to The New York Times

CHICAGO, Nov. 7—The second city complex is going, but not quite gone. Affluence and the jet airplane have changed the face and the mentality of this Middle Western metropolis, its loyal citizens boast just before they lapse into their favorite conversational refrain. Chicago has more cash, more culture, more charity and more vitality, but as for the things the cognoscenti crave—fine French food, fine French furniture or really farsighted fashion—they have to buy it elsewhere.

"Unfortunately, everything comes to Chicago three or four months late," confessed Lawrie Bowes, a 22-year-old post-debutante who has been called Chicago's answer to Baby Jane Holzer.

Tiny and clear-eyed with a miniature mane of blonde hair, Miss Bowes scoured Chicago last September for a pair of white stockings to wear to the opening of the Disc de Maxim's, the discothèque in the Astor Tower Hotel. She needed them to complete her Baby Lawrie image, which was based on a black velvet dress from Best's children's department ("Bill Blass's baby dresses are a little out of my bracket") to which she added a white lace collar and cuffs she had bought in Belgium.

No White Stockings

The white stockings were not to be found. "Everyone in New York was wearing them and so I wrote to a friend there and she sent them to me. By now white stockings are in Chicago, to," she said.

Miss Bowes, a Northwestern University graduate who works as an employment counselor, wore the total Courrèges

look when it first came out.

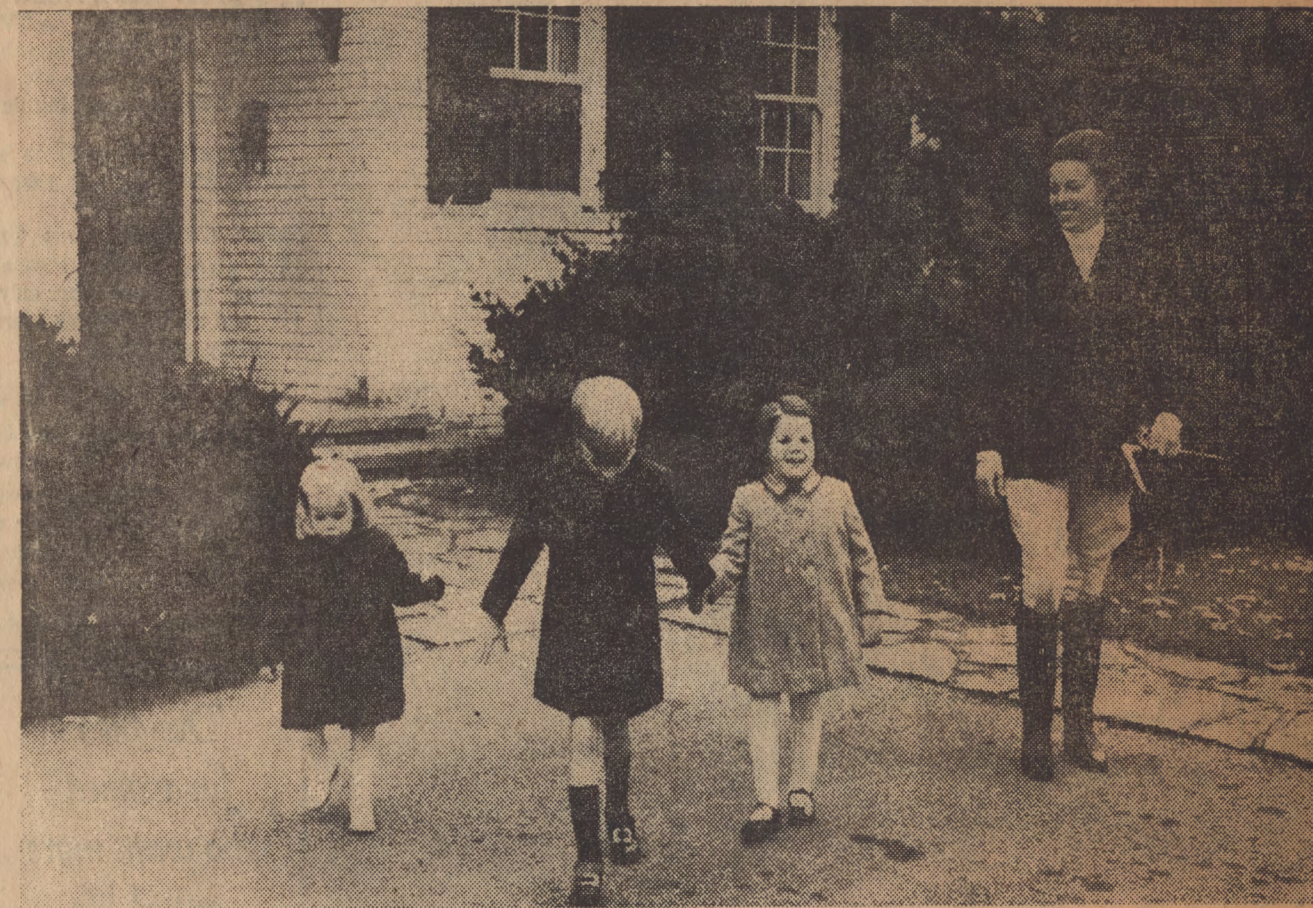
"I walked down Michigan Avenue in my Courrèges dress and white boots and people stared. Now everybody is wearing just the white boots and I'm not," she said.

Chicagoans are dressing up more but not, as a rule, in public. They like black tie and long dresses for small Friday and Saturday evening dinners, but the parties are given at home or in private clubs. Miss Bowes and her friends love to dance and so she and 11 other members of "the younger crowd" decided to sponsor the Astor's discothèque. It is a closet-size imitation of Castel's in Paris that functions Thursday through Sunday evening next to the bar of Maxim's, a replica of the Paris restaurant in Art Nouveau décor and formidable prices.

People on Display

"It has given the beautiful people of Chicago an incentive. They are constantly on display here," said Patricia McComas Murphy Albertini, the discothèque's chief greeter and associate platter-spinner who refers to herself as the Comtesse.

"They will have to be a little more chic and au courant," the green-eyed brunette said as she darted about her noisy cavern last Friday evening in Pucci's harem pants and the scent of Jungle Gardenia. "Last year I was



The New York Times (by Allyn Baum)

In Lake Forest, one of Chicago's poshest suburbs, Mrs. Alexander Lynde Cochrane in Irish hunt clothes is shown with her children, Elizabeth, 2, Vivian, 3, and Alexander Lynde Cochrane 3d, who is 5. He is wearing blue coat from Rowe's of Bond Street and black patent leather shoes with Pilgrim buckles.

the only one in Chicago who had Saint Laurent's Y perfume and isn't divine, darling," she added in an accent acquired somewhere between her native Wilmette and southern France, where she resided before her second divorce.

They are even getting more chic in Lake Forest, testified Mrs. David B. Peck 3d, one of two Disc deMaxim directeurs from the North Shore suburb

with the highest density of social register landed gentry. Chicagoans mention Lake Forest in the same breath with women who marry Yale men, wear Davidow suits, circle pins and invisible hairnets around their pageboy hairdos and send their children East to boarding school. "It's Greenwich," they say, referring to its cousin suburb in Connecticut.

It's Getting 'Snappier'

"The pageboys are gone," said Mrs. Peck, whose short brown hair flips upward and whose suntanned arms and shoulders gleam against her little white silk French import from Stanley Korshak's shop on Michigan Avenue. Mrs. Peck, the wife of an insurance broker, is having an exhibition of her paintings in London next March on the way back from her annual skiing vacation in St. Anton, Austria.

The other Disc directeur who stoutly asserts that Lake Forest is getting "snappier" is Mrs. Alexander Lynde Cochrane, the former Virginia Lunding of Winnetka, Smith graduate, wife of an executive of Consolidated Foods, and whipper-in with the Mill Creek Hunt.

Gingie Cochrane has turned up at Lake Forest dinner parties in culottes and discreetly fake eyelashes.

She buys her riding clothes in Ireland, where she hunts every March, is American designer-oriented like most Chicagoans. She loves Trigère and Bill Blass and Oscar de la Renta and thinks "Mainbocher is terrific although he hasn't been here and I don't own his clothes."

Chicago is very clothes-conscious, she said, "but sort of calmer than New York."

Show Is a Vehicle

"There are no zingy black stockings. You won't find women here addicted to clothes the way they are in New York. We don't have a Cee-Zee Guest or a Babe Paley or a Duchess of Windsor," said Mrs. Cochrane, whose husband, Budsie, is Mrs. Winston Guest's brother.

The fashion show is a major vehicle for socialite charitable activity in Chicago, pointed out Mrs. Robert Hollensteiner, a realtor's wife whose 38-foot living room overlooking Lincoln Park and Lake Michigan is punctuated with affectionately signed photographs of Mrs. John F. Kennedy and a silver cigarette box inscribed

by "Lyndon B. and Lady Bird Johnson."

The former Letitia Baldrige of Omaha, Miss Porter's and Vassar was social secretary to former Ambassadors David Bruce and Clare Boothe Luce in Paris and Rome and to Mrs. Kennedy for two years in Washington. Currently, she is a consultant on the youth market to Sears Roebuck and Quaker Oats.

Last September, she was the commentator at the Presbyterian-St. Luke's fashion show, an Old Guard spectacle in which 114 socialites modeled clothes before an audience of 4,000 in the Medinah Temple.

Just as New York struggled to get out of the charity ball rut, so will Chicago outgrow the fashion show, Tish Hollensteiner observed. A passionate convert to Chicago since 1963, she is "irritated" by the second city complex.

"People don't know what we have here," she said and added wistfully, "I wish we could do something about hats. I buy them with the Chicago wind in mind. Emme's white mink can be tied under my chin and Adolfo's deep, deep berets can withstand a tornado."



Above: Lawrie Bowes, 22, dances at Disc de Maxim's in her black velvet "baby Lawrie" dress and white stockings ordered from New York.

Right: Mrs. Robert Hollensteiner, the former Letitia Baldrige, and her 7-month-old daughter, Clare Louise, in living room of Chicago home.



Some Chicagoans Agree; Some Seethe

Our City Trails N. Y. Reactions

BY ELEANOR PAGE

"THREE MONTHS late? I get so furious. Some of those people think we live in teepees. O, I am laughing up my eyebrows?"

That was Mrs. George M. Shanor's reaction to the New York Times story headlined "Chicago Has Everything—3 Months Late," which was reprinted on this page yesterday. "That's the most ridiculous article I ever read," she continued. "When I walk down Fifth avenue I don't feel as if I'd just jumped out of a hay mow. I'll take the 'Second City.' I like the people."

"They're so snooty, aren't they!" was Mrs. J. Harris Ward's comment.

"I don't think it's so," says Mrs. Daggett Harvey whose daughter, Mrs. Alfred G. Vanderbilt is a New Yorker on the best dressed lists. "I think the difference is numerical—if we have one of something they probably have a dozen. They have more discotheques, more different kinds of museums."

Younger Opinions

Reactions to the story varied by age groups. A young married woman of Winnetka feels that "New York is big time and Chicago never will be."

Cate Ryan, recently transplanted from New York, agrees with the Times story, except that from a woman's point of view Chicago is even more than three months lagging.

"I went shopping in white stockings one day and everyone looked at me as if I were a freak! There isn't anywhere in this city where you can wear a Pucci cashmere dress, no one wears big round glasses and only hairdressers wear Courreges boots. I don't agree with the article about Lake Forest and Greenwich being sister suburbs—in Greenwich women sit

around for coffee in Sybil Connollys and drive the kids to school in Givenchys [Ed. note —Givenchy is a Paris dress designer, not an auto]. In Lake Forest they do wear hairnets. I've seen them!"

Some Slip

Miss Ryan also related how she attended a party here in a Rudy Gernreich dress, very short, with spaghetti straps and a flat bodice, "the kind you have to wear a flattie bra with."



Mrs. Shanor [left] and Mrs. Hayward.

Well, this fellow came up to me and asked if I were wearing a slip. That never would have happened in New York!"

"I don't like to think we're three months late, but we may be even later," says another young married, Mrs. Frank A. Connolly Jr. "It took years before medium heels were popular here."

"We not only are behind with fashions and trends, we hold on to them longer," said Mrs. R. Frederick Keyes. "We wear things three years after people in the east are thru with them."

"It riles my civic pride to hear anyone say Chicago is second," declared Miss Patricia Barton. "We're up front with everything that counts!"

Different; Not Second

"It's true we're late in getting some fashion trends and many new ideas such as the discotheque," said Mrs. Thomas

Z. Hayward Jr., of East Delaware street. "But we don't thrive on fads. Chicago isn't a Second City—it's a different city."

One "old guard" spokesman, Mrs. John C. Murphy, ruefully says "I kind of agree, where fashion is concerned. A lot of people do go to New York to get things. But for the love of Pete, that's just the way New York is about us. We have opera stars like Callas and Tebaldi and Ghiaurov first and two years later New York acts like it discovered them."

"I was thinking of that bit about fashion shows dying out," said Mrs. Gardner H. Stern, newly appointed chairman of the Presbyterian-St. Luke's Fashion show, "but I think Chicago is the most fashion show conscious city in the world. Anyway, in this day and age things come from Paris to America and everybody gets them at the same time."

"There are so many women who dress beautifully who don't go to New York," says Mrs. Robert Elson, who finds Chicago women "chic and up to date."

She's Sputtering Mad

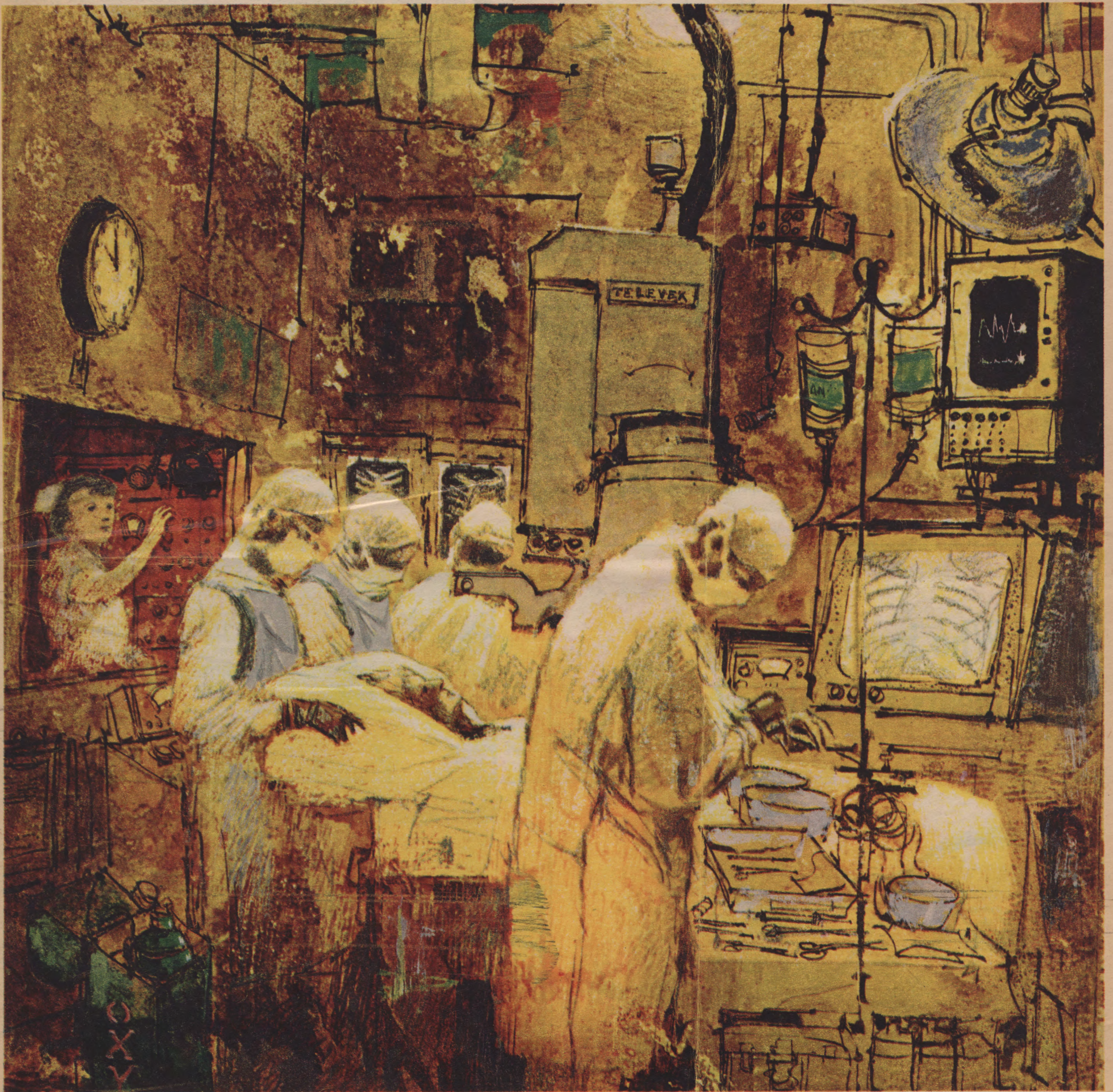
Mrs. George Ibsen was so mad she fairly spluttered as her indignation poured out. "I could have screamed when I read that story. If that Lawrie Bowes wants to go around in white socks looking like a teenager, that's her business. Why do we have to be followers? Why not leaders? What does New York have to compare to Michigan avenue? There's nothing there to compare with Marshall Field's."

"Out west they don't try to imitate New York. Why should we? Finally Bergdorf Goodman is appreciating us. He's not doing us a favor. He wants our money. We're half the size and half the population of New York. O, I'm so mad!"

#47666 1965-65

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